



# Shelby County, MO



**SOUTHEAST MISSOURI**  
STATE UNIVERSITY · 1873

Economic and Business Engagement Center

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## Report Parameters

### 1 County

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29205    Shelby County, MO

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**5,908**

**Population (2020)**

Population **decreased by 193** over the last 5 years and is projected to **decrease by 142** over the next 5 years.

**2,185**

**Total Regional Employment**

Jobs **grew by 30** over the last 5 years and are projected to **grow by 150** over the next 5 years.

**\$44.1K**

**Median Household Income (2018)**

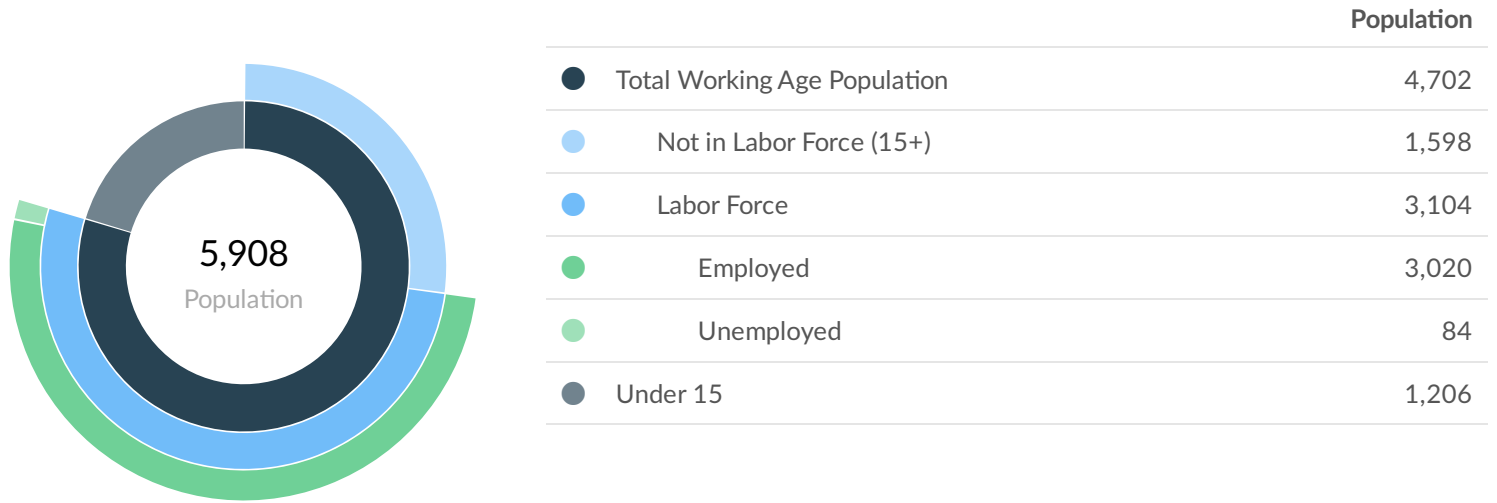
Median household income is **\$16.2K below** the national median household income of \$60.3K.

## Takeaways

- As of 2020 the region's population **declined by 3.2%** since 2015, falling by 193. Population is expected to **decrease by 2.4%** between 2020 and 2025, losing 142.
- From 2015 to 2020, jobs **increased by 1.4%** in Shelby County, MO from 2,155 to **2,185**. This change **fell short of the national growth rate of 3.6% by 2.2%**. As the number of jobs increased, the **labor force participation rate increased from 62.7% to 66.0% between 2015 and 2020**.
- Concerning educational attainment, **13.6% of Shelby County, MO residents possess a Bachelor's Degree** (6.4% below the national average), and **6.8% hold an Associate's Degree** (1.8% below the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Animal Production.

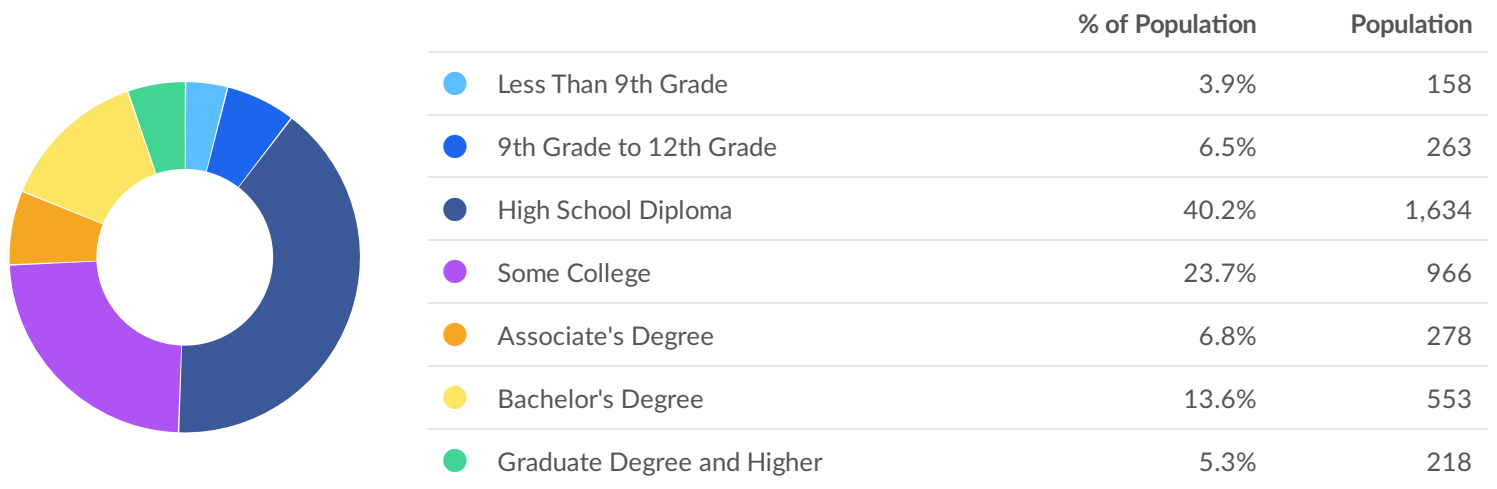
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	5,908	3,104	2,185	92.8	\$184.03M	\$466.07M	\$360.97M
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T
Missouri	6,163,707	2,995,370	3,152,362	89.9	\$325.93B	\$311.03B	\$365.73B

## 2020 Labor Force Breakdown



## Educational Attainment

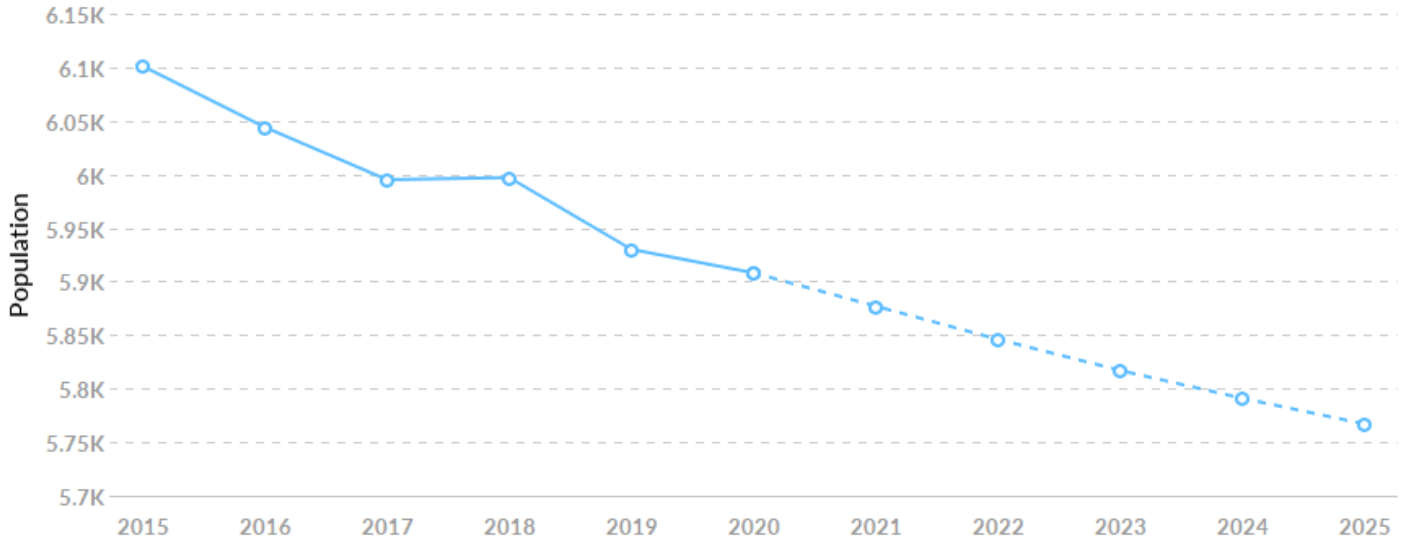
Concerning educational attainment, **13.6% of Shelby County, MO residents possess a Bachelor's Degree** (6.4% below the national average), and **6.8% hold an Associate's Degree** (1.8% below the national average).



# Historic & Projected Trends

## Population Trends

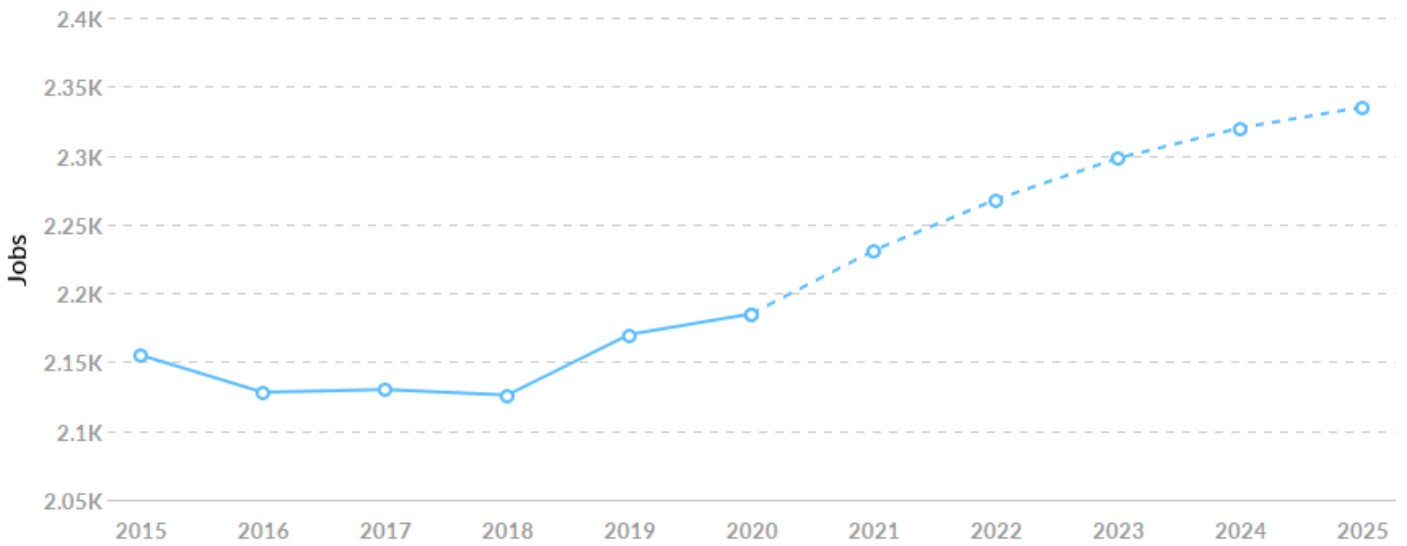
As of 2020 the region's population **declined by 3.2%** since 2015, falling by 193. Population is expected to **decrease by 2.4%** between 2020 and 2025, losing 142.



Timeframe	Population
2015	6,101
2016	6,044
2017	5,995
2018	5,997
2019	5,930
2020	5,908
2021	5,877
2022	5,846
2023	5,817
2024	5,791
2025	5,767

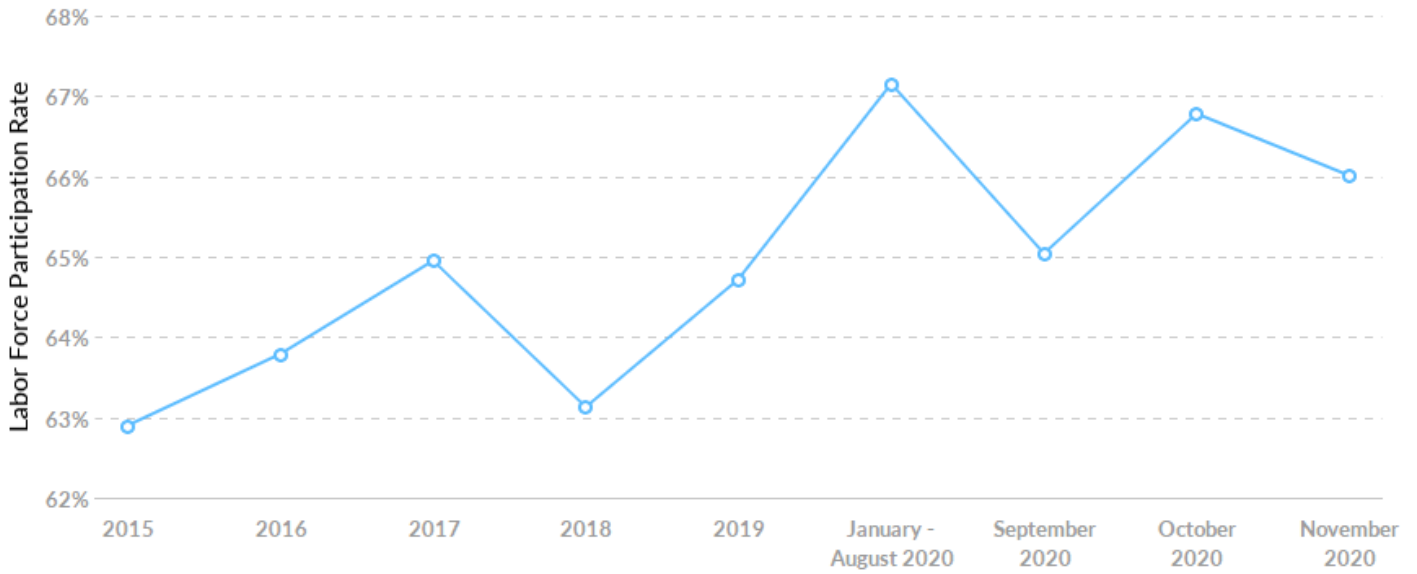
## Job Trends

From 2015 to 2020, jobs increased by 1.4% in Shelby County, MO from 2,155 to 2,185. This change fell short of the national growth rate of 3.6% by 2.2%.



Timeframe	Jobs
2015	2,155
2016	2,128
2017	2,130
2018	2,126
2019	2,170
2020	2,185
2021	2,231
2022	2,268
2023	2,298
2024	2,320
2025	2,335

## Labor Force Participation Rate Trends

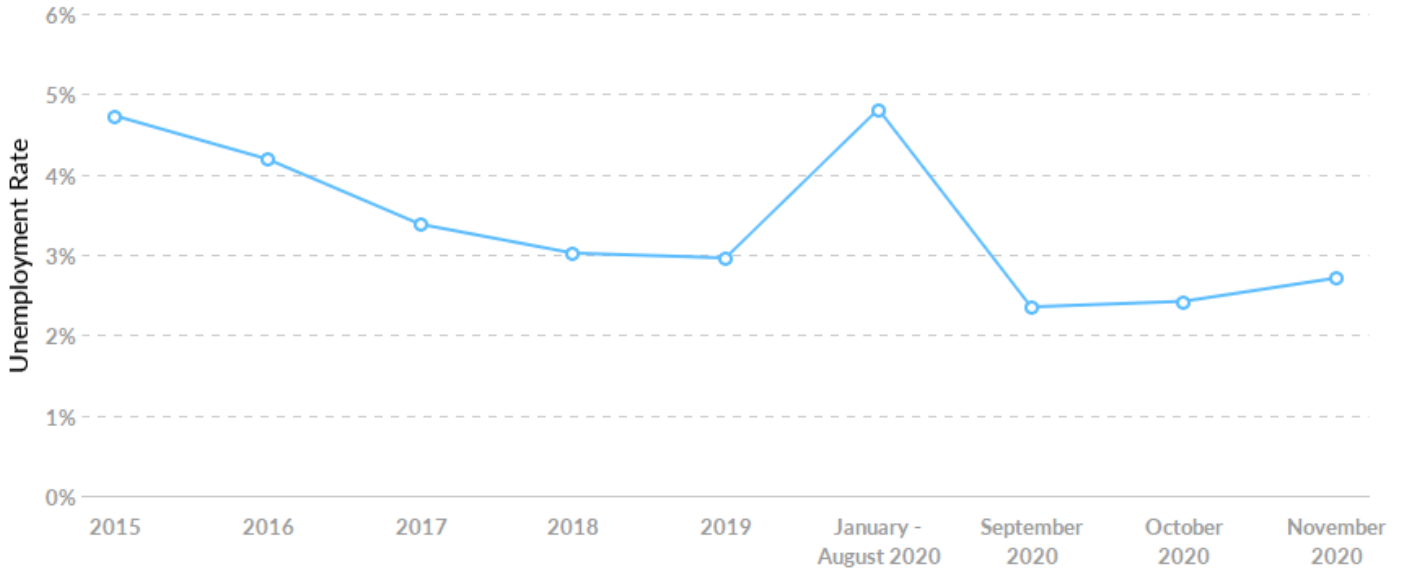


Timeframe	Labor Force Participation Rate
2015	62.90%
2016	63.79%
2017	64.95%
2018	63.13%
2019	64.72%
January - August 2020	67.15%
September 2020	65.04%
October 2020	66.78%
November 2020	66.01%



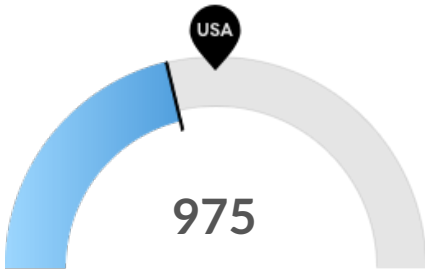
## Unemployment Rate Trends

Shelby County, MO had a November 2020 unemployment rate of 2.71%, decreasing from 4.73% 5 years before.



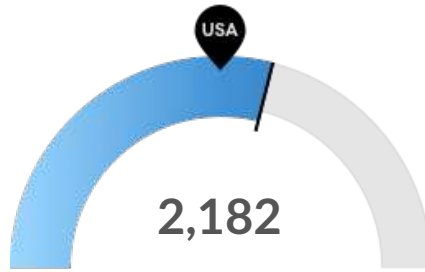
Timeframe	Unemployment Rate
2015	4.73%
2016	4.19%
2017	3.38%
2018	3.02%
2019	2.96%
January - August 2020	4.81%
September 2020	2.35%
October 2020	2.42%
November 2020	2.71%

## Population Characteristics



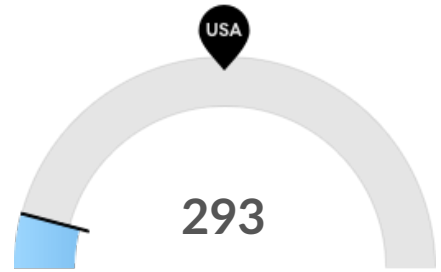
**Millennials**

Shelby County, MO has 975 millennials (ages 25-39). The national average for an area this size is 1,223.



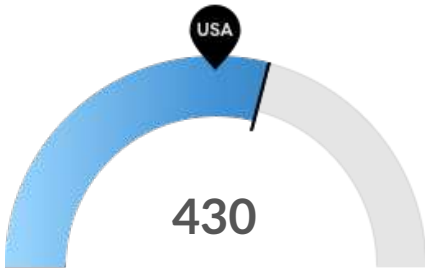
**Retiring Soon**

Retirement risk is high in Shelby County, MO. The national average for an area this size is 1,743 people 55 or older, while there are 2,182 here.



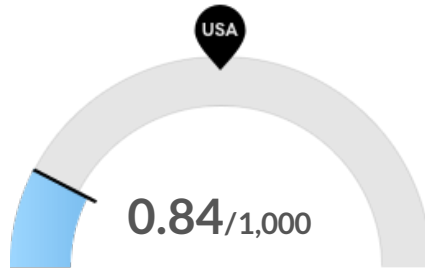
**Racial Diversity**

Racial diversity is low in Shelby County, MO. The national average for an area this size is 2,365 racially diverse people, while there are 293 here.



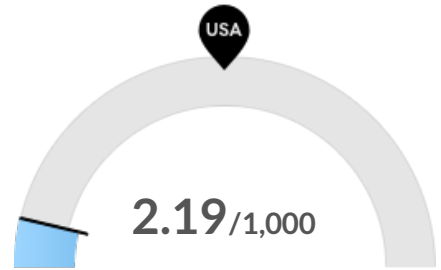
**Veterans**

Shelby County, MO has 430 veterans. The national average for an area this size is 342.



**Violent Crime**

Shelby County, MO has 0.84 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

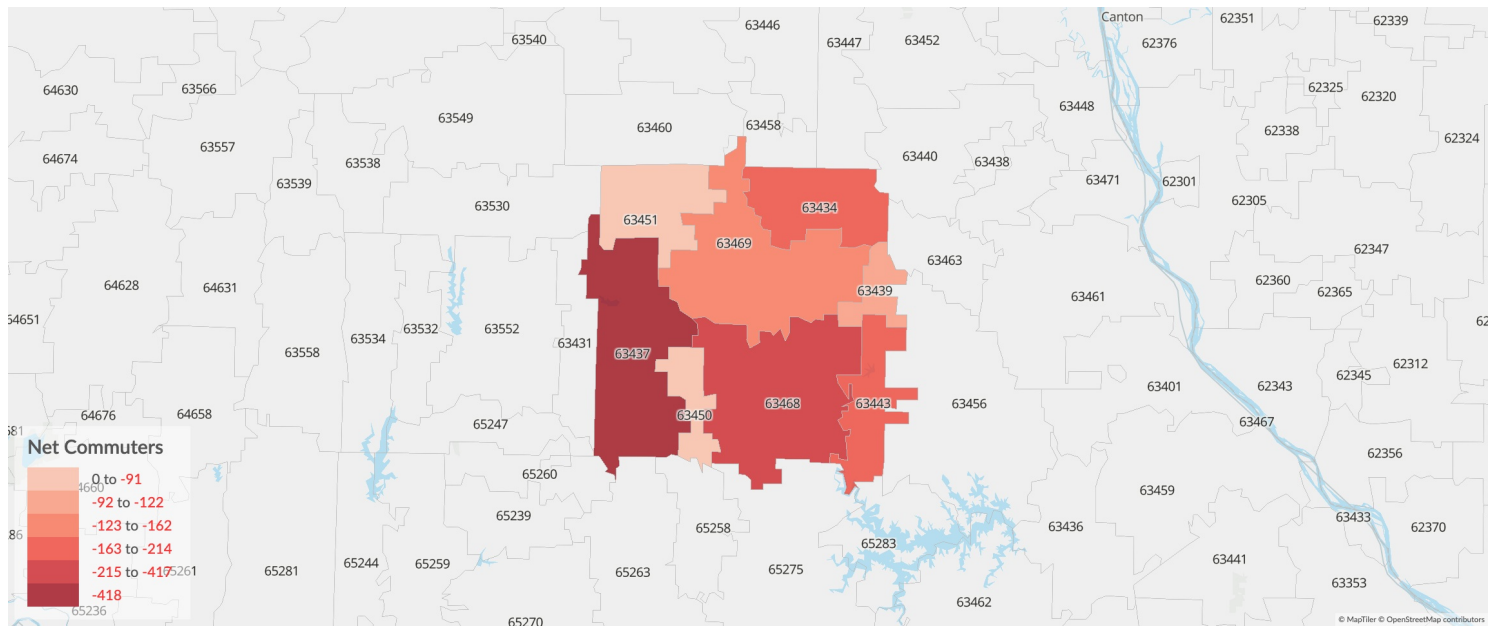


**Property Crime**

Shelby County, MO has 2.19 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Shelby County, MO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

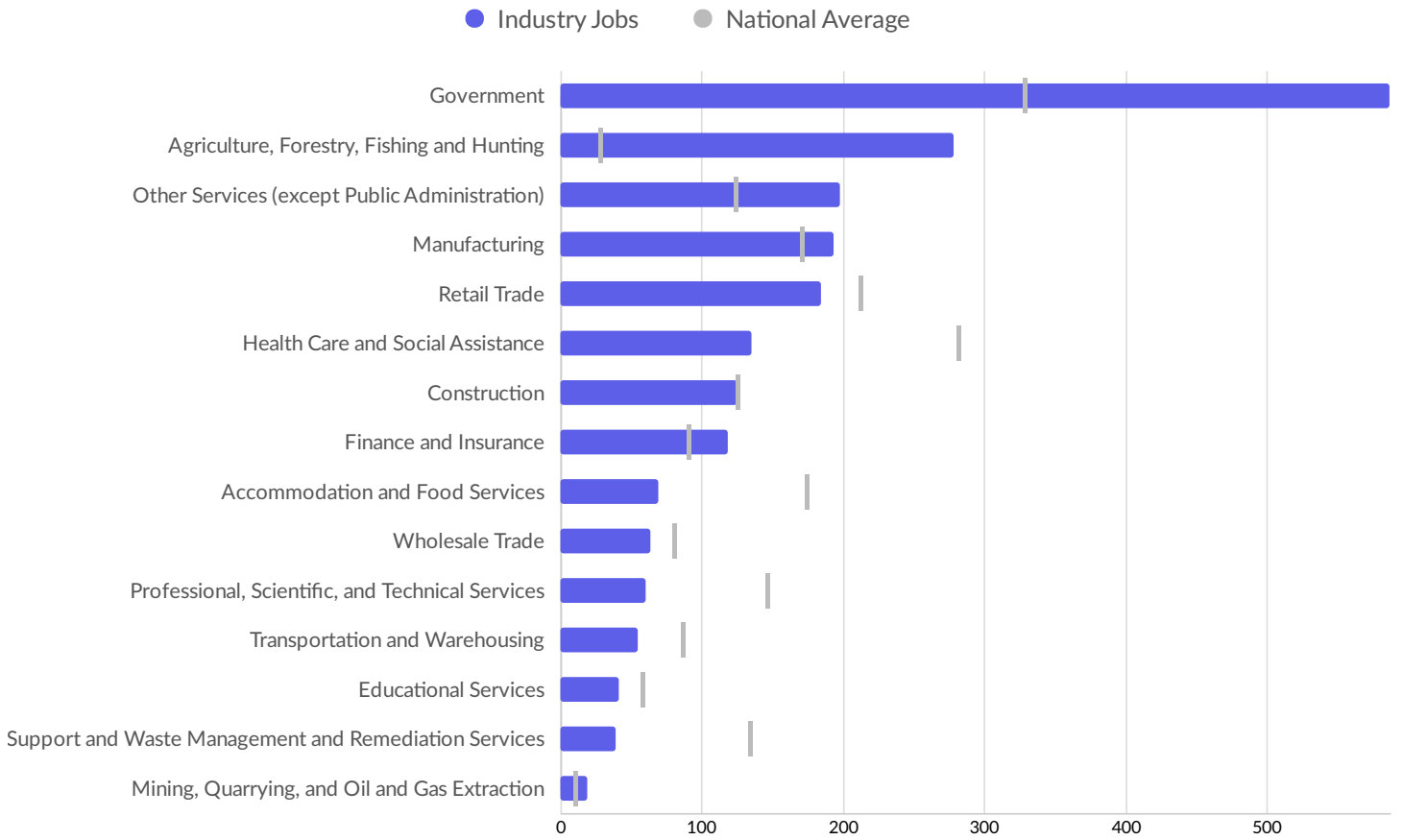
ZIP	Name	2020 Employment
63468	Shelbina, MO (in Shelby...	973
63469	Shelbyville, MO (in Shel...	622
63437	Clarence, MO (in Shelb...	251
63451	Leonard, MO (in Shelby ...	144
63434	Bethel, MO (in Shelby c...	135

### Where Talent Lives

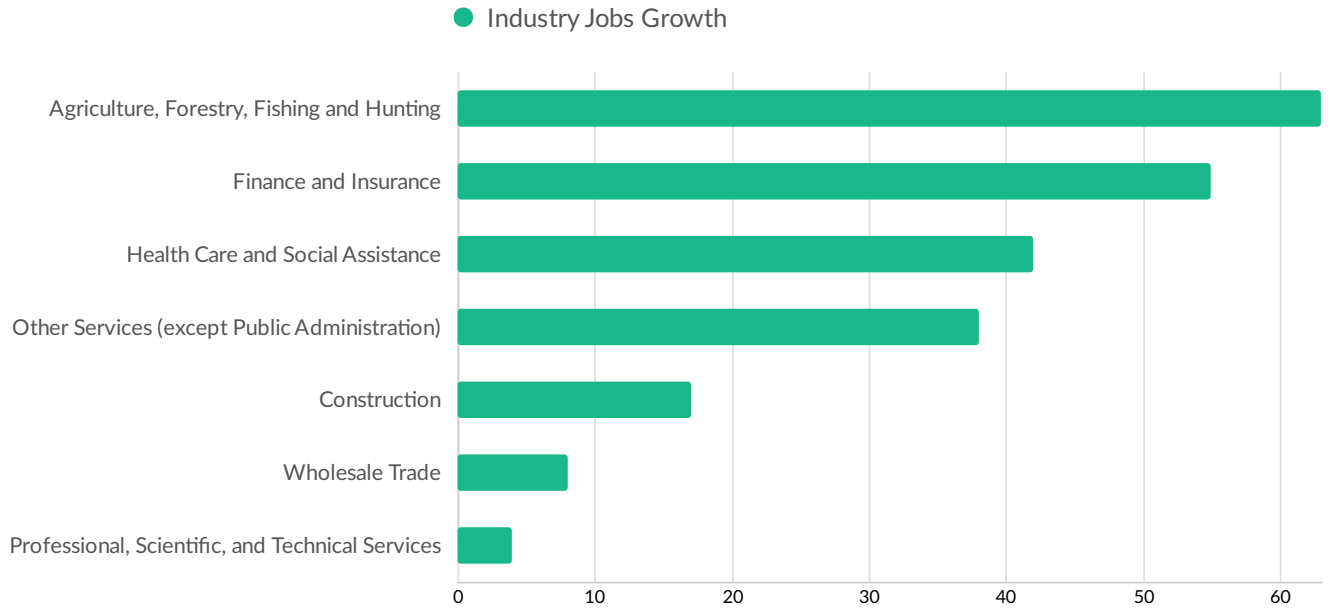
ZIP	Name	2020 Workers
63468	Shelbina, MO (in Shelby...	1,188
63469	Shelbyville, MO (in Shel...	745
63437	Clarence, MO (in Shelb...	669
63434	Bethel, MO (in Shelby c...	298
63443	Hunnewell, MO (in Shel...	212

# Industry Characteristics

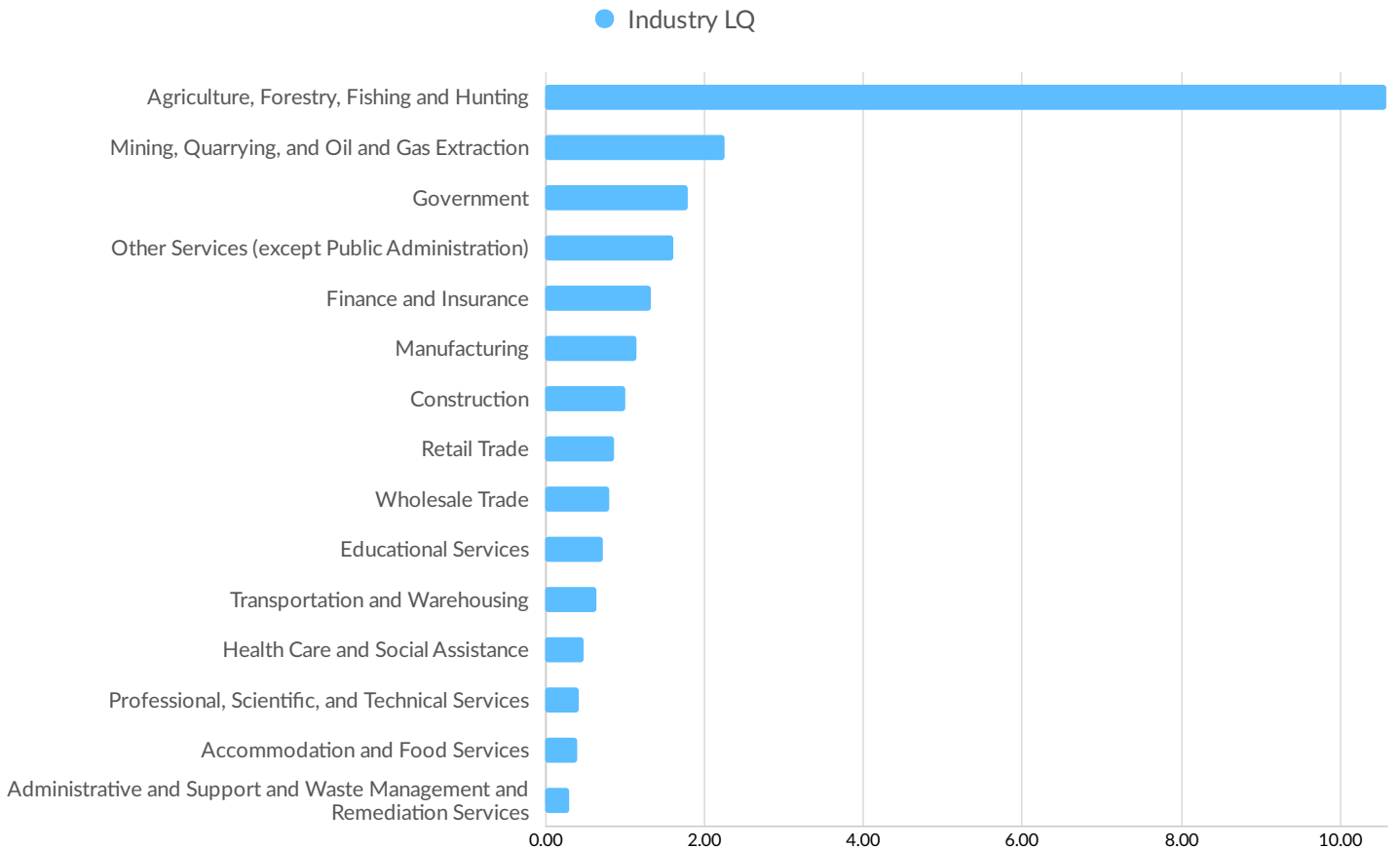
## Largest Industries



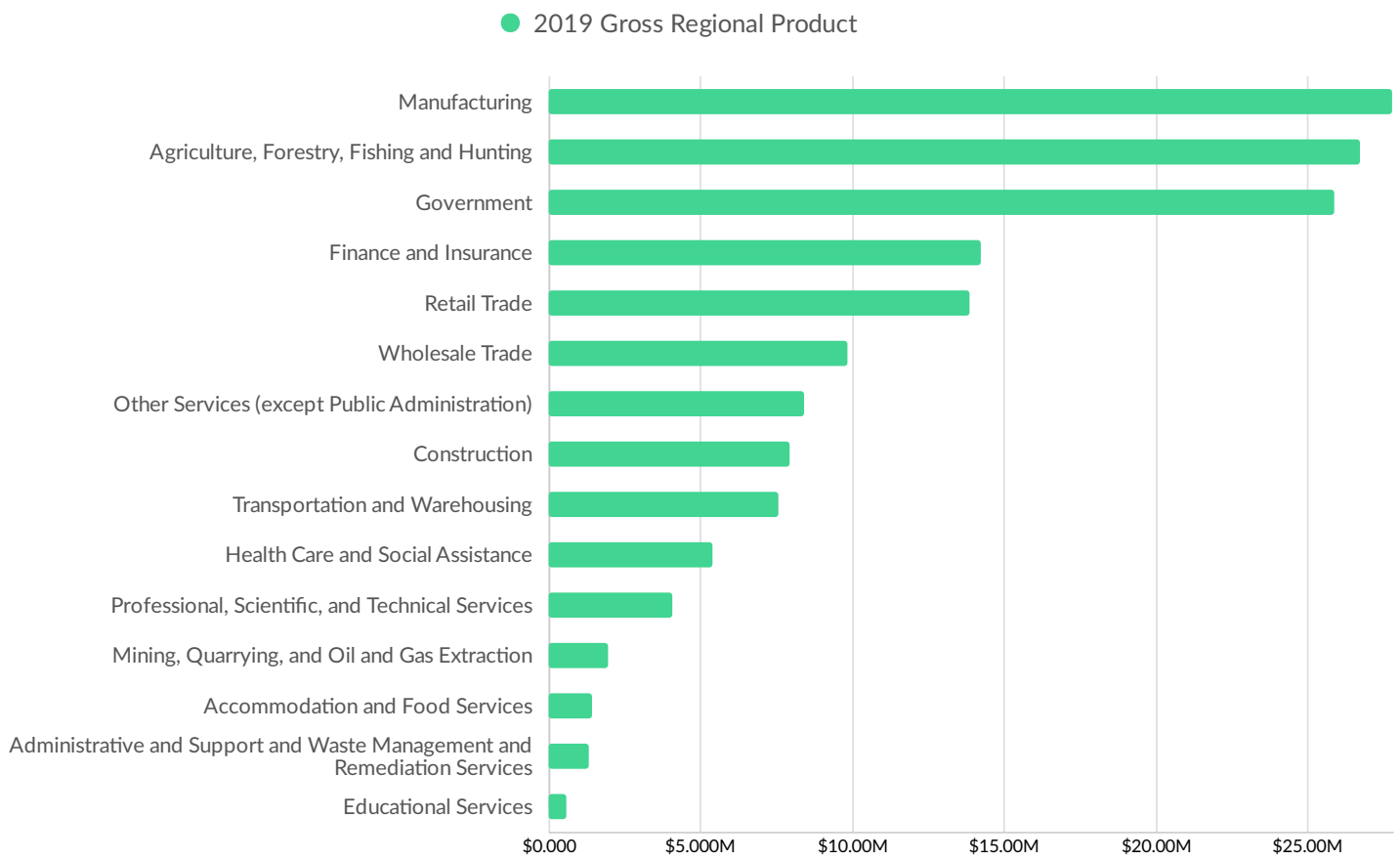
## Top Growing Industries



## Top Industry LQ



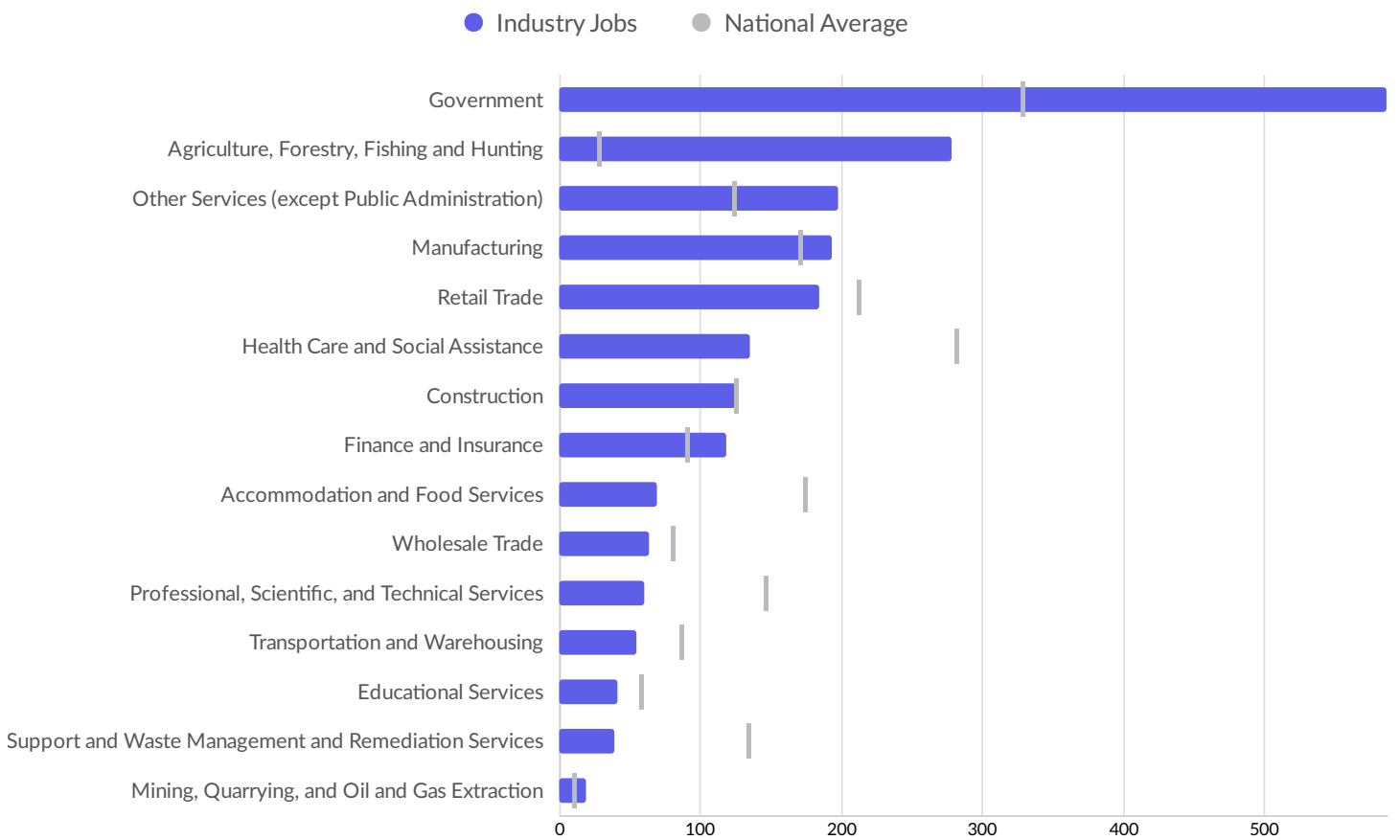
## Top Industry GRP



## Top Industry Earnings



## Largest Industries

























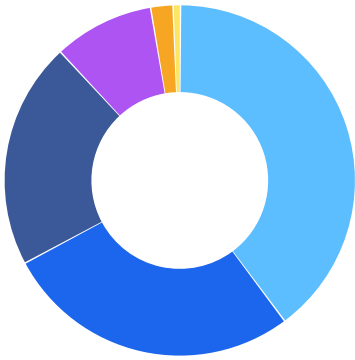
## Business Characteristics

### 324 Companies Employ Your Workers

Online profiles for your workers mention 324 companies as employers, with the top 10 appearing below. In the last 12 months, 797 companies in Shelby County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Sharpe Holdings, Inc.	14 	CRST International, Inc.	218 
Cerro Flow Products LLC	13 	Hogan Transports Inc	79 
Cns International Ministries Inc	8 	Platinum Supplemental Insuranc...	76 
Hannibal Regional Hospital Foun...	5 	C.R. England, Inc.	73 
Heartland Creamery	5 	Washington University In St Louis	65 
Kentucky River Community Care...	5 	Transland, Inc.	62 
North Elementary School	5 	International Business Machine...	52 
North Shelby County School Dis...	5 	USA Truck, Inc.	51 
Salt River Ambulance District	5 	Paschall Truck Lines, Inc.	49 
Christian Children's Ranch	4 	Pegasus Transportation, Inc.	38 

## Business Size

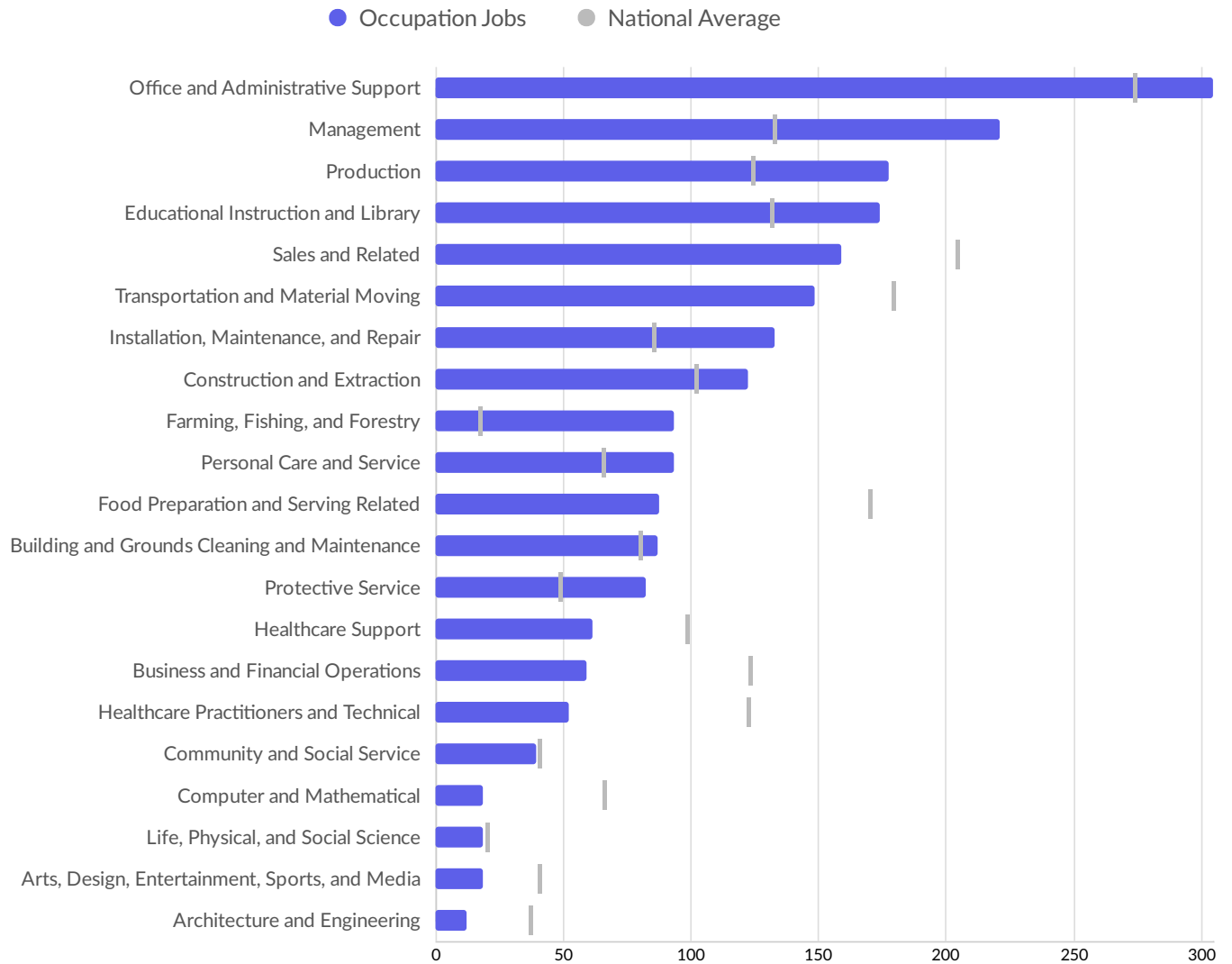


	Percentage	Business Count
● 1 to 4 employees	39.7%	116
● 5 to 9 employees	27.4%	80
● 10 to 19 employees	20.9%	61
● 20 to 49 employees	9.2%	27
● 50 to 99 employees	2.1%	6
● 100 to 249 employees	0.7%	2

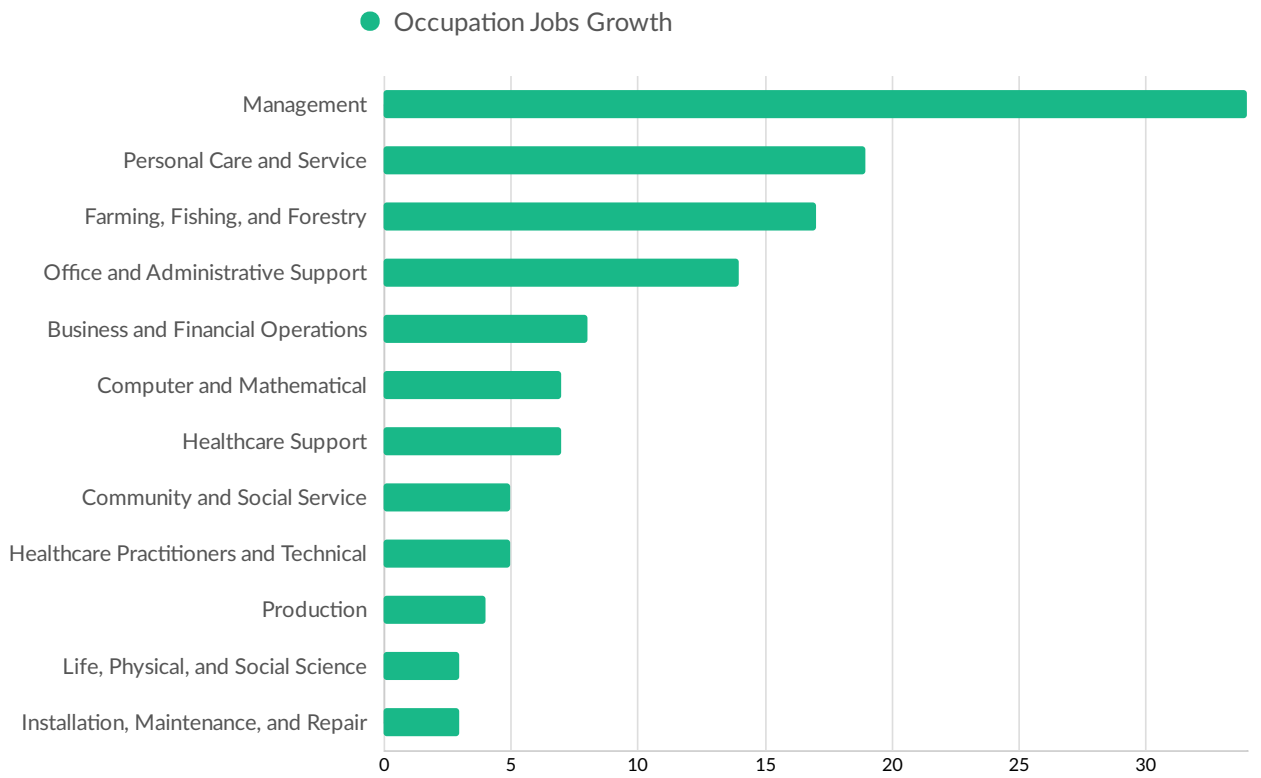
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

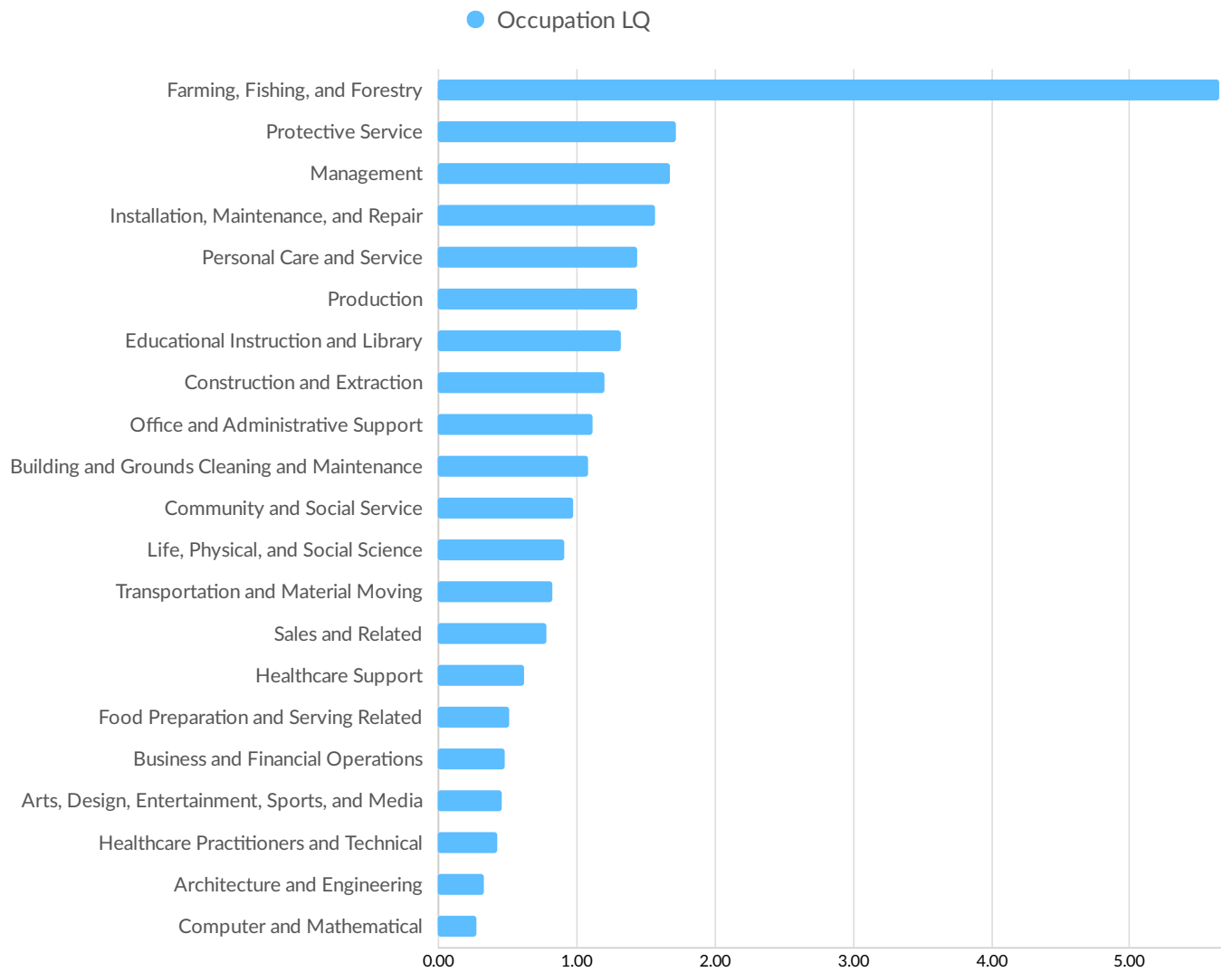
## Largest Occupations



## Top Growing Occupations



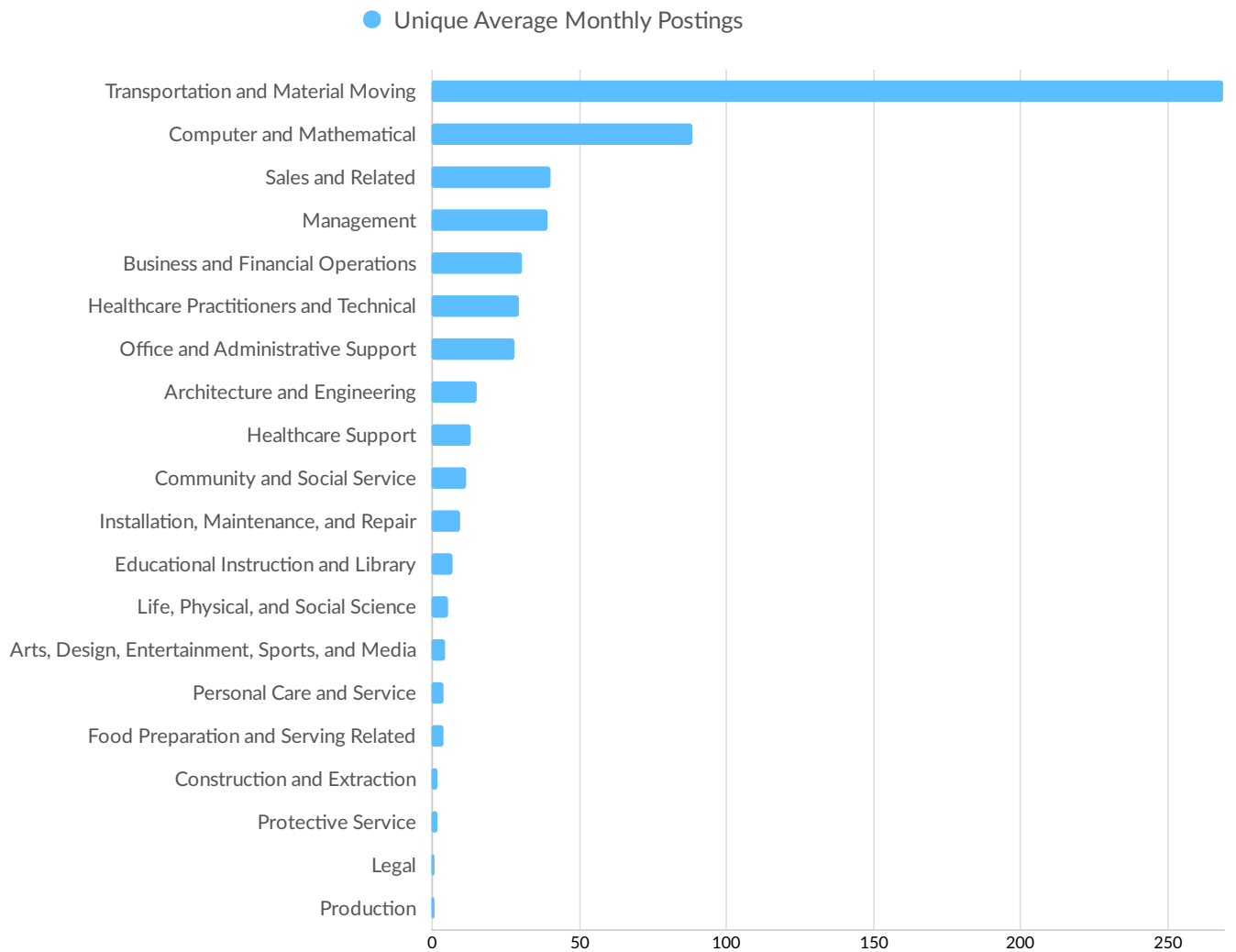
## Top Occupation LQ



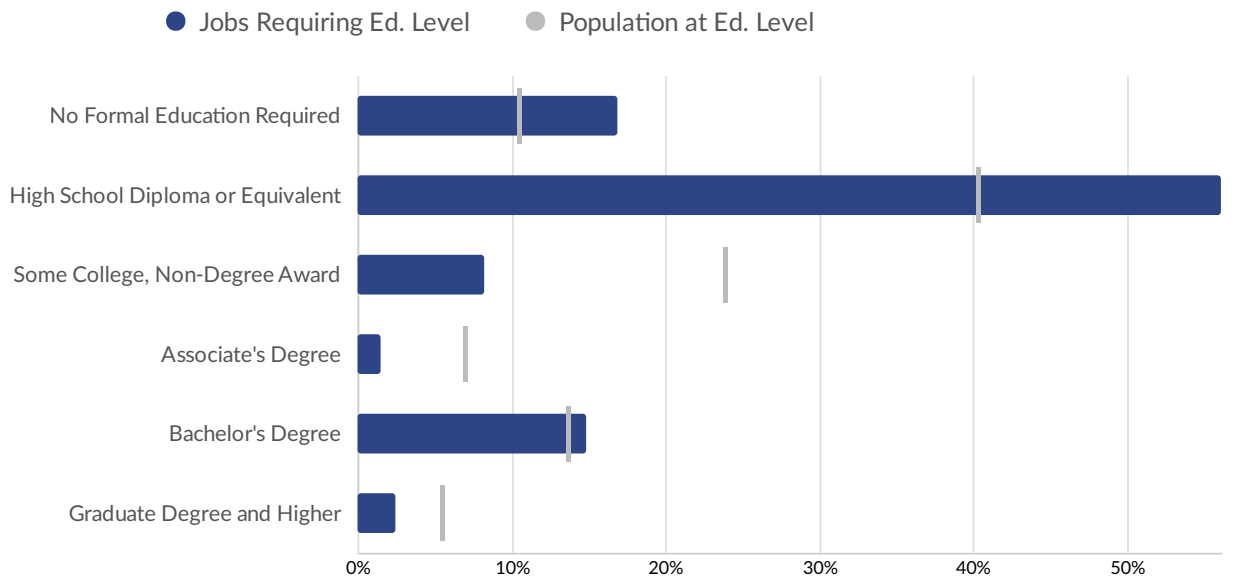
## Top Occupation Earnings



## Top Posted Occupations

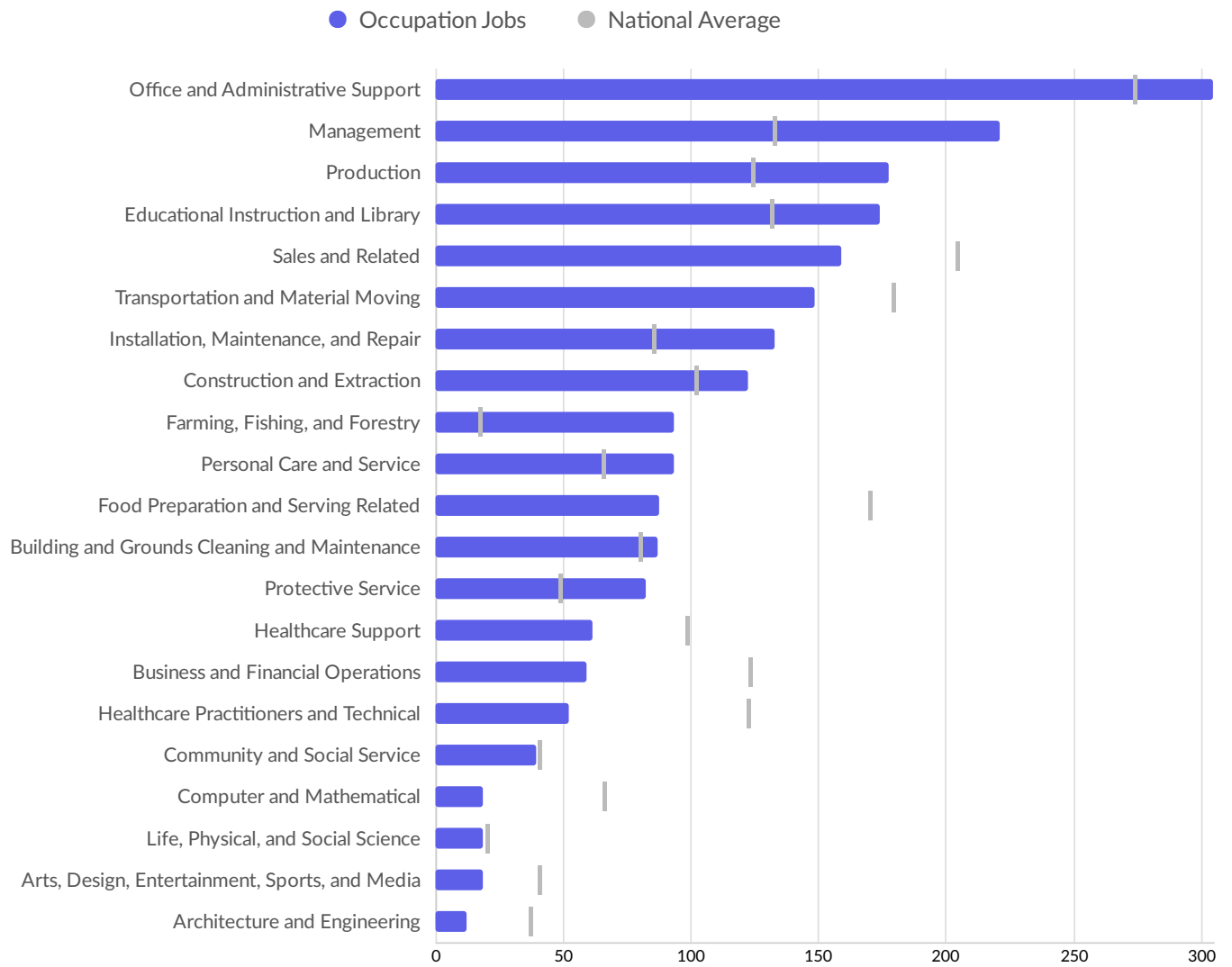


## Underemployment





## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Shelby County, MO produced graduates.

# In-Demand Skills

