



# Monroe County, MO



**SOUTHEAST MISSOURI**  
STATE UNIVERSITY · 1873

Economic and Business Engagement Center

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## Report Parameters

### 1 County

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29137 Monroe County, MO

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**8,638**

**Population (2020)**

Population **grew by 1** over the last 5 years but is projected to **decrease by 22** over the next 5 years.

**2,307**

**Total Regional Employment**

Jobs **decreased by 270** over the last 5 years but are projected to **grow by 88** over the next 5 years.

**\$44.0K**

**Median Household Income (2018)**

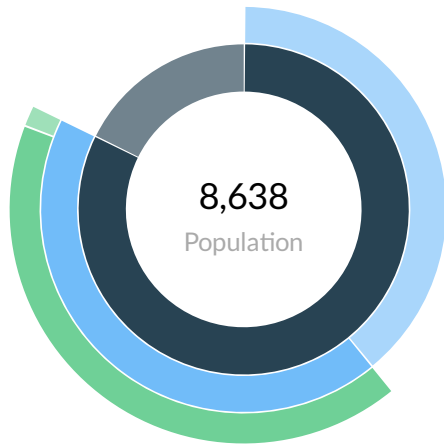
Median household income is **\$16.3K below** the national median household income of \$60.3K.

## Takeaways

- As of 2020 the region's population **increased by 0.0%** since 2015, growing by 1. Population is expected to **decrease by 0.2%** between 2020 and 2025, losing 22.
- From 2015 to 2020, jobs **declined by 10.5%** in Monroe County, MO from 2,578 to **2,307**. This change **fell short of the national growth rate of 3.6% by 14.1%**. As the number of jobs declined, the **labor force participation rate decreased from 59.6% to 52.6% between 2015 and 2020**.
- Concerning educational attainment, **9.0% of Monroe County, MO residents possess a Bachelor's Degree** (10.9% below the national average), and **7.6% hold an Associate's Degree** (1.0% below the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Animal Production, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	8,638	3,733	2,307	91.2	\$211.13M	\$479.15M	\$318.33M
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T
Missouri	6,163,707	2,995,370	3,152,362	89.9	\$325.93B	\$311.03B	\$365.73B

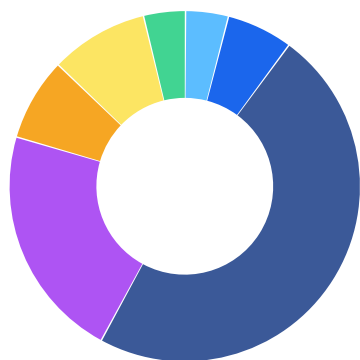
## 2020 Labor Force Breakdown



	Population
● Total Working Age Population	7,103
● Not in Labor Force (15+)	3,370
● Labor Force	3,733
● Employed	3,605
● Unemployed	128
● Under 15	1,536

## Educational Attainment

Concerning educational attainment, **9.0% of Monroe County, MO residents possess a Bachelor's Degree** (10.9% below the national average), and **7.6% hold an Associate's Degree** (1.0% below the national average).

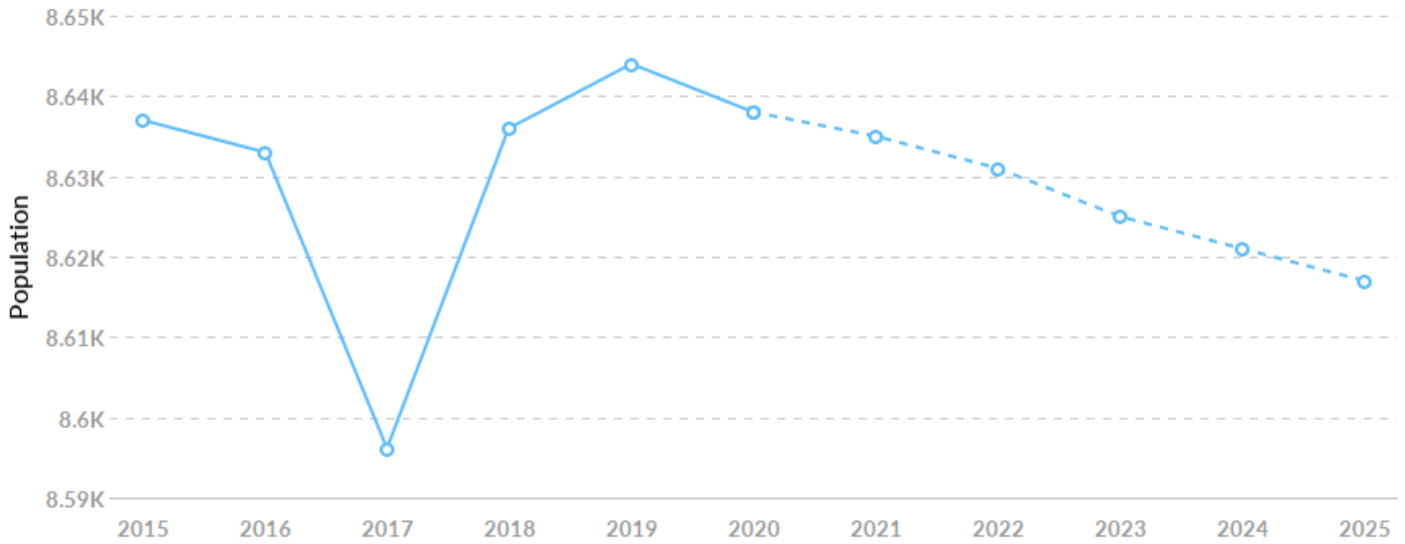


	% of Population	Population
● Less Than 9th Grade	3.9%	245
● 9th Grade to 12th Grade	6.1%	380
● High School Diploma	47.8%	2,972
● Some College	21.6%	1,346
● Associate's Degree	7.6%	475
● Bachelor's Degree	9.0%	563
● Graduate Degree and Higher	3.9%	240

# Historic & Projected Trends

## Population Trends

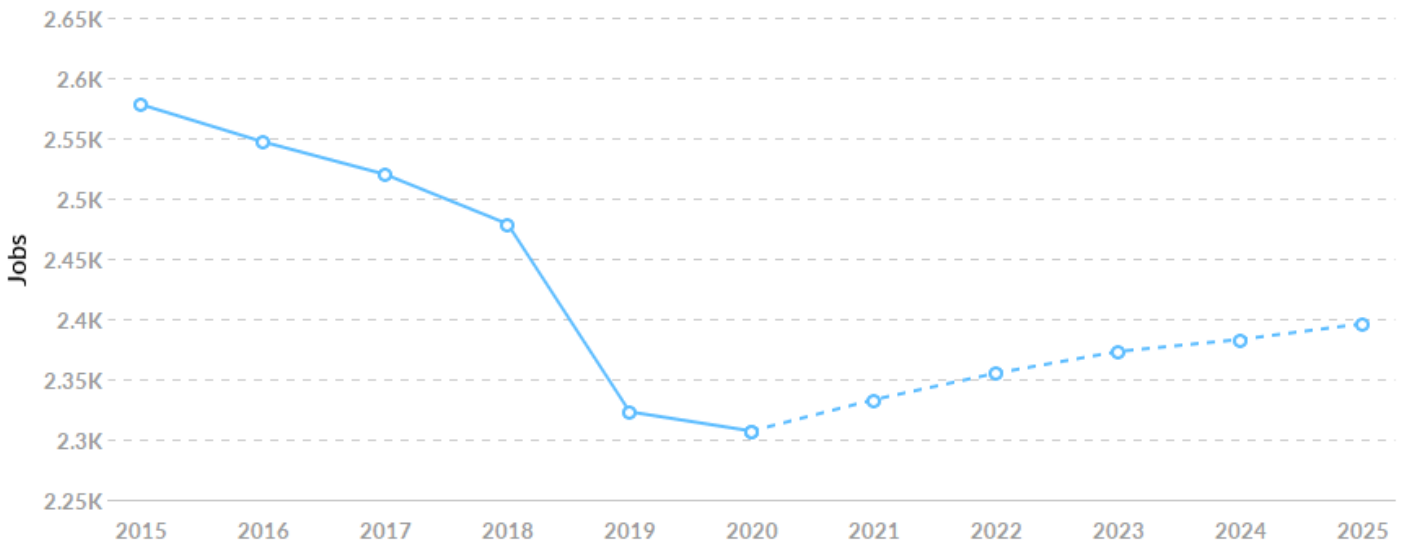
As of 2020 the region's population **increased by 0.0%** since 2015, growing by 1. Population is expected to **decrease by 0.2%** between 2020 and 2025, losing 22.



Timeframe	Population
2015	8,637
2016	8,633
2017	8,596
2018	8,636
2019	8,644
2020	8,638
2021	8,635
2022	8,631
2023	8,625
2024	8,621
2025	8,617

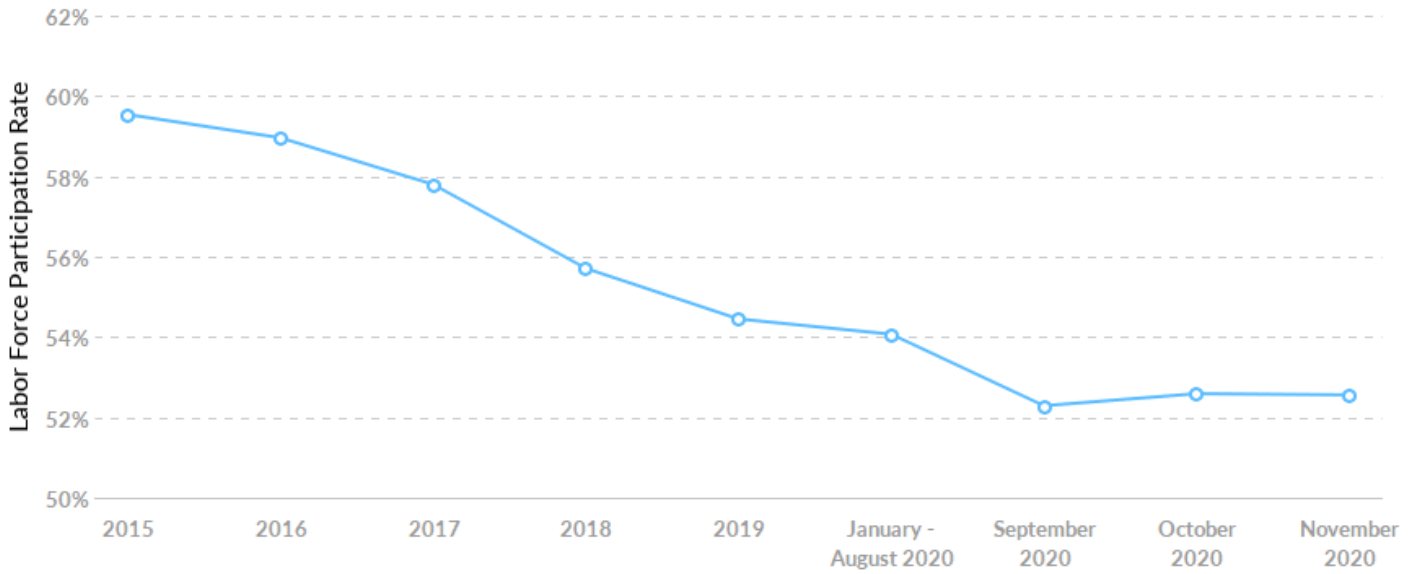
## Job Trends

From 2015 to 2020, jobs declined by 10.5% in Monroe County, MO from 2,578 to 2,307. This change fell short of the national growth rate of 3.6% by 14.1%.



Timeframe	Jobs
2015	2,578
2016	2,547
2017	2,520
2018	2,479
2019	2,323
2020	2,307
2021	2,333
2022	2,355
2023	2,373
2024	2,383
2025	2,396

## Labor Force Participation Rate Trends

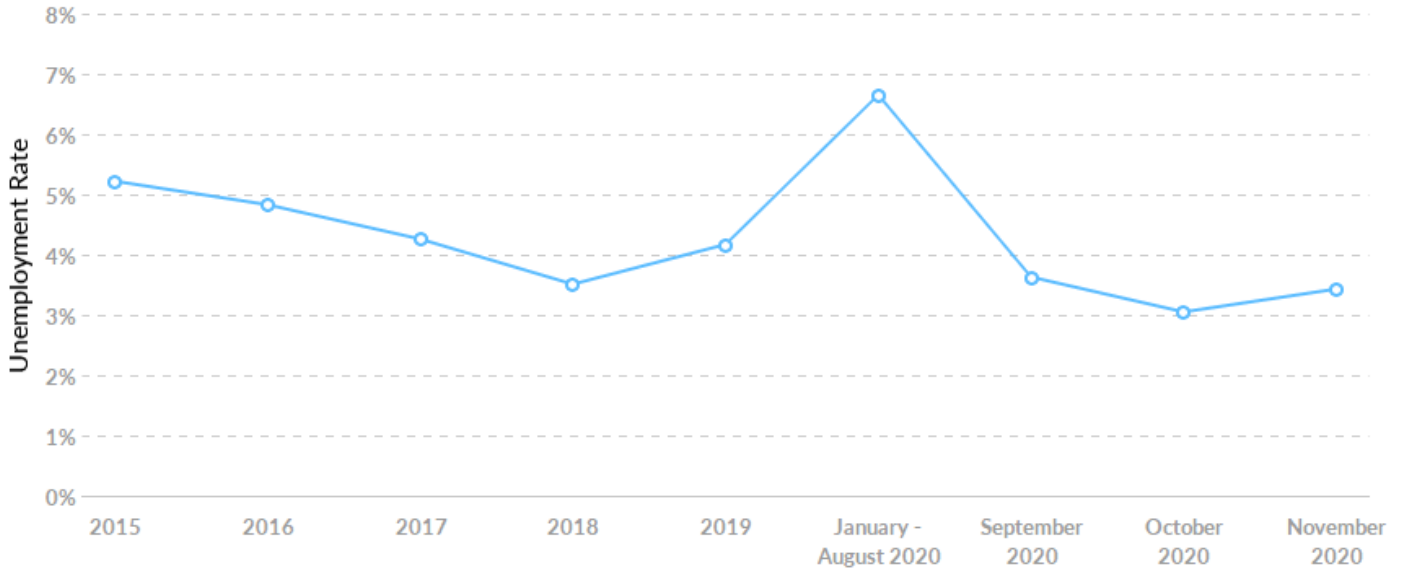


Timeframe	Labor Force Participation Rate
2015	59.54%
2016	58.96%
2017	57.80%
2018	55.71%
2019	54.45%
January - August 2020	54.07%
September 2020	52.29%
October 2020	52.59%
November 2020	52.56%



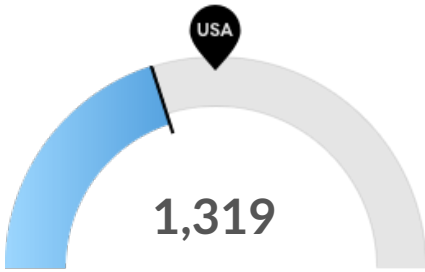
## Unemployment Rate Trends

Monroe County, MO had a November 2020 unemployment rate of 3.43%, **decreasing from 5.22%** 5 years before.



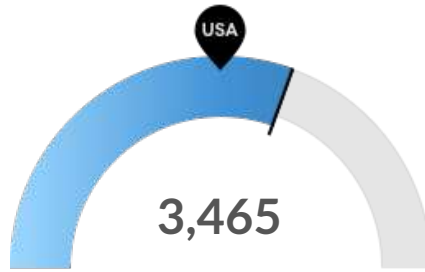
Timeframe	Unemployment Rate
2015	5.22%
2016	4.83%
2017	4.26%
2018	3.51%
2019	4.17%
January - August 2020	6.65%
September 2020	3.63%
October 2020	3.05%
November 2020	3.43%

## Population Characteristics



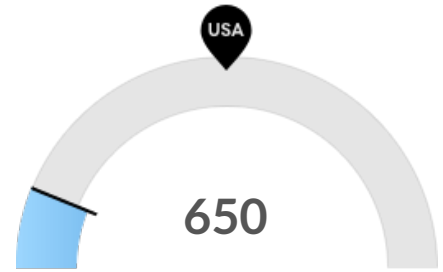
Millennials

Monroe County, MO has 1,319 millennials (ages 25-39). The national average for an area this size is 1,782.



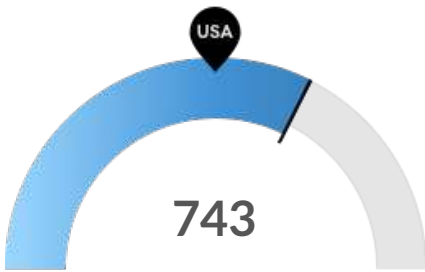
Retiring Soon

Retirement risk is high in Monroe County, MO. The national average for an area this size is 2,541 people 55 or older, while there are 3,465 here.



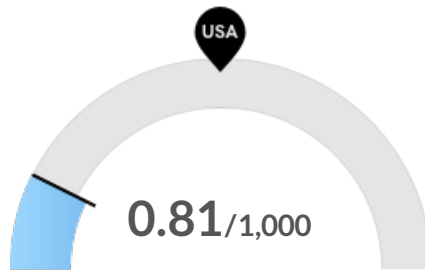
Racial Diversity

Racial diversity is low in Monroe County, MO. The national average for an area this size is 3,448 racially diverse people, while there are 650 here.



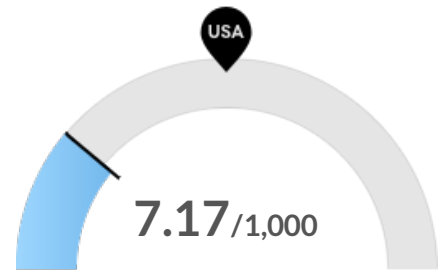
Veterans

Monroe County, MO has 743 veterans. The national average for an area this size is 492.



Violent Crime

Monroe County, MO has 0.81 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

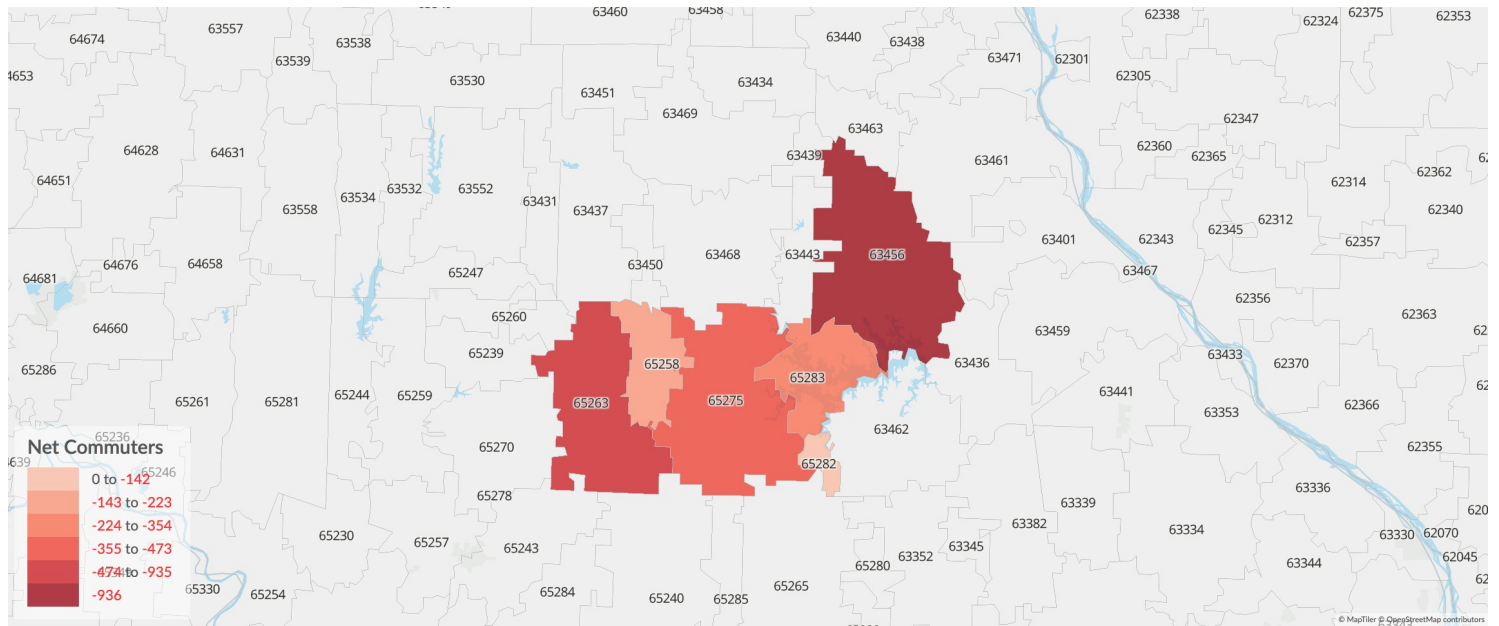


Property Crime

Monroe County, MO has 7.17 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Monroe County, MO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

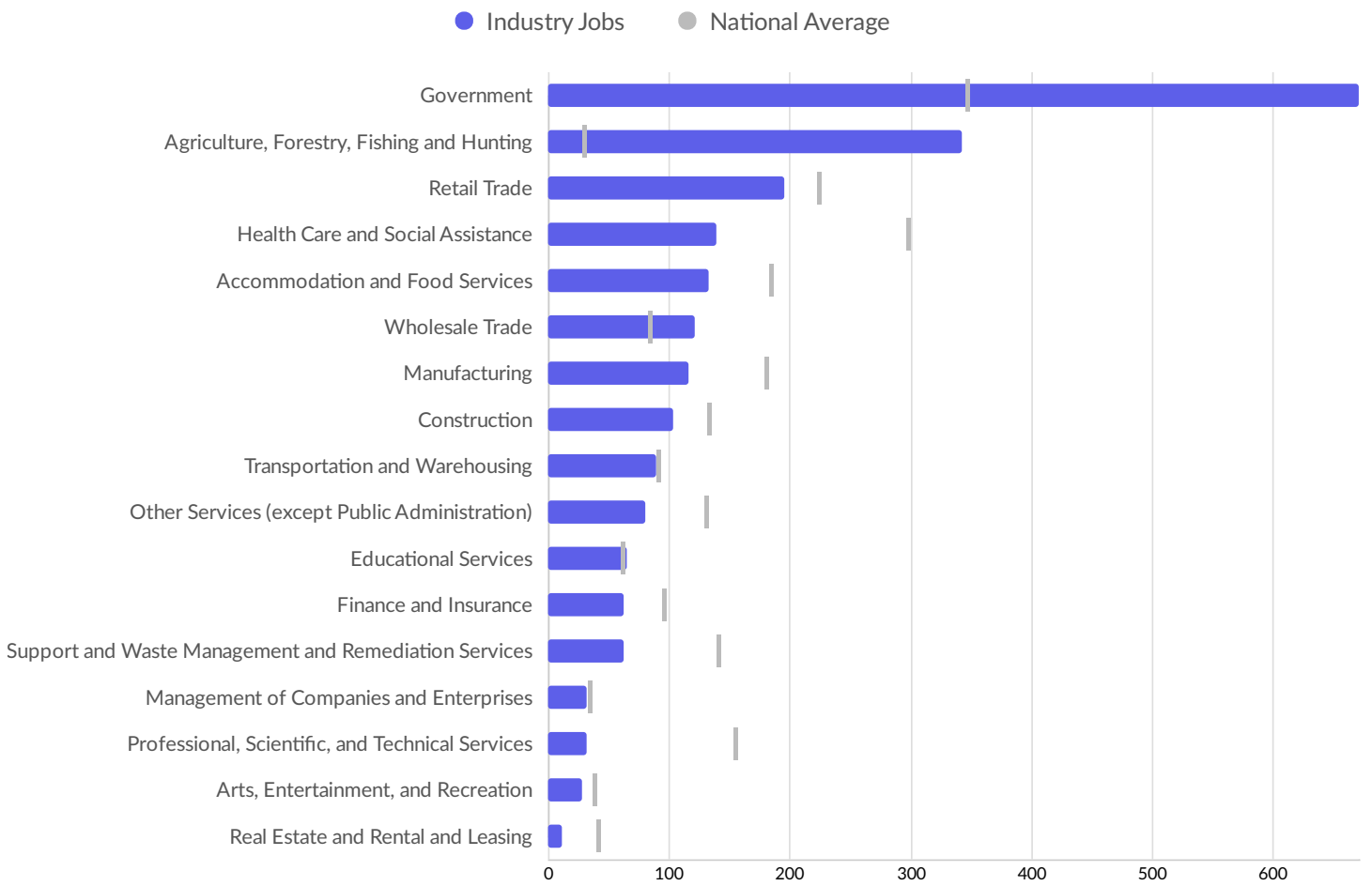
ZIP	Name	2020 Employment
63456	Monroe City, MO (in M...	1,165
65275	Paris, MO (in Monroe c...	720
65263	Madison, MO (in Monro...	285
65258	Holliday, MO (in Monro...	65
65283	Stoutsville, MO (in Mon...	64

### Where Talent Lives

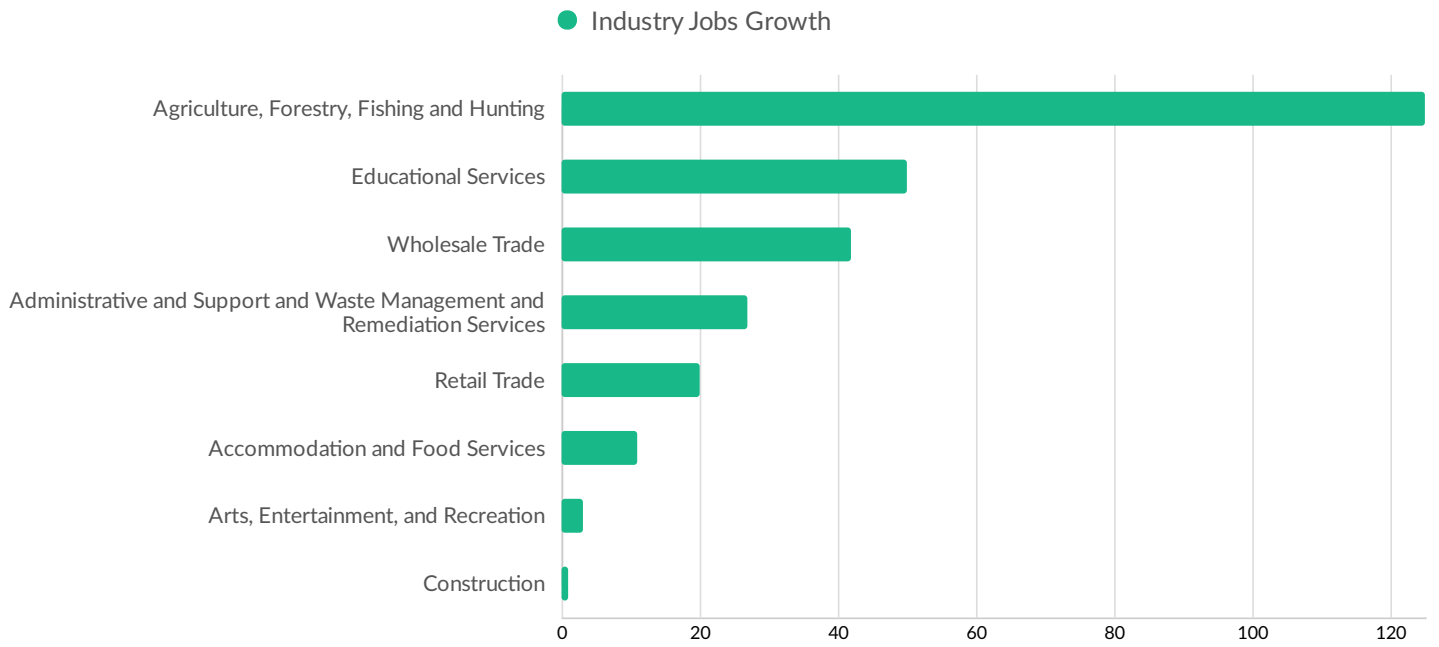
ZIP	Name	2020 Workers
63456	Monroe City, MO (in M...	2,102
65275	Paris, MO (in Monroe c...	1,075
65263	Madison, MO (in Monro...	759
65283	Stoutsville, MO (in Mon...	288
65258	Holliday, MO (in Monro...	209

# Industry Characteristics

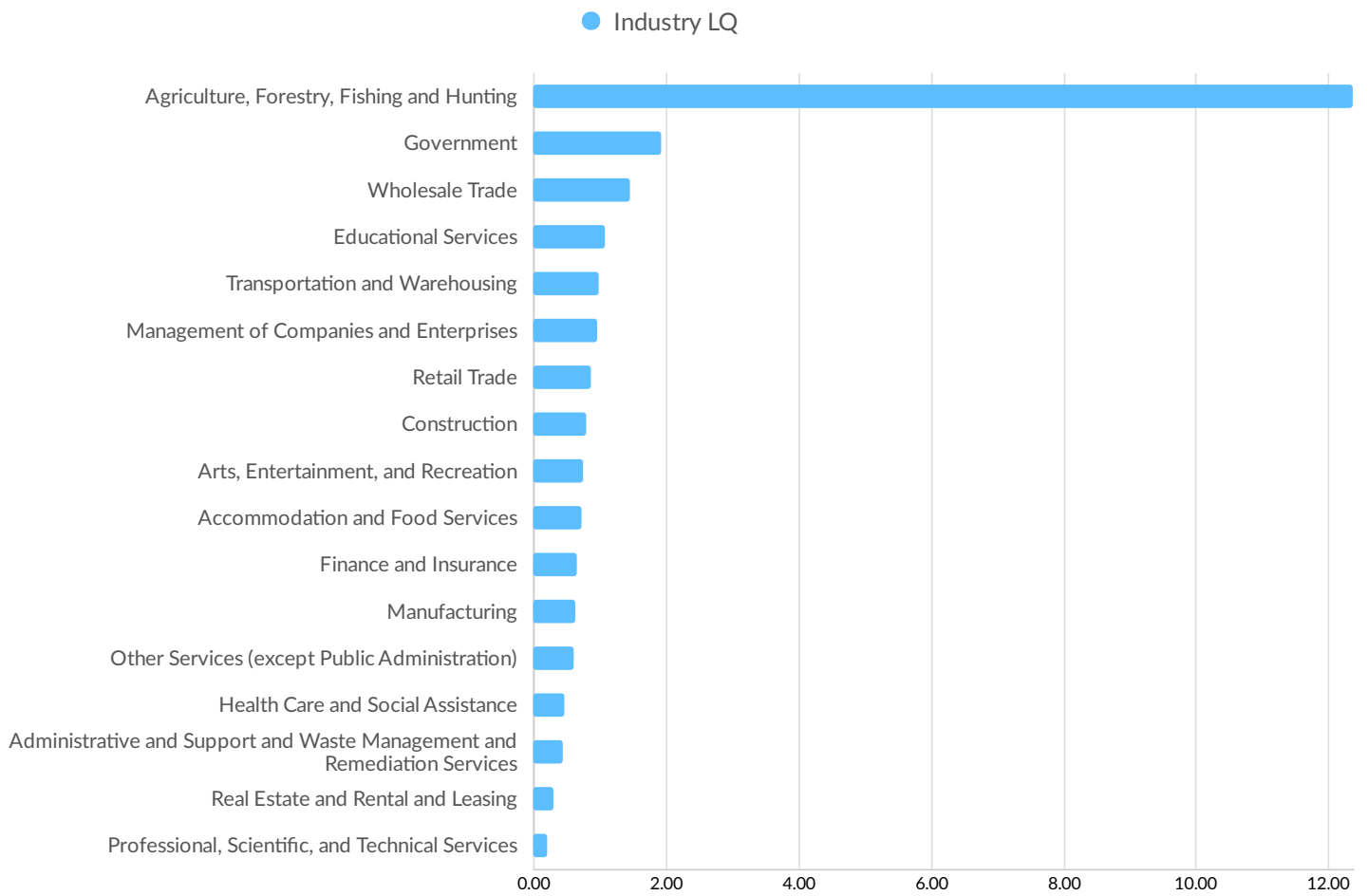
## Largest Industries



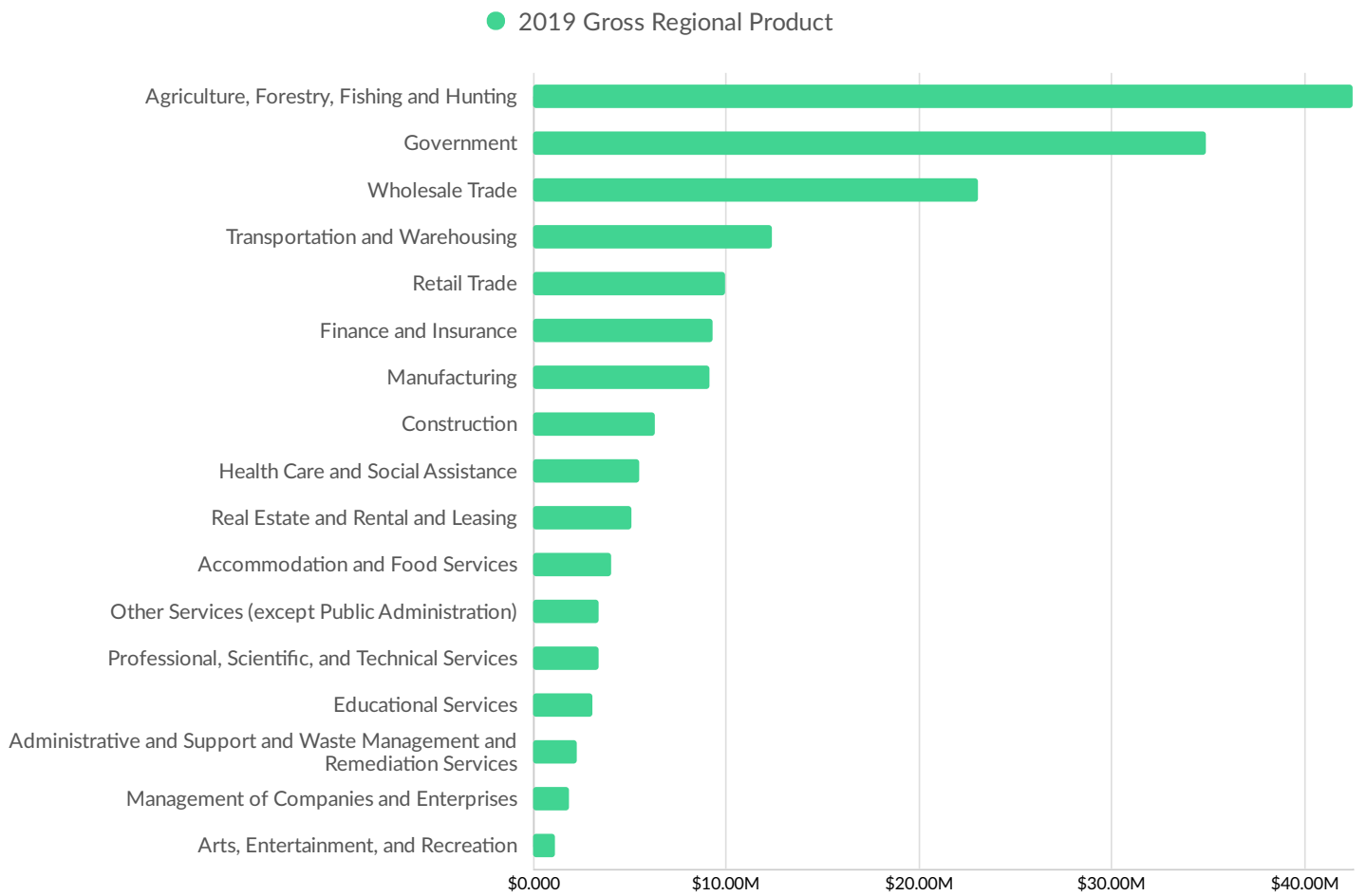
## Top Growing Industries



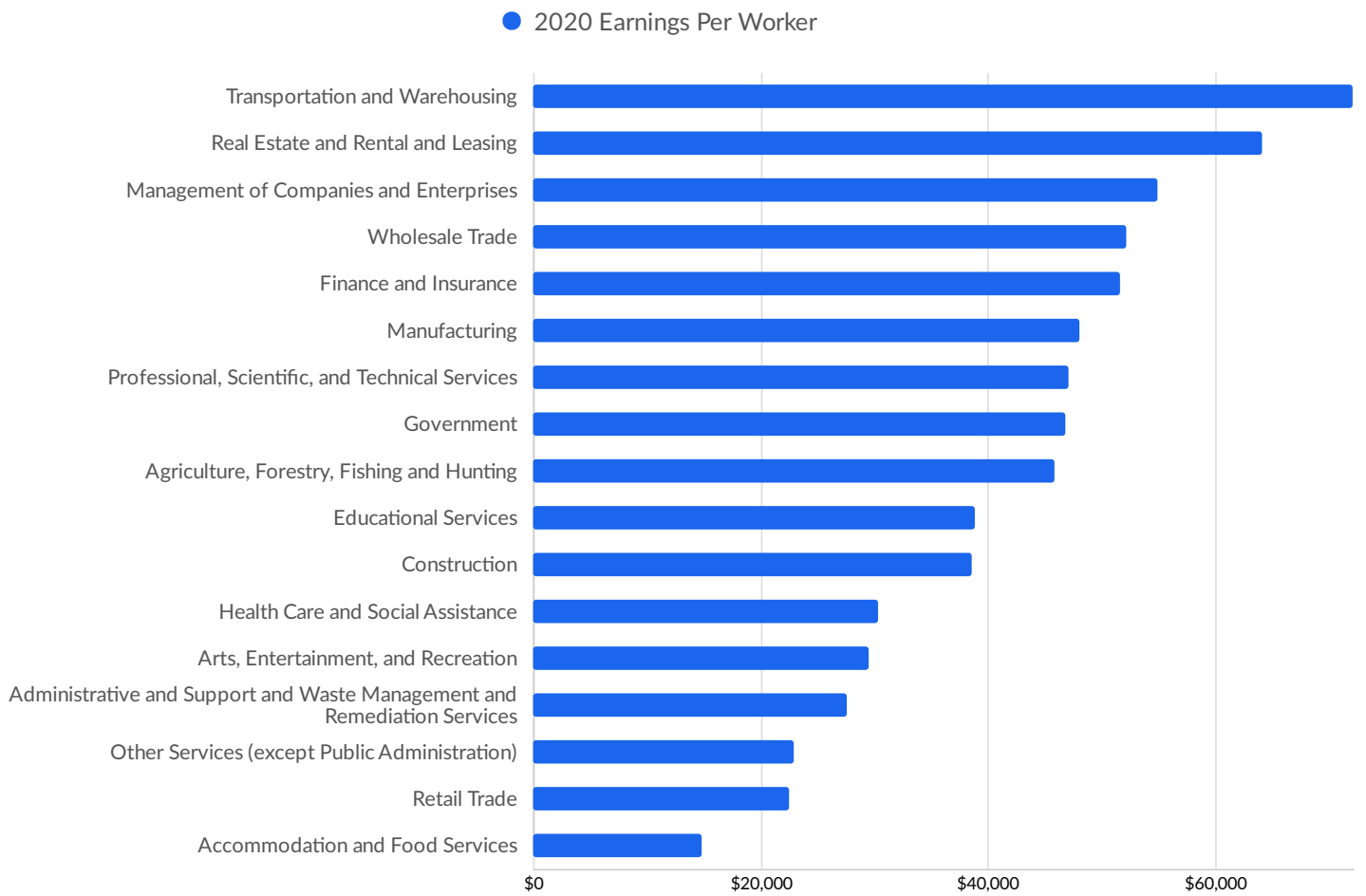
## Top Industry LQ



## Top Industry GRP

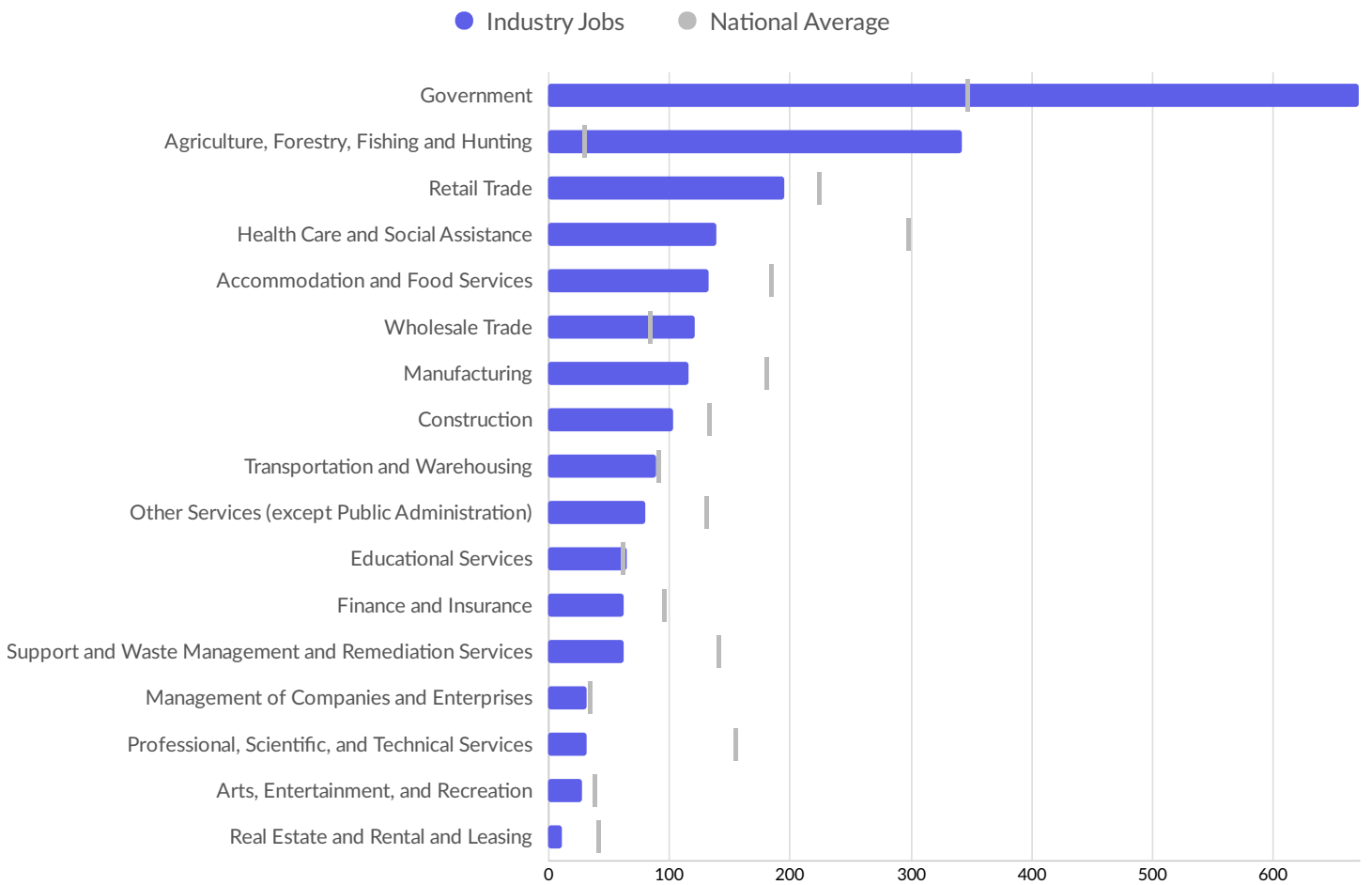


## Top Industry Earnings
























## Largest Industries



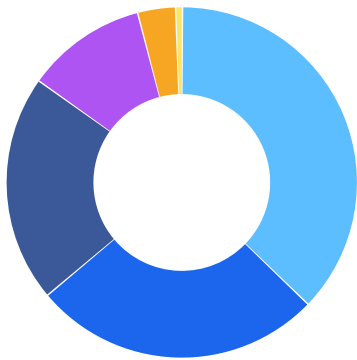
# Business Characteristics

## 413 Companies Employ Your Workers

Online profiles for your workers mention 413 companies as employers, with the top 10 appearing below. In the last 12 months, 331 companies in Monroe County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Monroe City Schools, Inc.	12 	CRST International, Inc.	159 
General Mills, Inc.	11 	Spectrum	81 
Learning Opportunities/Quality ...	9 	Hogan Transports Inc	70 
Monroe City School Dist R1	9 	Boeing	68 
Continental Casting, L.L.C.	8 	Platinum Supplemental Insuranc...	62 
Monroe Manor	8 	Dollar General Corporation	59 
Hannibal Regional Hospital Foun...	7 	Bolt Express, LLC	58 
Monroe City Corporation	7 	USA Truck, Inc.	41 
Paris RG	7 	Wells Fargo & Company	40 
University of Missouri	6 	C.R. England, Inc.	39 

## Business Size

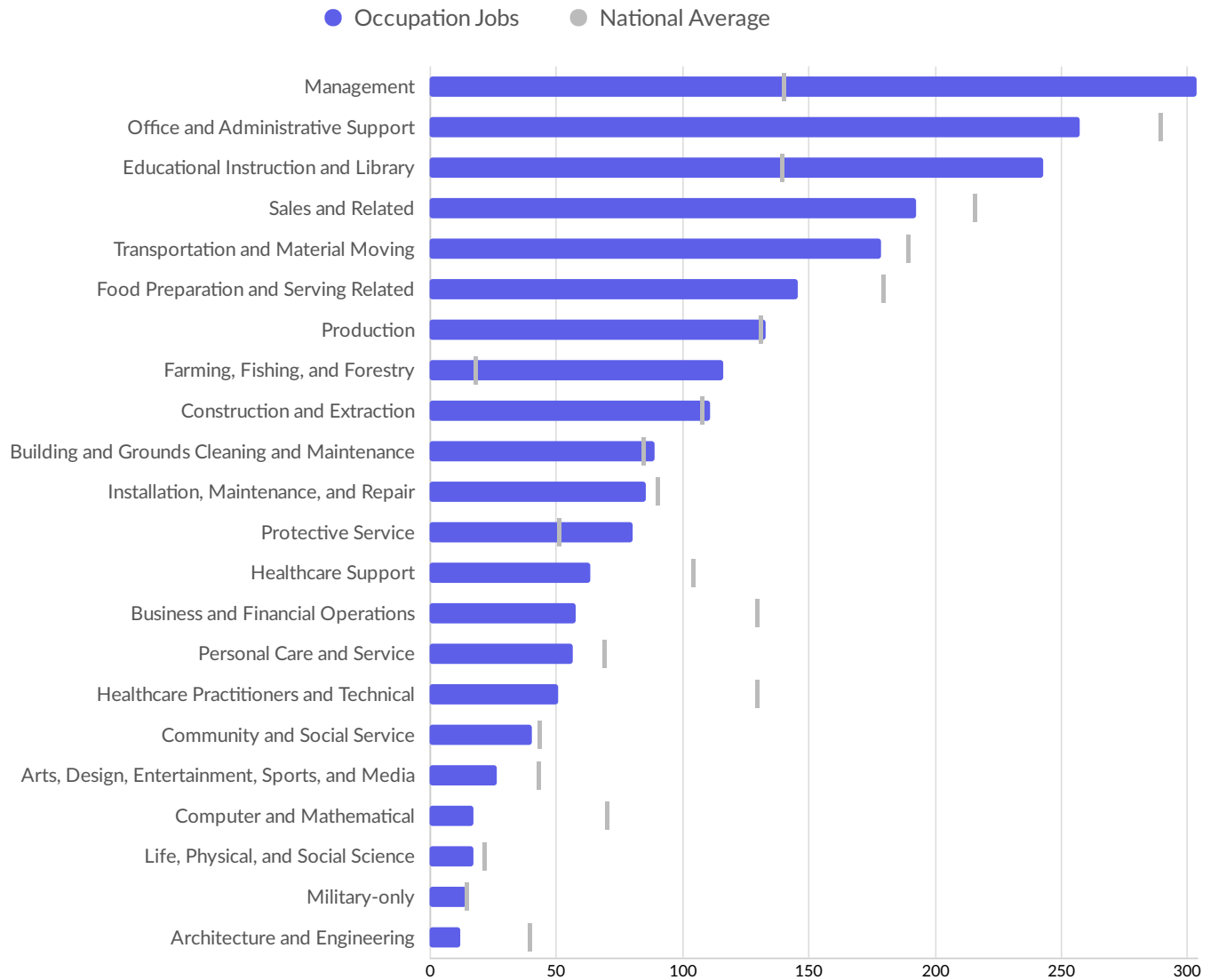


	Percentage	Business Count
● 1 to 4 employees	37.1%	117
● 5 to 9 employees	26.7%	84
● 10 to 19 employees	21.0%	66
● 20 to 49 employees	11.1%	35
● 50 to 99 employees	3.5%	11
● 100 to 249 employees	0.6%	2

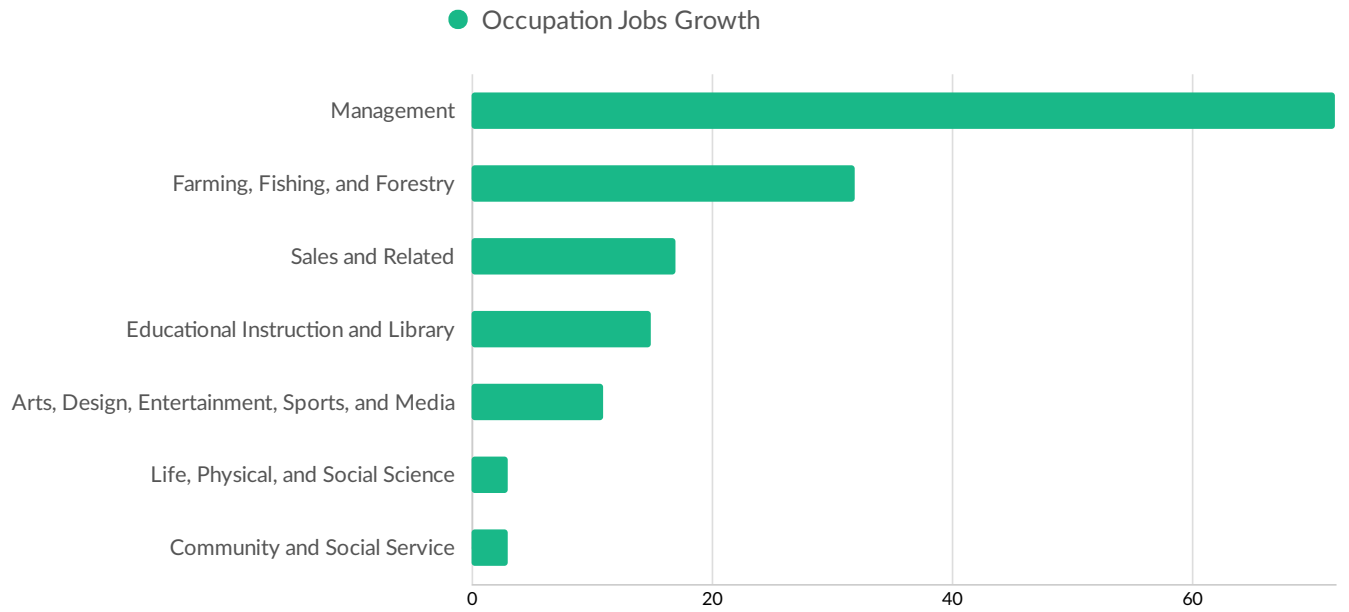
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

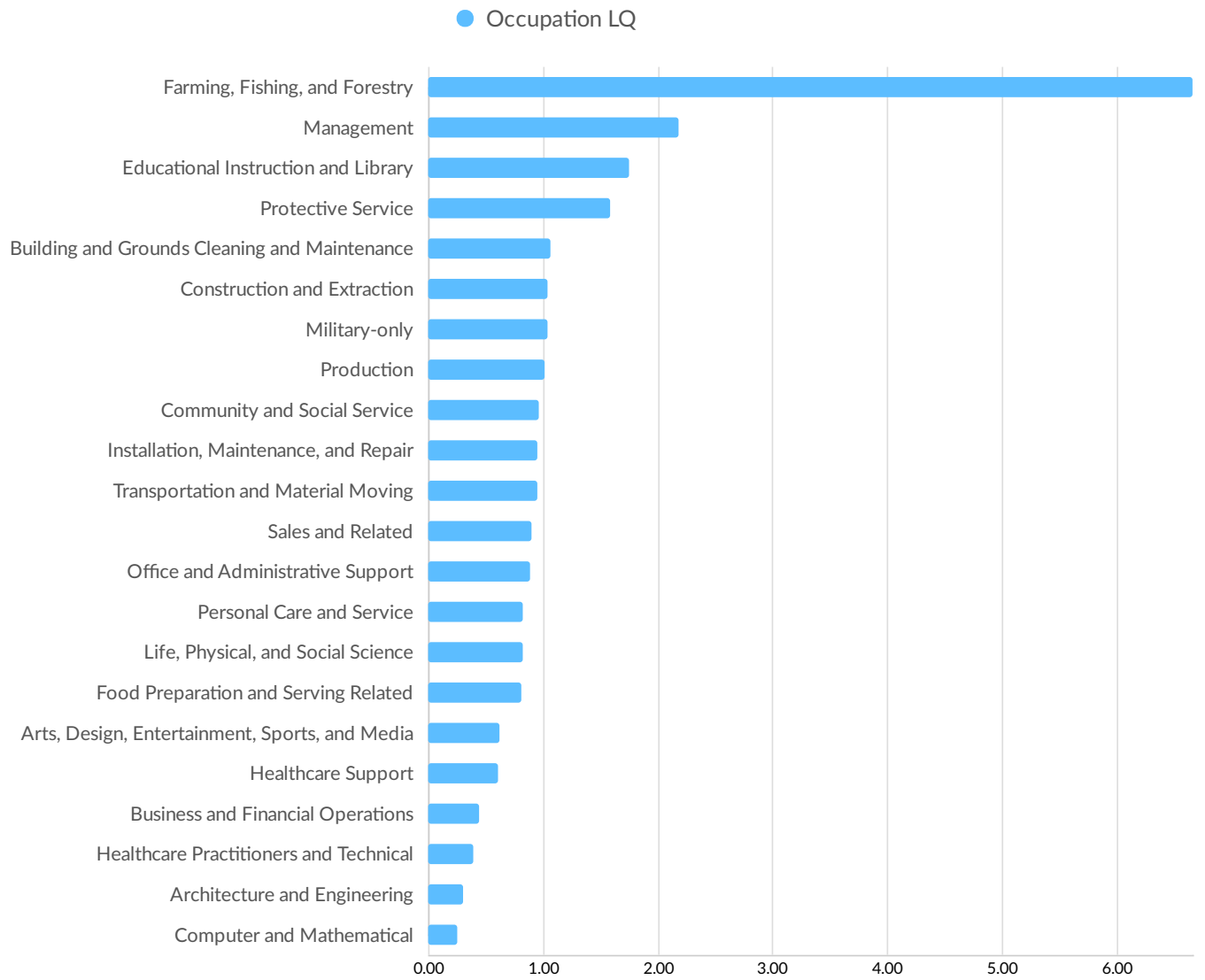
## Largest Occupations



## Top Growing Occupations



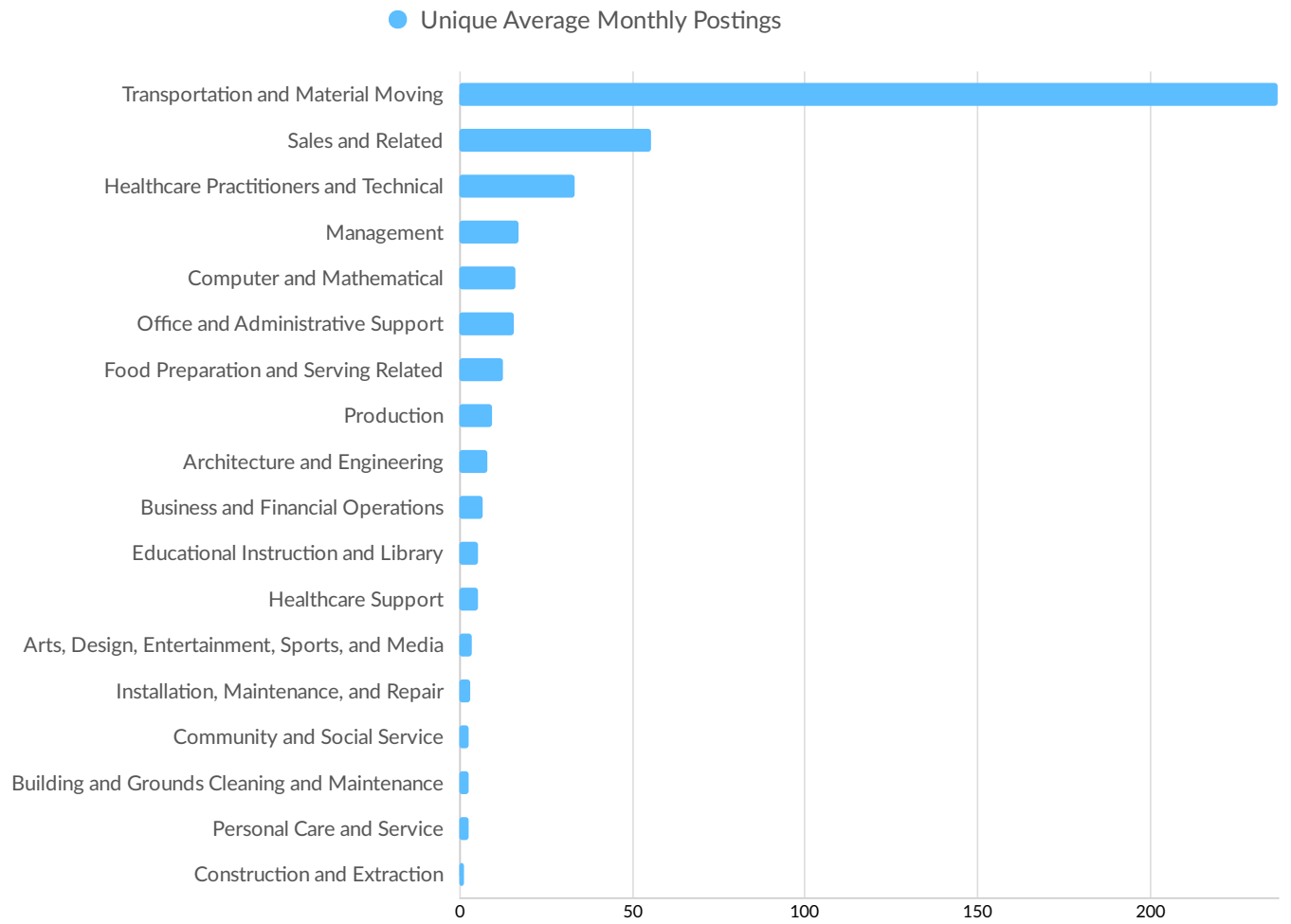
## Top Occupation LQ



## Top Occupation Earnings

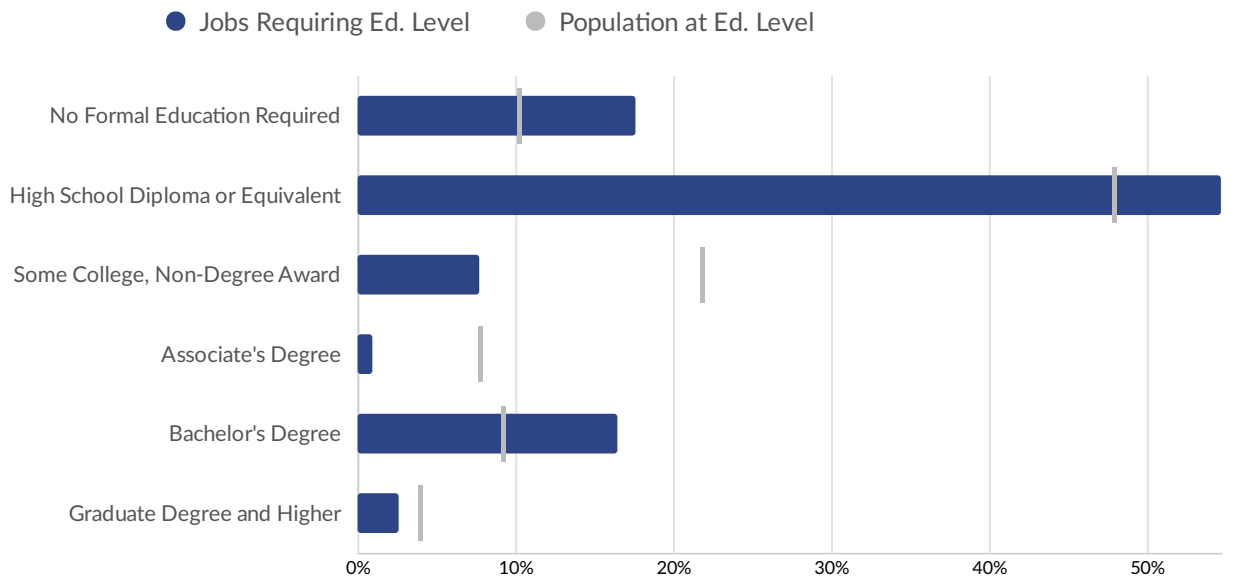


## Top Posted Occupations

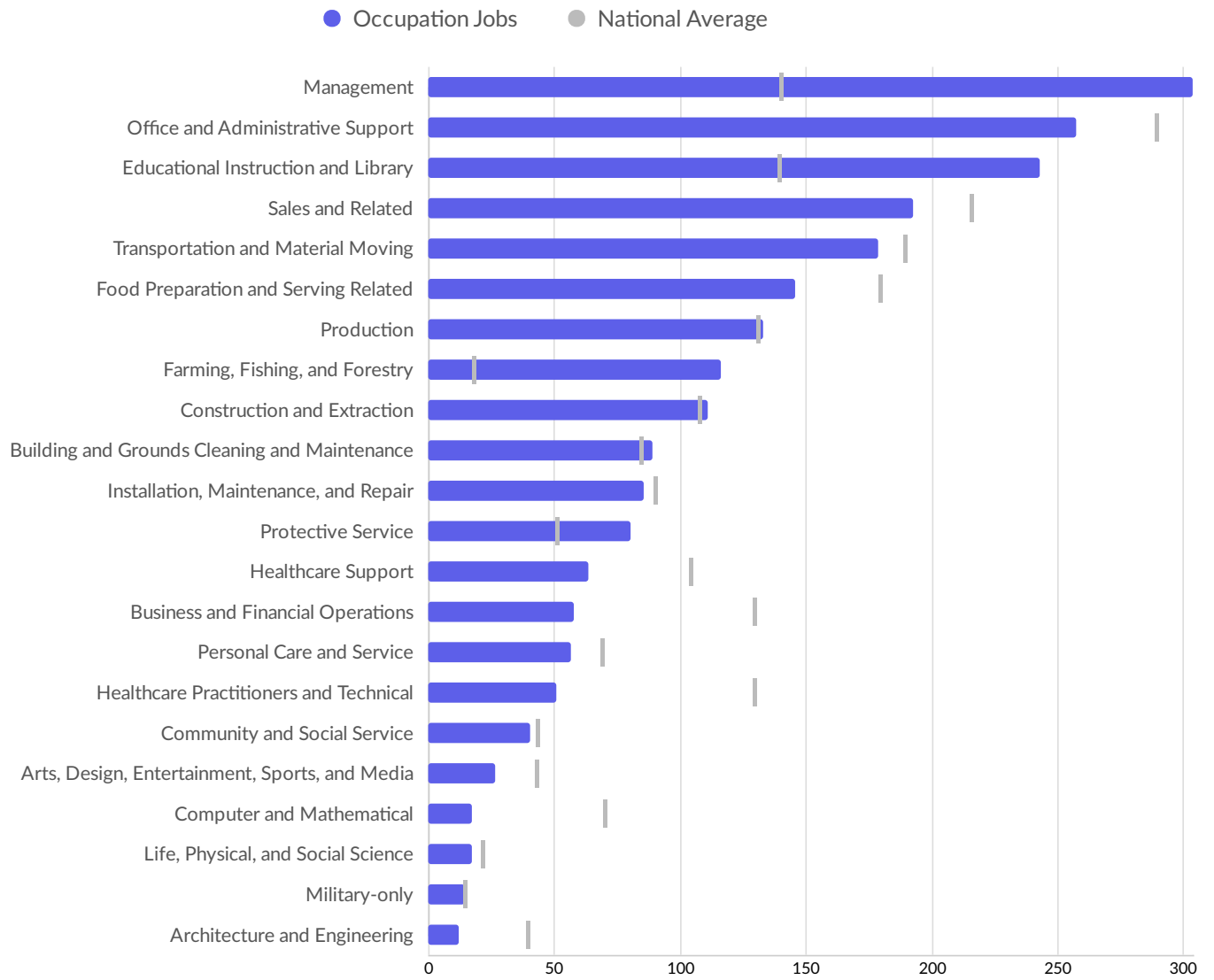




## Underemployment



## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Monroe County, MO produced graduates.

# In-Demand Skills

