



Marion County, MO



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873

Economic and Business Engagement Center

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Report Parameters

1 County

29127 Marion County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

28,527

Population (2020)

Population **decreased by 170** over the last 5 years and is projected to **decrease by 108** over the next 5 years.

14,659

Total Regional Employment

Jobs **decreased by 498** over the last 5 years but are projected to **grow by 341** over the next 5 years.

\$46.8K

Median Household Income (2018)

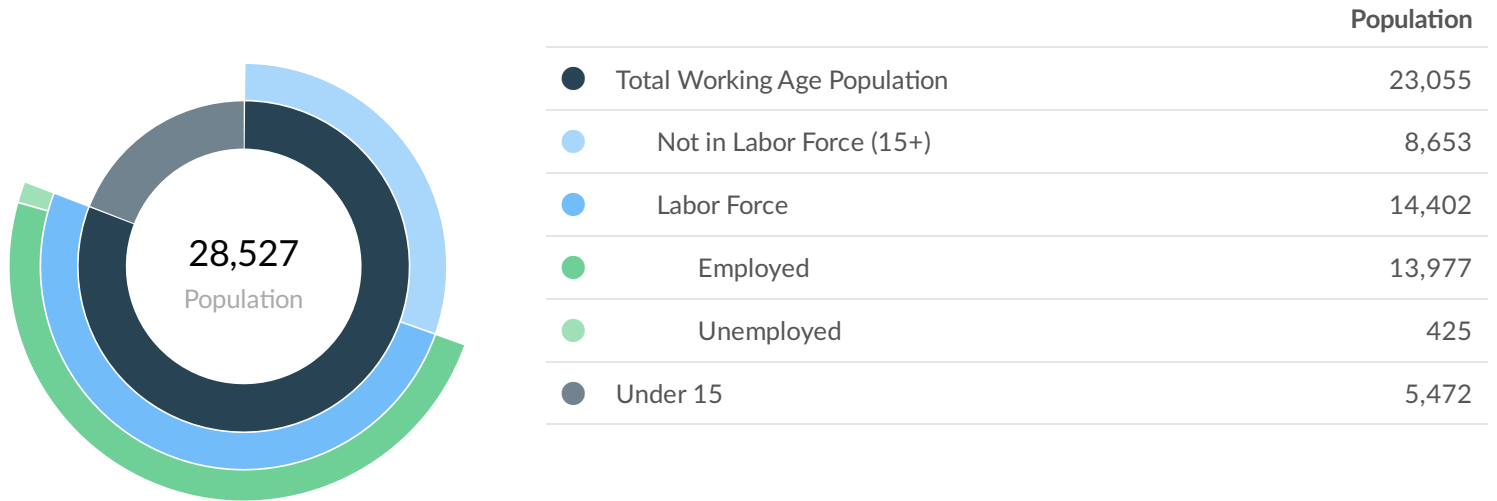
Median household income is **\$13.5K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **declined by 0.6%** since 2015, falling by 170. Population is expected to **decrease by 0.4%** between 2020 and 2025, losing 108.
- From 2015 to 2020, jobs **declined by 3.3%** in Marion County, MO from 15,157 to **14,659**. This change **fell short of the national growth rate of 3.6% by 6.9%**. As the number of jobs declined, the **labor force participation rate decreased from 63.8% to 62.5% between 2015 and 2020**.
- Concerning educational attainment, **14.2% of Marion County, MO residents possess a Bachelor's Degree** (5.7% below the national average), and **9.0% hold an Associate's Degree** (0.4% above the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Education and Hospitals (Local Government).

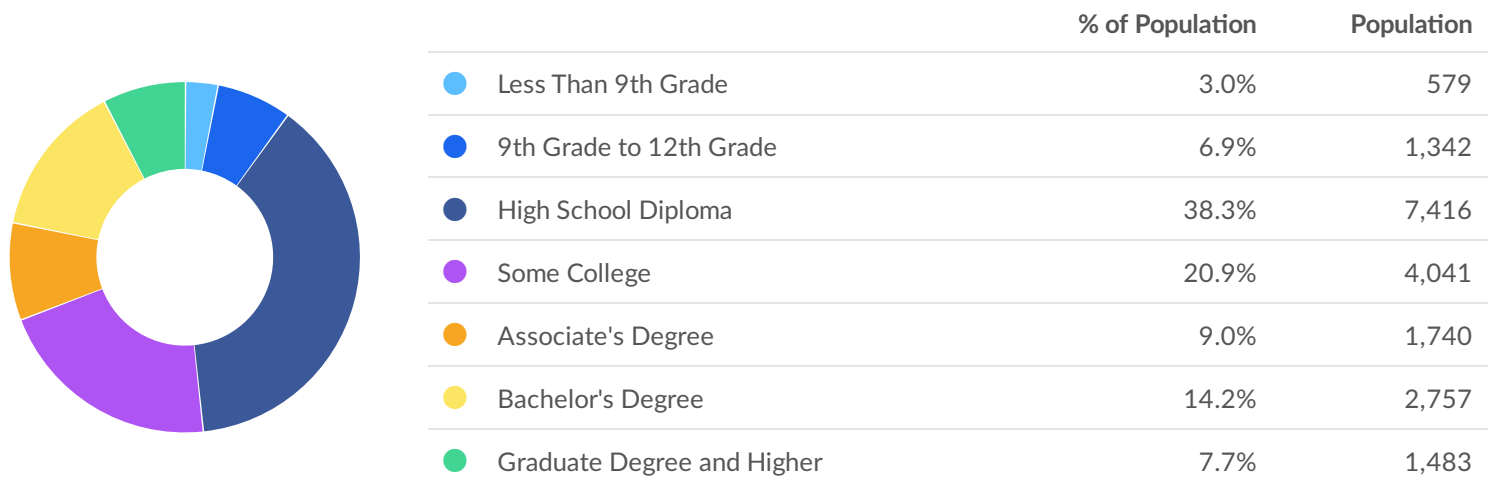
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	28,527	14,402	14,659	90.7	\$1.21B	\$1.58B	\$1.44B
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T
Missouri	6,163,707	2,995,370	3,152,362	89.9	\$325.93B	\$311.03B	\$365.73B

2020 Labor Force Breakdown



Educational Attainment

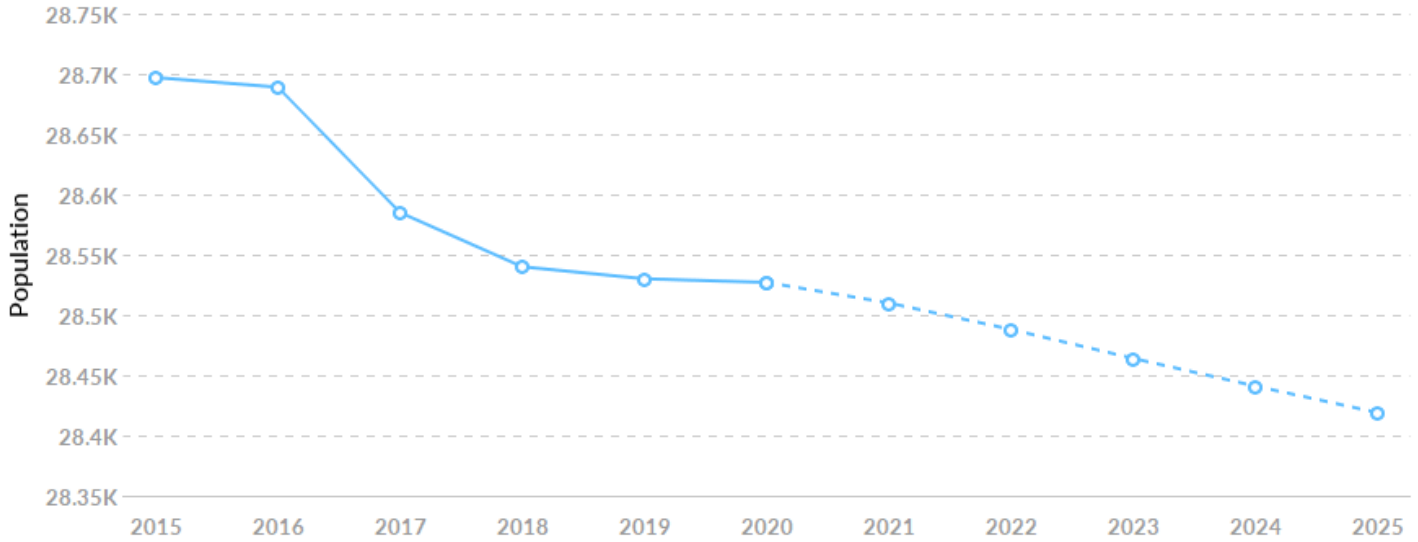
Concerning educational attainment, **14.2% of Marion County, MO residents possess a Bachelor's Degree** (5.7% below the national average), and **9.0% hold an Associate's Degree** (0.4% above the national average).



Historic & Projected Trends

Population Trends

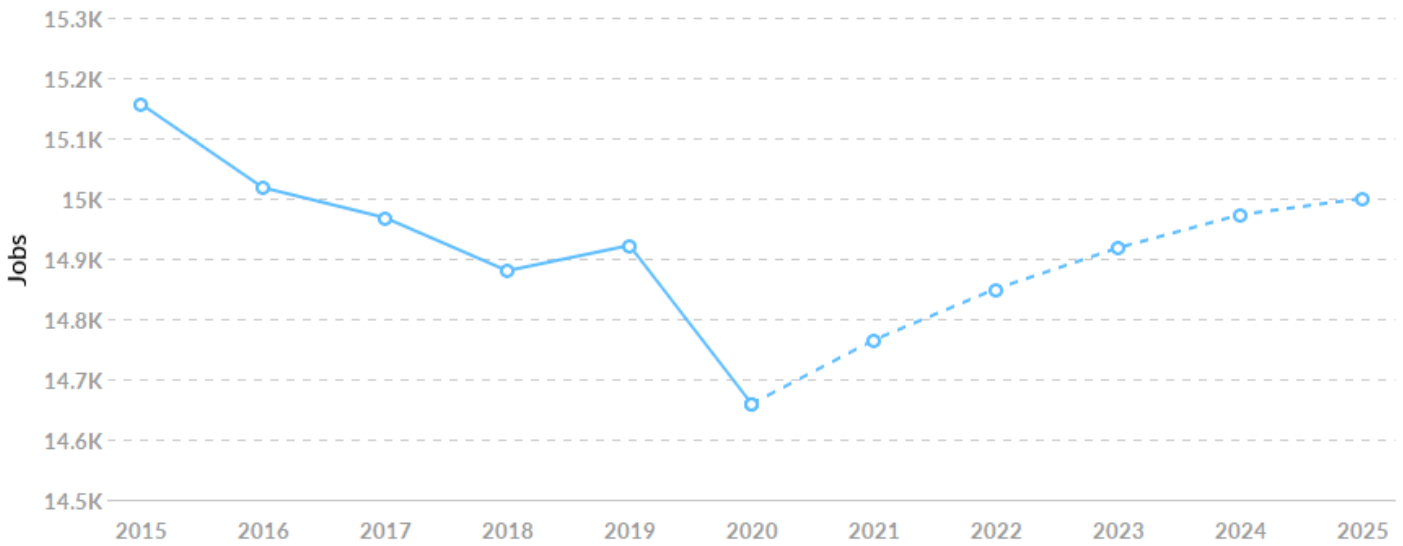
As of 2020 the region's population **declined by 0.6%** since 2015, falling by 170. Population is expected to **decrease by 0.4%** between 2020 and 2025, losing 108.



Timeframe	Population
2015	28,697
2016	28,689
2017	28,585
2018	28,540
2019	28,530
2020	28,527
2021	28,510
2022	28,488
2023	28,464
2024	28,441
2025	28,419

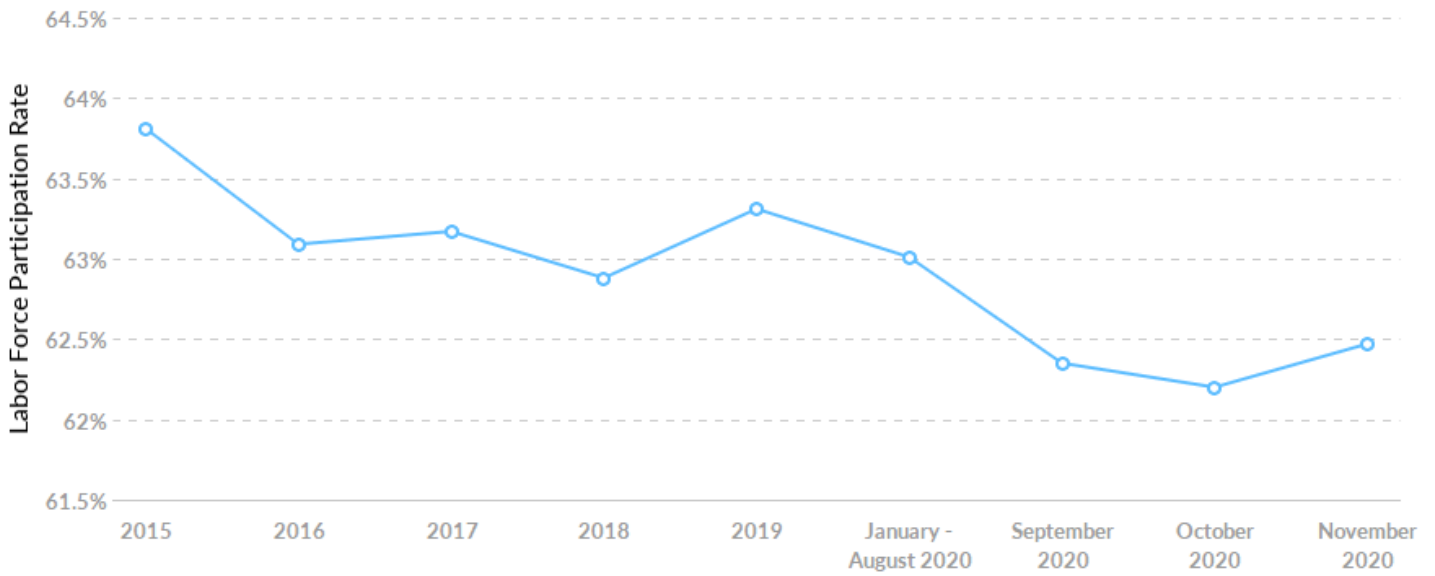
Job Trends

From 2015 to 2020, jobs declined by 3.3% in Marion County, MO from 15,157 to 14,659. This change fell short of the national growth rate of 3.6% by 6.9%.



Timeframe	Jobs
2015	15,157
2016	15,018
2017	14,968
2018	14,880
2019	14,922
2020	14,659
2021	14,765
2022	14,850
2023	14,918
2024	14,973
2025	15,000

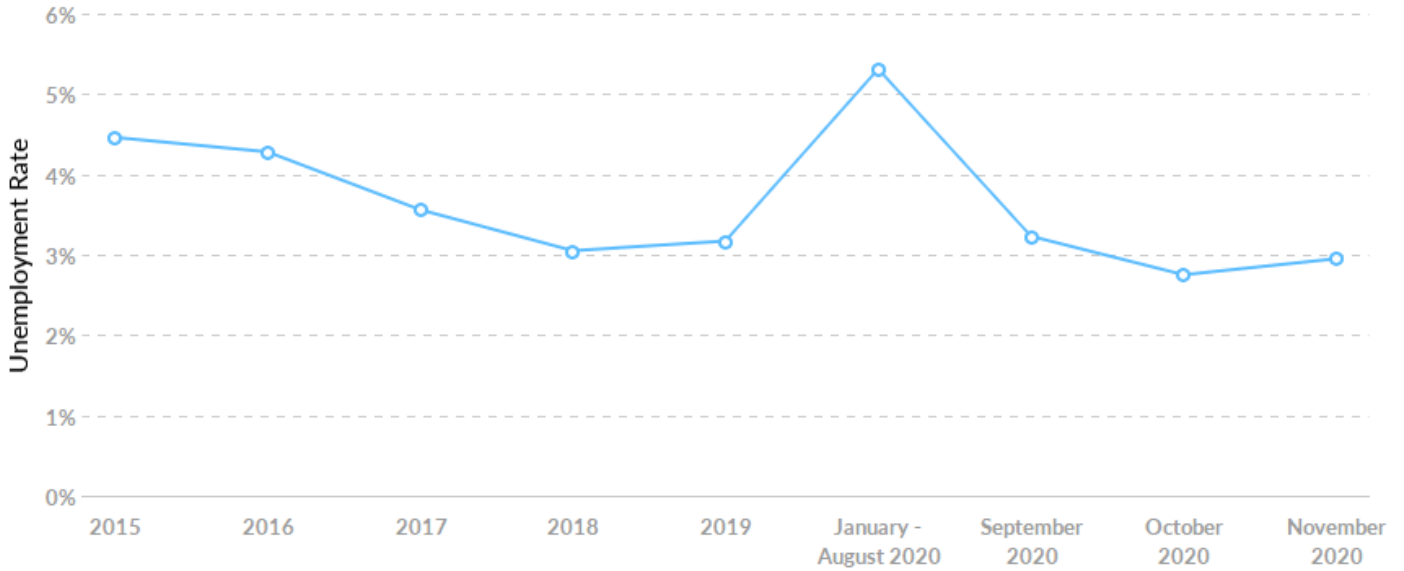
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	63.81%
2016	63.09%
2017	63.17%
2018	62.88%
2019	63.31%
January - August 2020	63.01%
September 2020	62.35%
October 2020	62.20%
November 2020	62.47%

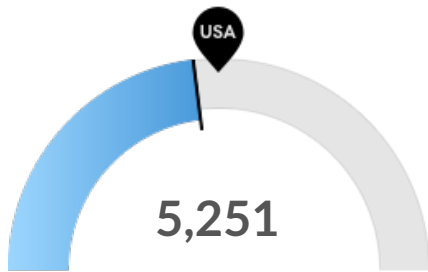
Unemployment Rate Trends

Marion County, MO had a November 2020 unemployment rate of 2.95%, decreasing from 4.46% 5 years before.



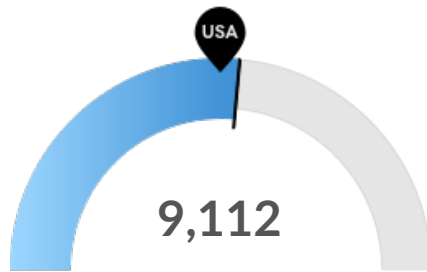
Timeframe	Unemployment Rate
2015	4.46%
2016	4.28%
2017	3.56%
2018	3.05%
2019	3.17%
January - August 2020	5.31%
September 2020	3.23%
October 2020	2.75%
November 2020	2.95%

Population Characteristics



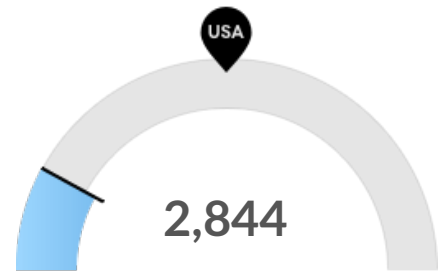
Millennials

Marion County, MO has 5,251 millennials (ages 25-39). The national average for an area this size is 5,882.



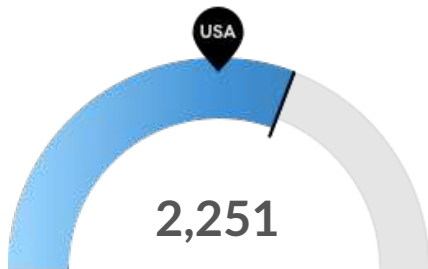
Retiring Soon

Retirement risk is about average in Marion County, MO. The national average for an area this size is 8,388 people 55 or older, while there are 9,112 here.



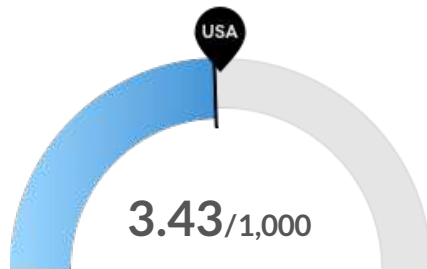
Racial Diversity

Racial diversity is low in Marion County, MO. The national average for an area this size is 11,380 racially diverse people, while there are 2,844 here.



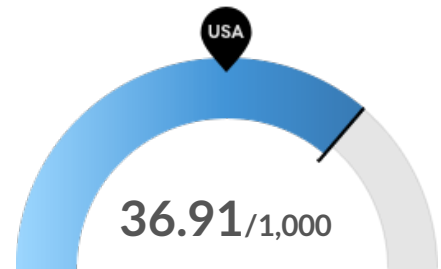
Veterans

Marion County, MO has 2,251 veterans. The national average for an area this size is 1,626.



Violent Crime

Marion County, MO has 3.43 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

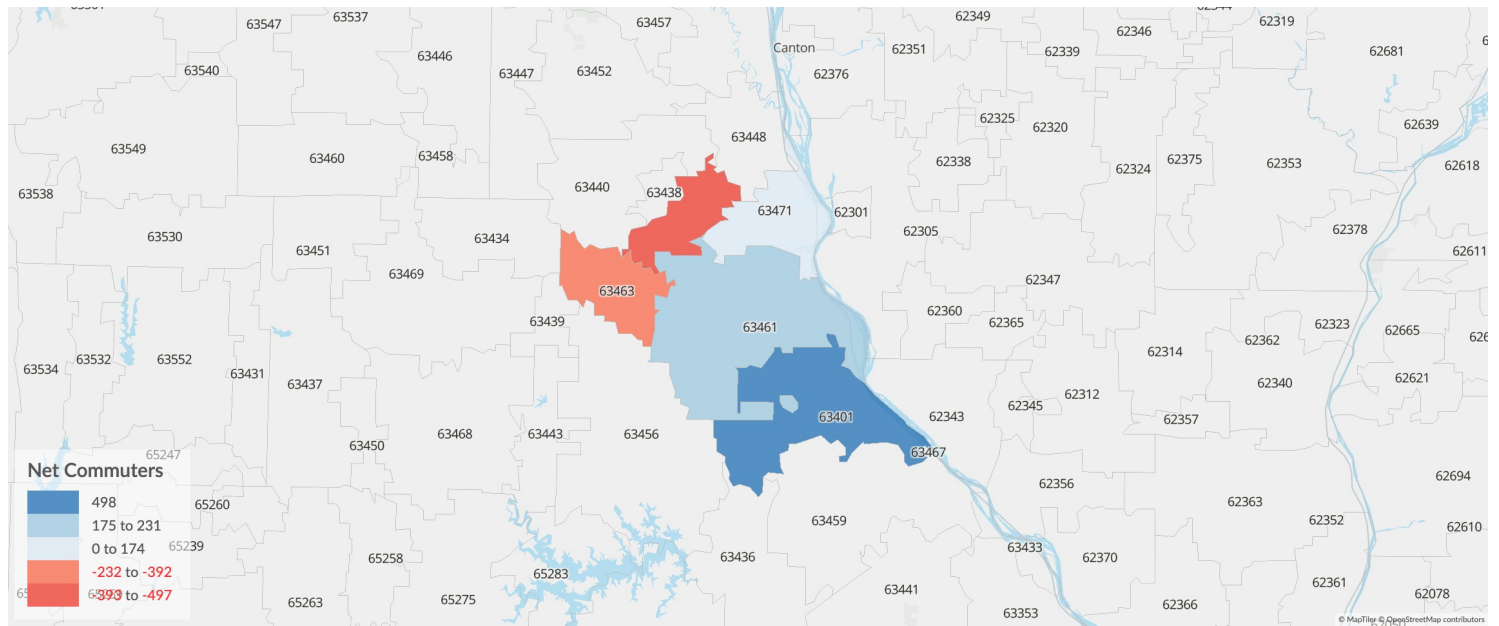


Property Crime

Marion County, MO has 36.91 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Marion County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
63401	Hannibal, MO (in Mario...	11,169
63461	Palmyra, MO (in Marion...	2,961
63471	Taylor, MO (in Marion c...	387
63463	Philadelphia, MO (in Ma...	79
63454	Maywood, MO (in Mari...	63

Where Talent Lives

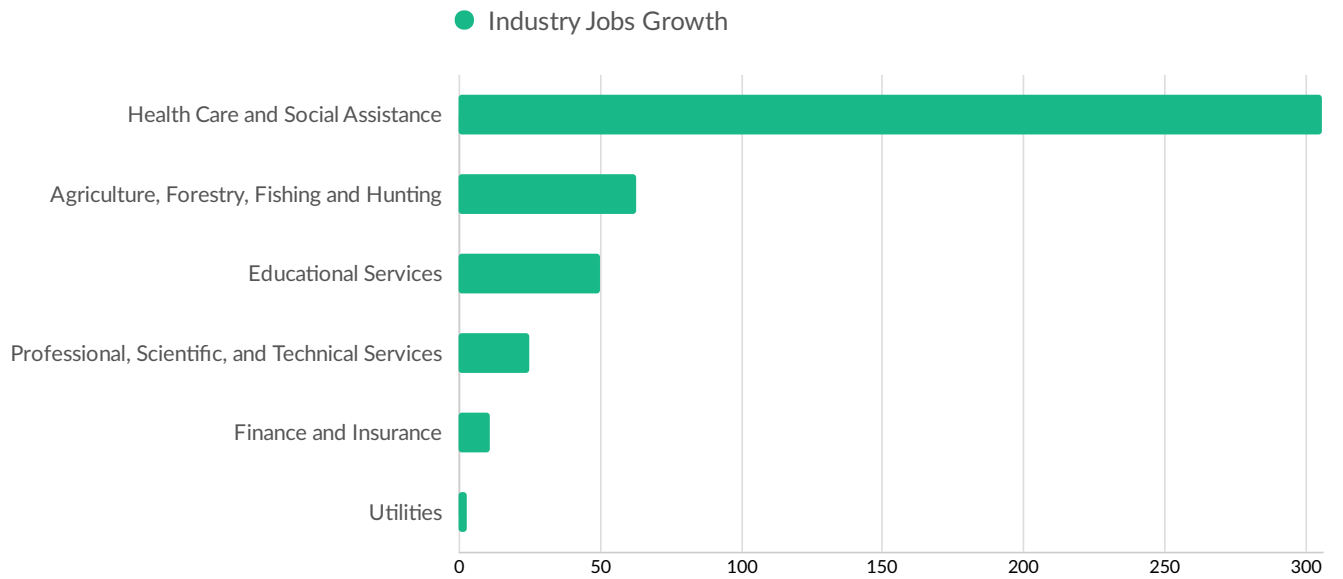
ZIP	Name	2020 Workers
63401	Hannibal, MO (in Mario...	10,671
63461	Palmyra, MO (in Marion...	2,786
63454	Maywood, MO (in Mari...	456
63471	Taylor, MO (in Marion c...	326
63463	Philadelphia, MO (in Ma...	311

Industry Characteristics

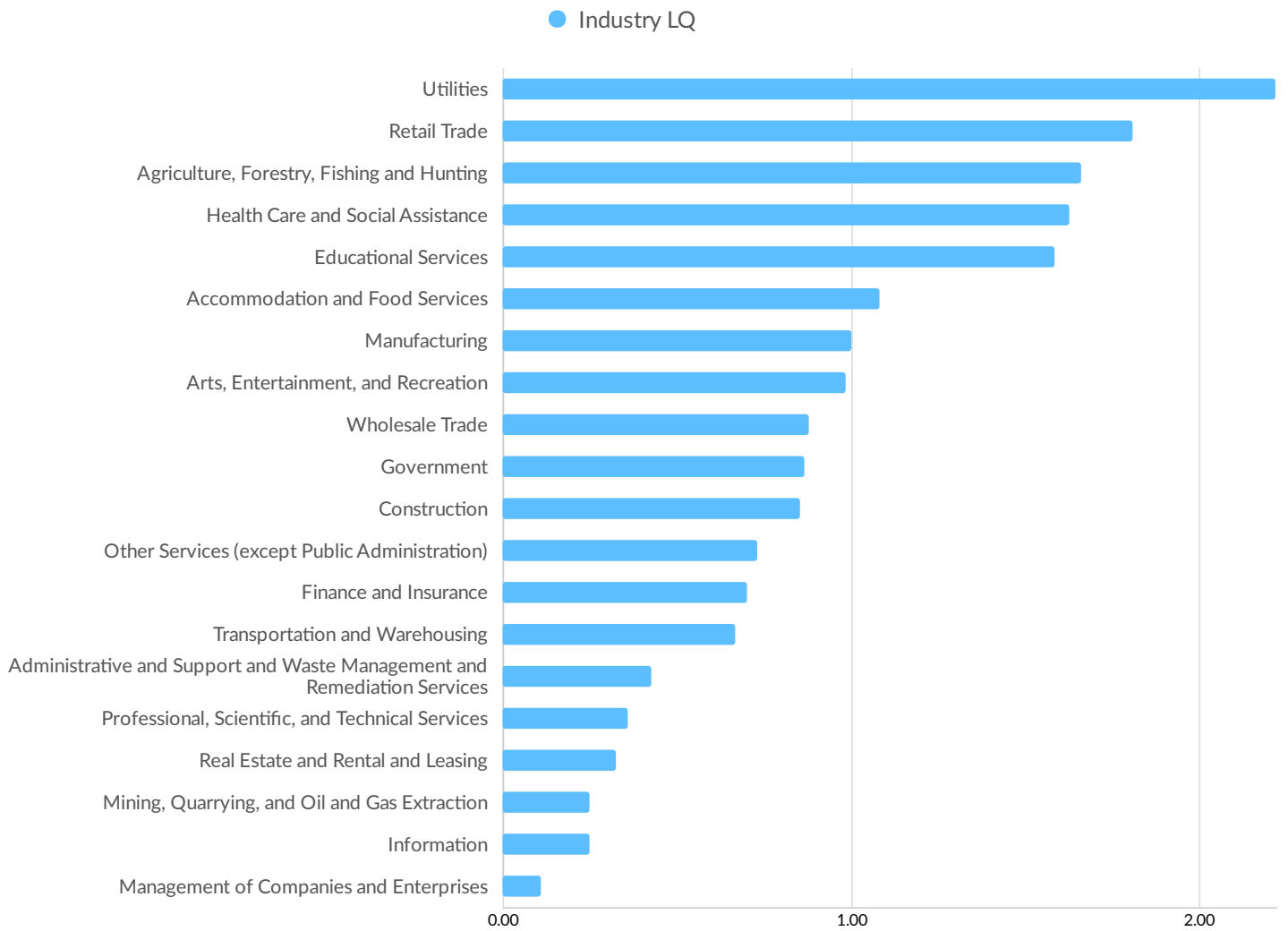
Largest Industries

● Industry Jobs ● National Average

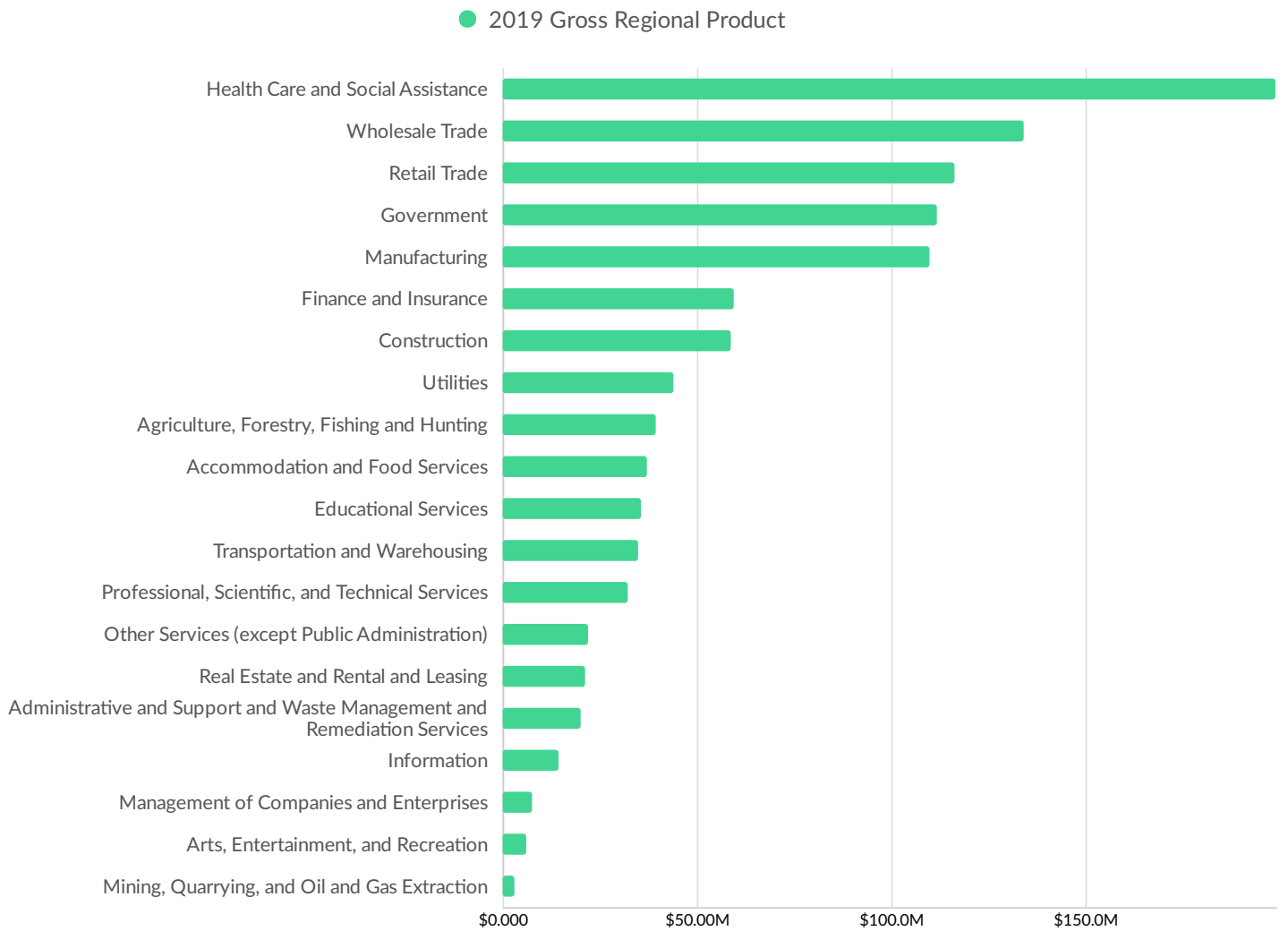
Top Growing Industries



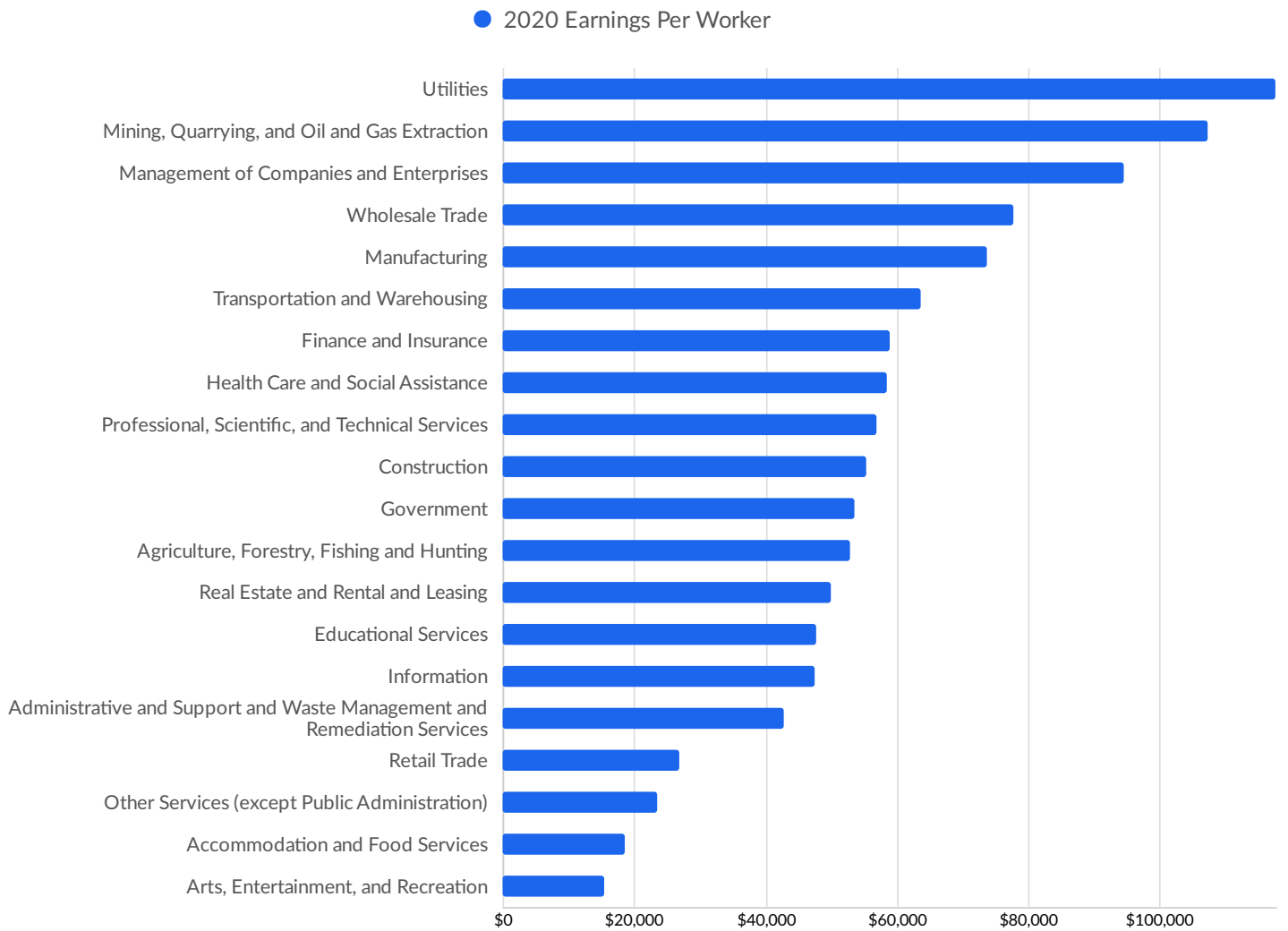
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Largest Industries

● Industry Jobs ● National Average

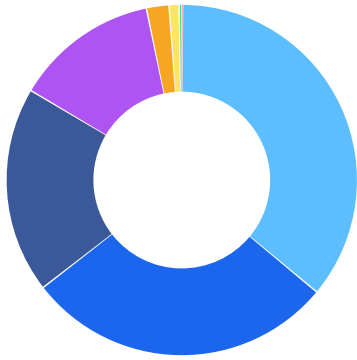
Business Characteristics

1,069 Companies Employ Your Workers

Online profiles for your workers mention 1,069 companies as employers, with the top 10 appearing below. In the last 12 months, 1,712 companies in Marion County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Hannibal Regional Hospital Foun...	90 	CRST International, Inc.	184 
General Mills, Inc.	88 	Homecare Inc	183 
BASF Corporation	66 	Orlando Health, Inc.	139 
Watlow Electric Manufacturing ...	42 	Hannibal Regional Hospital Foun...	132 
Hannibal-Lagrange University	34 	C.R. England, Inc.	104 
Hannibal Public Schools	32 	Lowe's Companies, Inc.	101 
Missouri Department of Public S...	23 	Forward Air Corporation	92 
Hannibal Clinic LLC	22 	Robert Half International Inc.	84 
Blessing Hospital	20 	Contract Freighters, Inc.	79 
Colony Brands, Inc.	18 	Paschall Truck Lines, Inc.	73 

Business Size

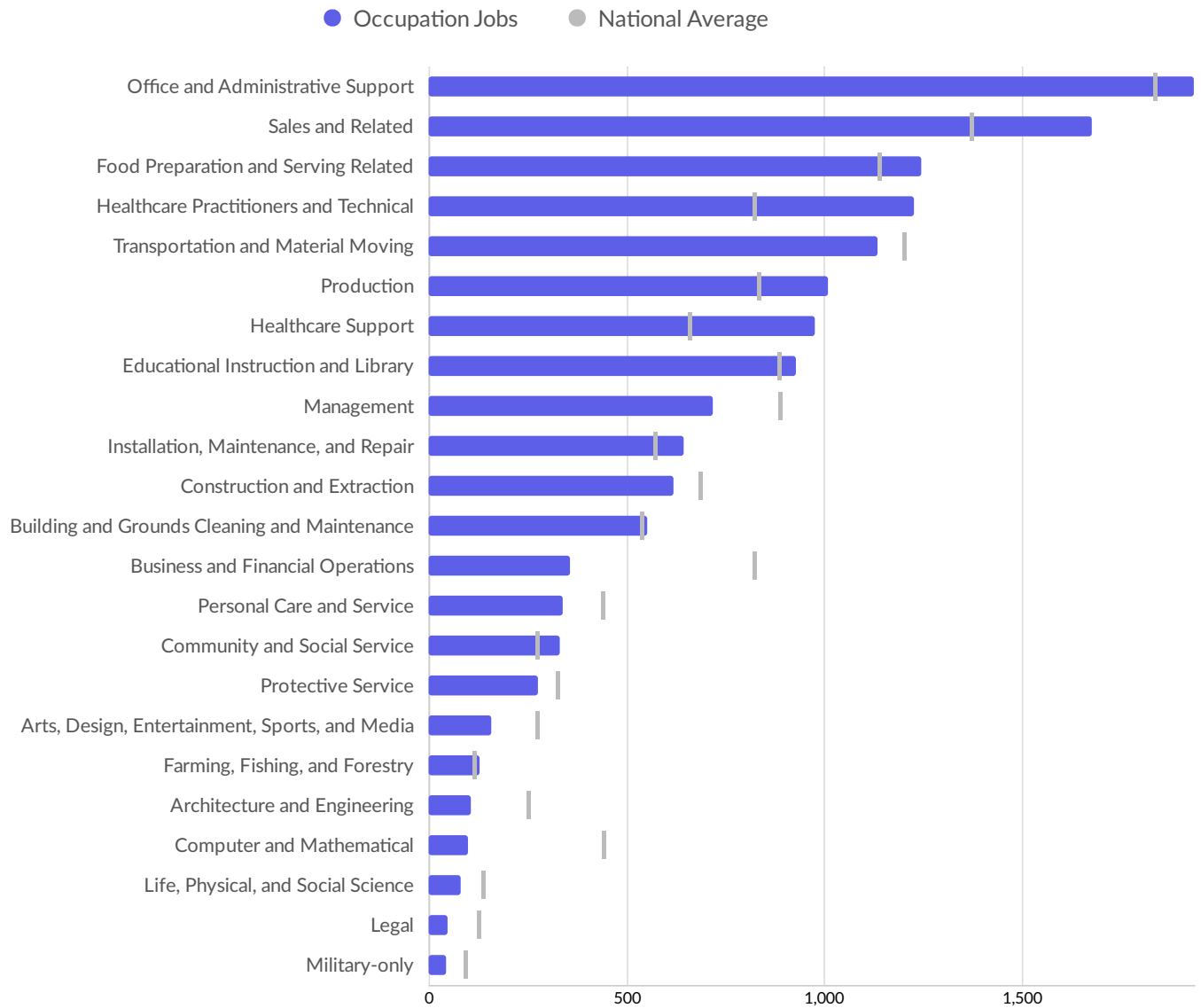


	Percentage	Business Count
1 to 4 employees	36.0%	467
5 to 9 employees	28.5%	370
10 to 19 employees	19.0%	247
20 to 49 employees	13.2%	172
50 to 99 employees	2.1%	27
100 to 249 employees	0.9%	12
250 to 499 employees	0.2%	3
500+ employees	0.1%	1

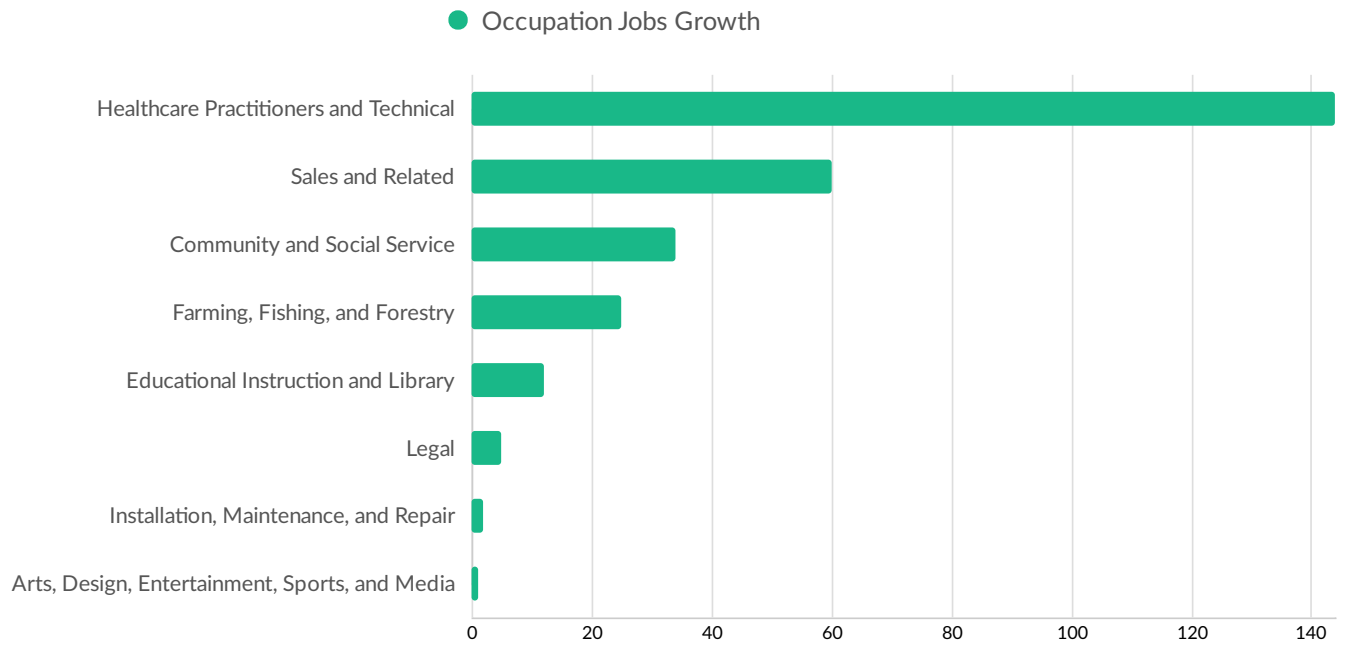
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

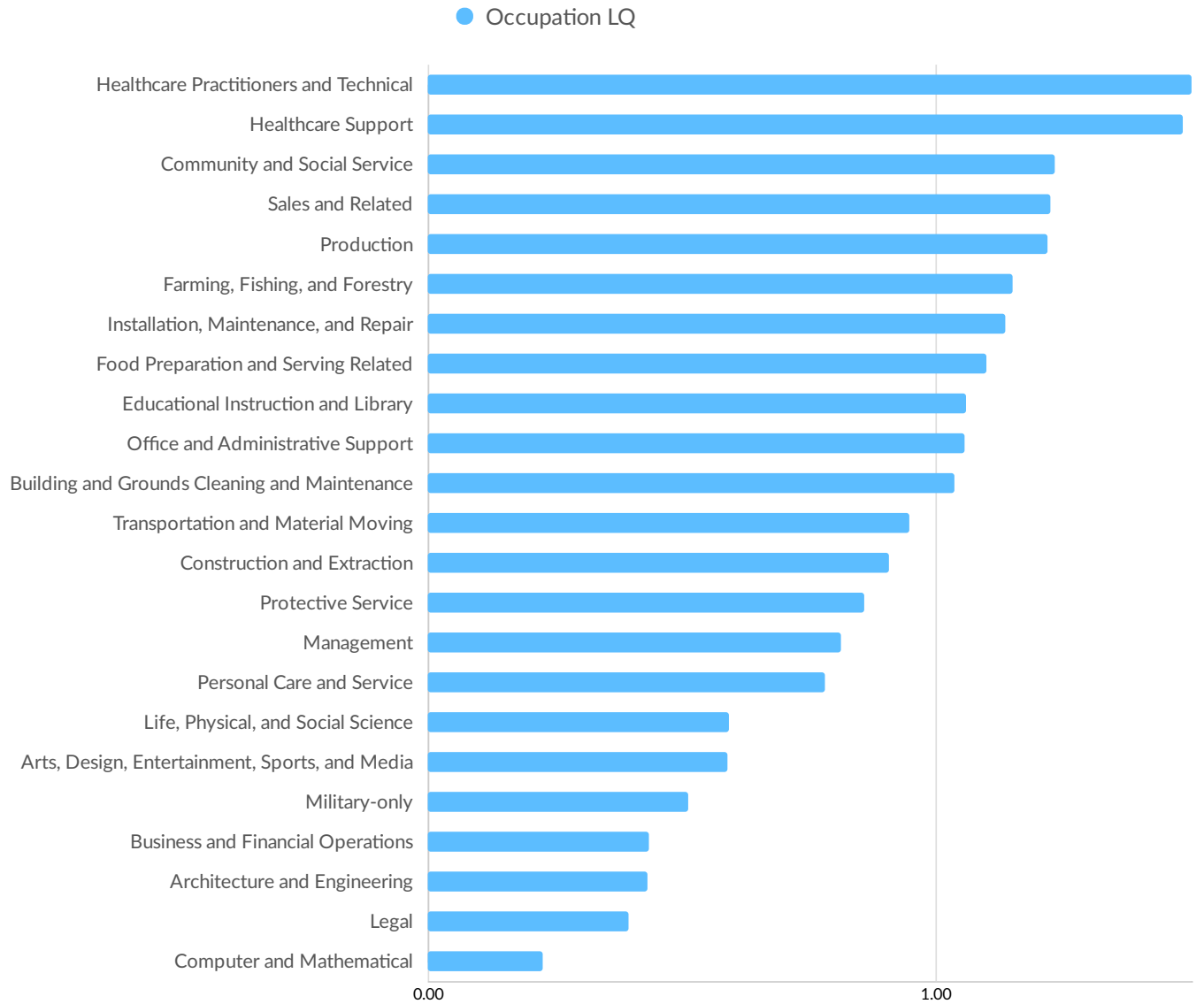
Largest Occupations



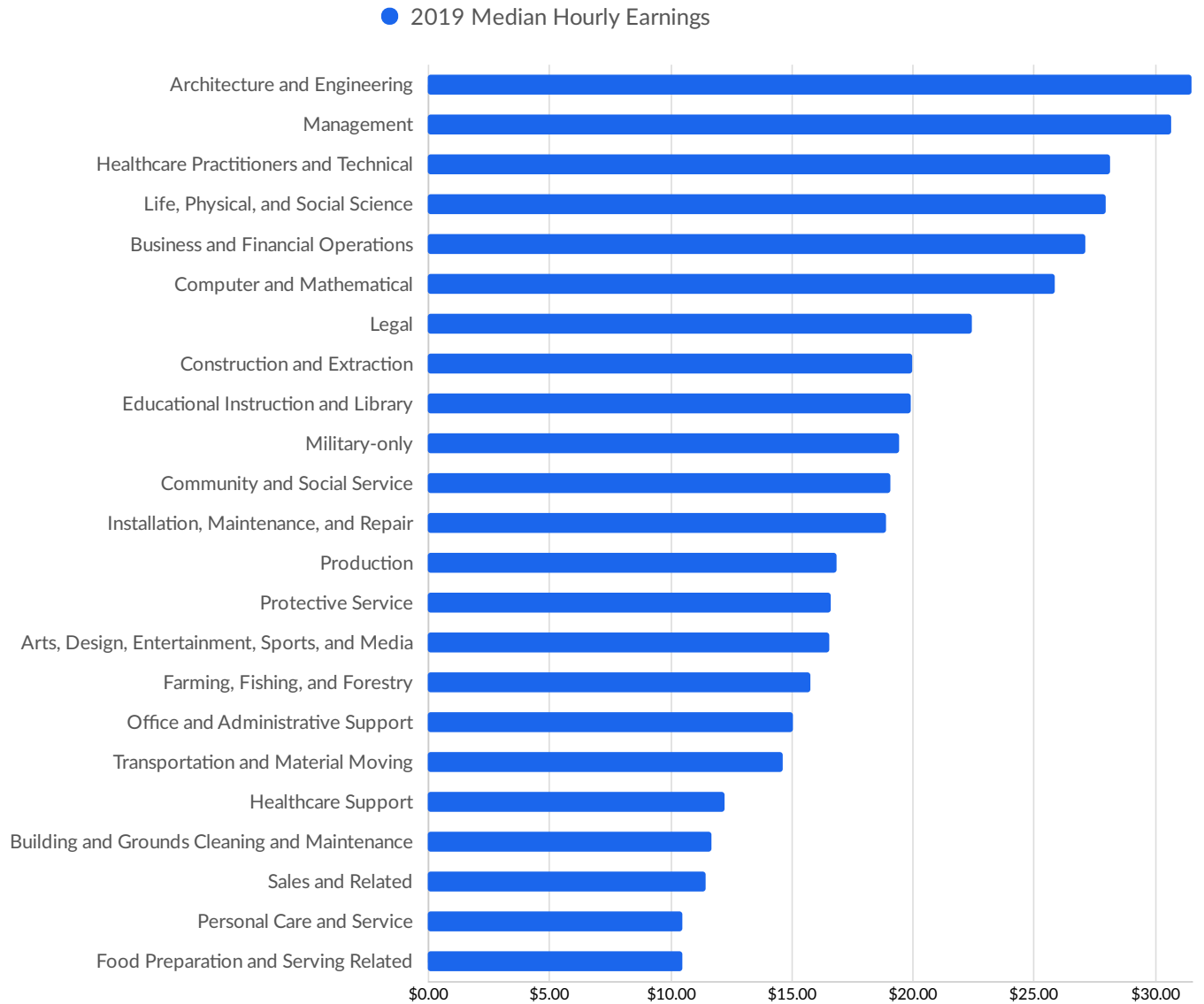
Top Growing Occupations



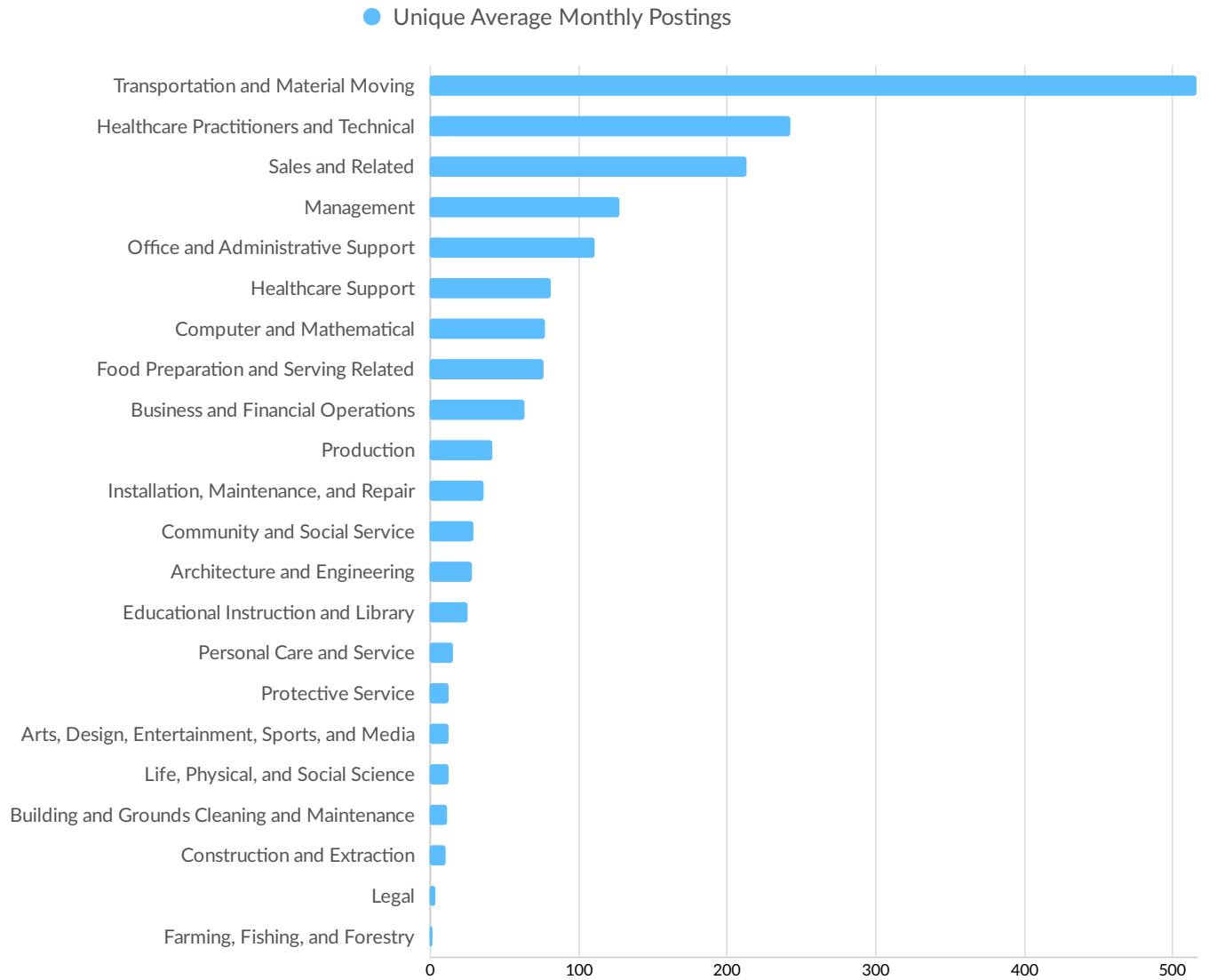
Top Occupation LQ



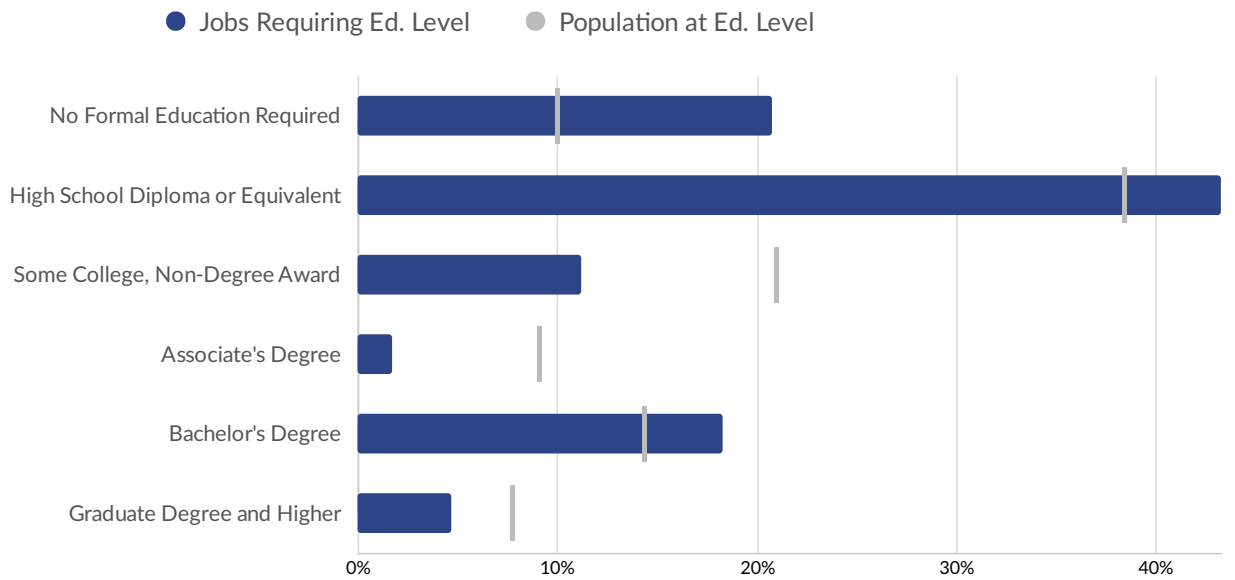
Top Occupation Earnings



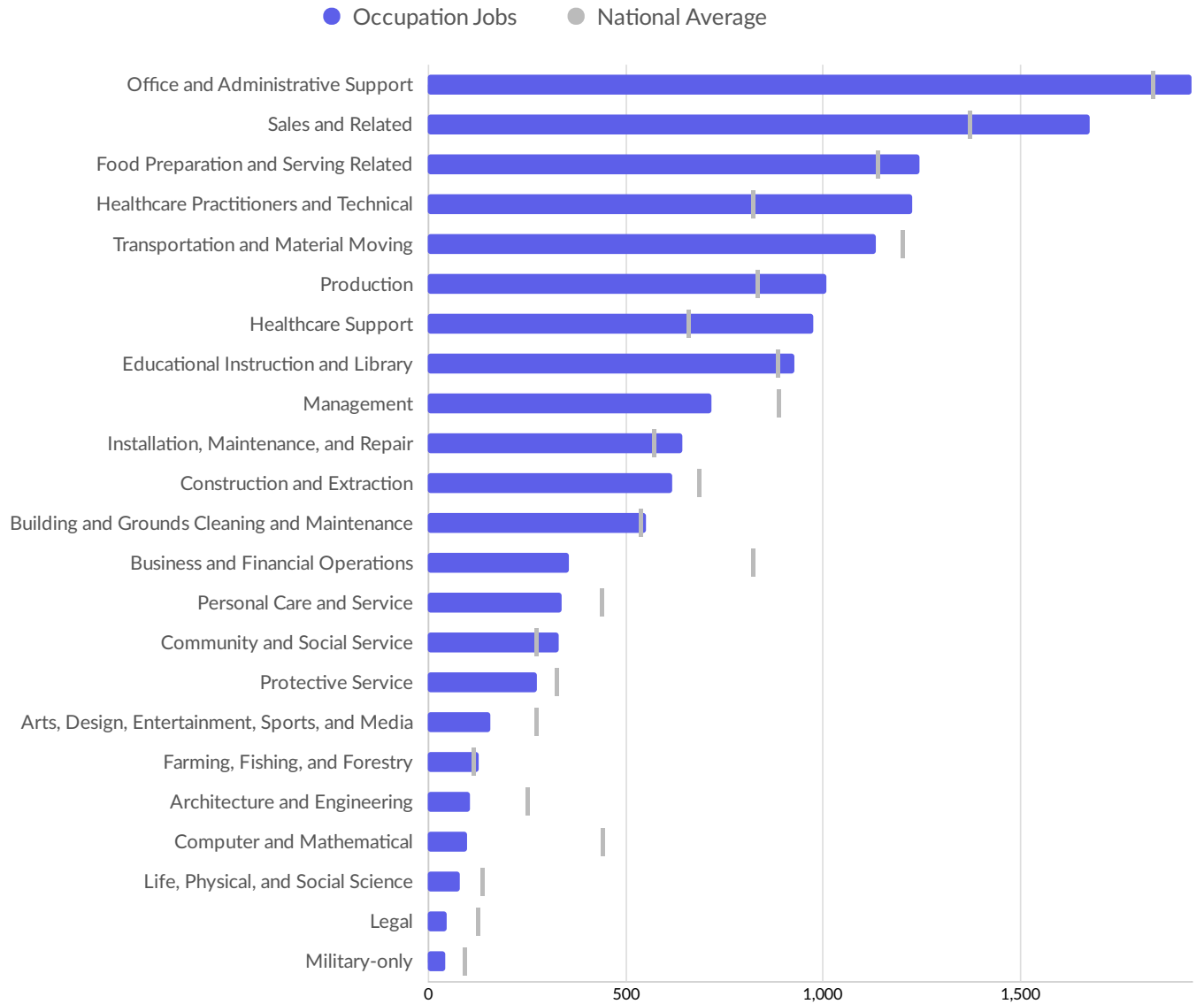
Top Posted Occupations



Underemployment

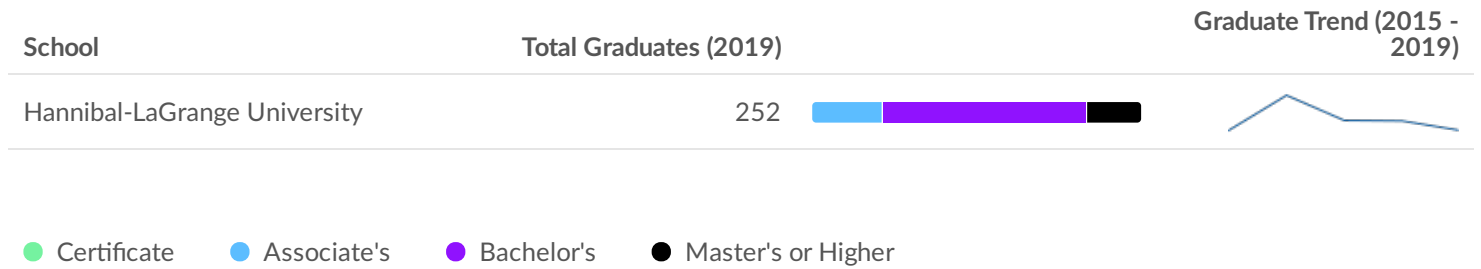


Largest Occupations



Educational Pipeline

In 2019, there were 252 graduates in Marion County, MO. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Elementary Education and Teaching, and Licensed Practical/Vocational Nurse Training.



In-Demand Skills

