



# Macon County, MO



**SOUTHEAST MISSOURI**  
STATE UNIVERSITY · 1873

Economic and Business Engagement Center

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## Report Parameters

### 1 County

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29121    Macon County, MO

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**15,084**

**Population (2020)**

Population **decreased by 200** over the last 5 years and is projected to **decrease by 214** over the next 5 years.

**5,699**

**Total Regional Employment**

Jobs **decreased by 51** over the last 5 years but are projected to **grow by 180** over the next 5 years.

**\$40.0K**

**Median Household Income (2018)**

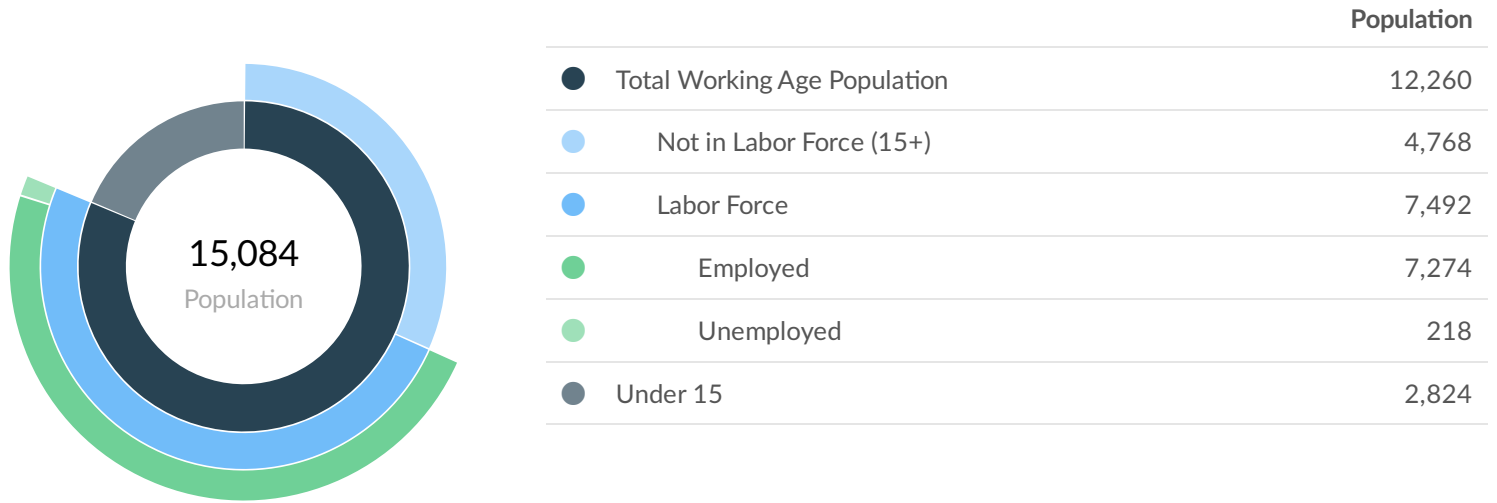
Median household income is **\$20.3K below** the national median household income of \$60.3K.

### Takeaways

- As of 2020 the region's population **declined by 1.3%** since 2015, falling by 200. Population is expected to **decrease by 1.4%** between 2020 and 2025, losing 214.
- From 2015 to 2020, jobs **declined by 0.9%** in Macon County, MO from 5,750 to **5,699**. This change **fell short of the national growth rate of 3.6% by 4.5%**. As the number of jobs declined, the **labor force participation rate increased from 60.9% to 61.1% between 2015 and 2020**.
- Concerning educational attainment, **10.4% of Macon County, MO residents possess a Bachelor's Degree** (9.6% below the national average), and **7.3% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and State Government, Excluding Education and Hospitals.

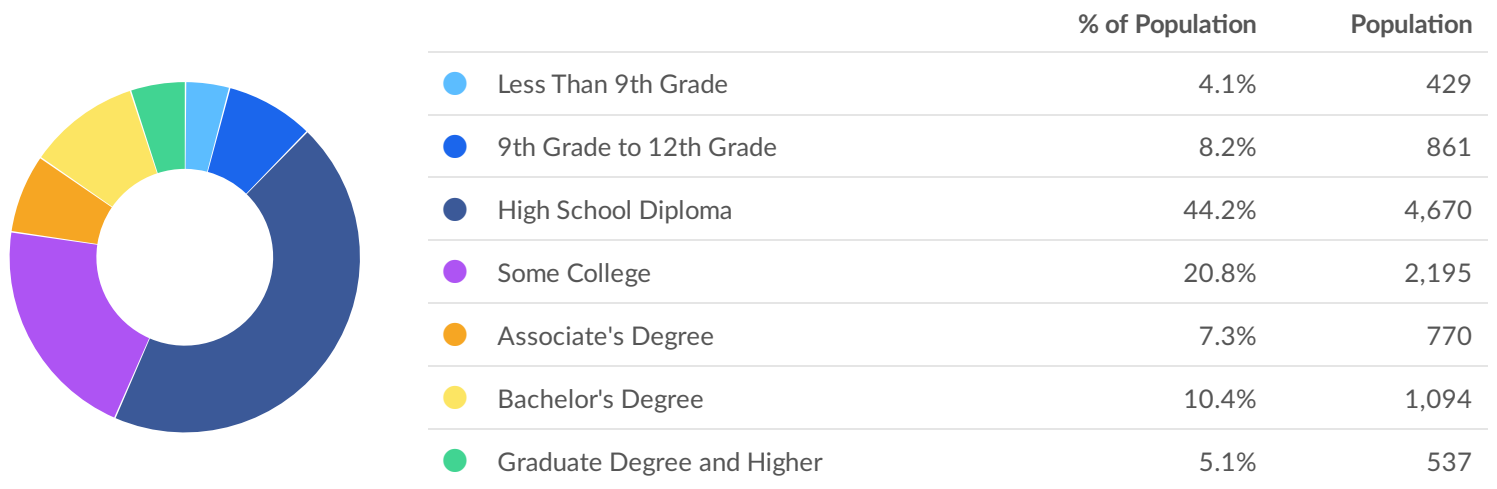
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	15,084	7,492	5,699	94.4	\$523.11M	\$971.06M	\$891.73M
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T
Missouri	6,163,707	2,995,370	3,152,362	89.9	\$325.93B	\$311.03B	\$365.73B

## 2020 Labor Force Breakdown



## Educational Attainment

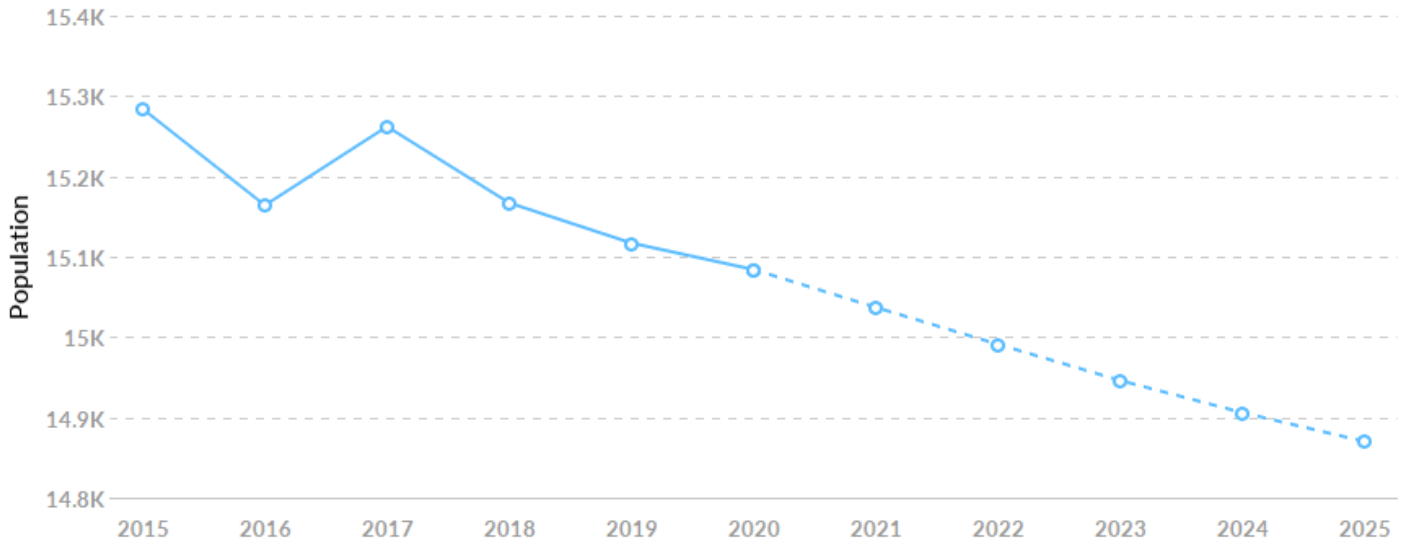
Concerning educational attainment, **10.4% of Macon County, MO residents possess a Bachelor's Degree** (9.6% below the national average), and **7.3% hold an Associate's Degree** (1.3% below the national average).



# Historic & Projected Trends

## Population Trends

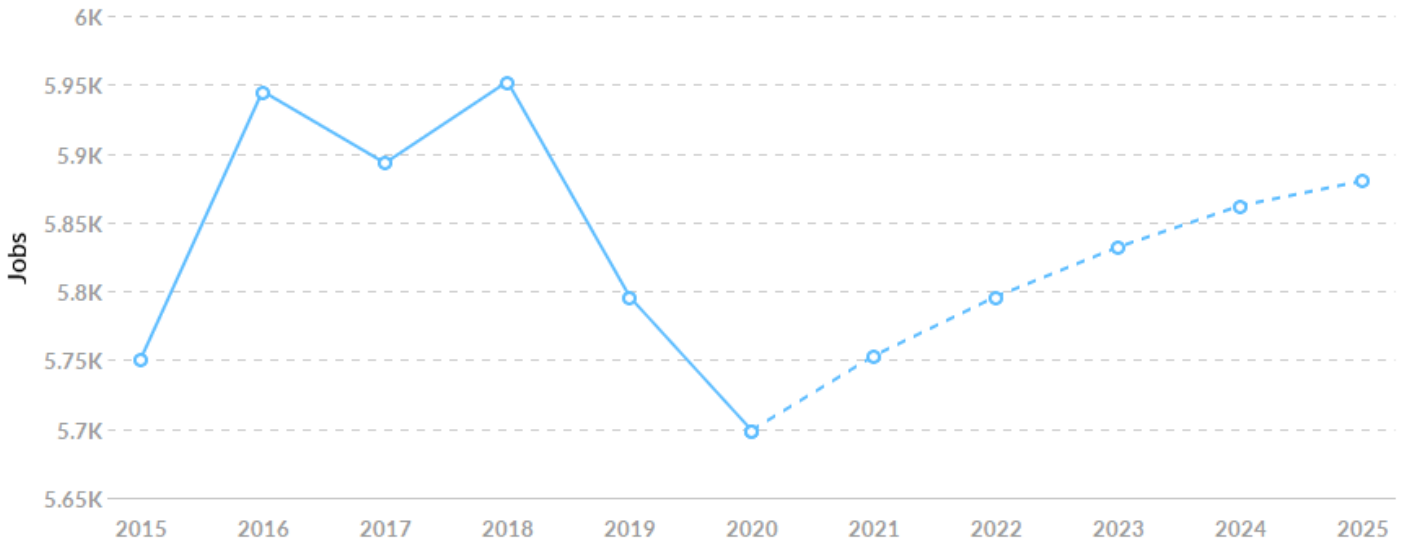
As of 2020 the region's population **declined by 1.3%** since 2015, falling by 200. Population is expected to **decrease by 1.4%** between 2020 and 2025, losing 214.



Timeframe	Population
2015	15,284
2016	15,164
2017	15,262
2018	15,167
2019	15,117
2020	15,084
2021	15,037
2022	14,991
2023	14,946
2024	14,906
2025	14,870

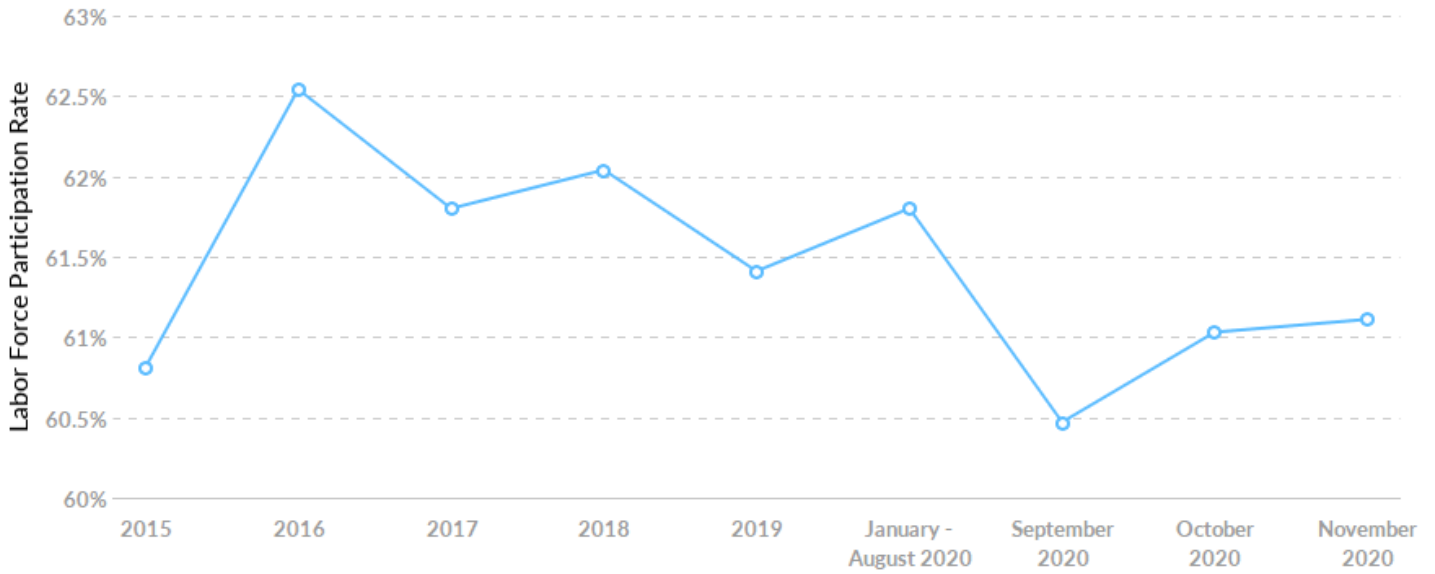
## Job Trends

From 2015 to 2020, jobs declined by 0.9% in Macon County, MO from 5,750 to 5,699. This change fell short of the national growth rate of 3.6% by 4.5%.



Timeframe	Jobs
2015	5,750
2016	5,945
2017	5,893
2018	5,952
2019	5,796
2020	5,699
2021	5,753
2022	5,796
2023	5,832
2024	5,862
2025	5,880

## Labor Force Participation Rate Trends

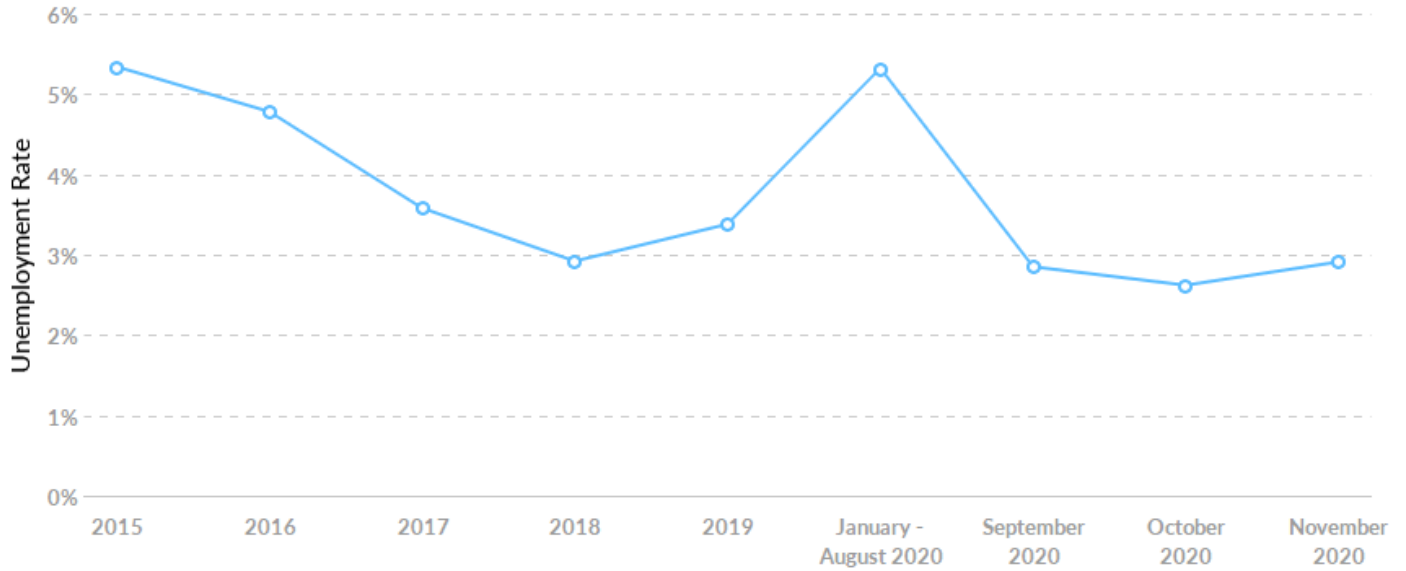


Timeframe	Labor Force Participation Rate
2015	60.81%
2016	62.54%
2017	61.80%
2018	62.04%
2019	61.41%
January - August 2020	61.80%
September 2020	60.47%
October 2020	61.03%
November 2020	61.11%



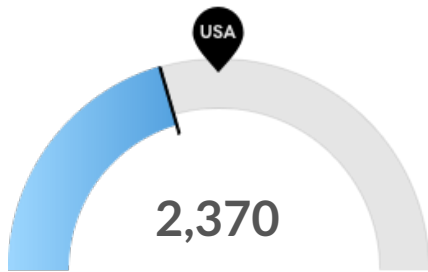
## Unemployment Rate Trends

Macon County, MO had a November 2020 unemployment rate of 2.91%, decreasing from 5.34% 5 years before.



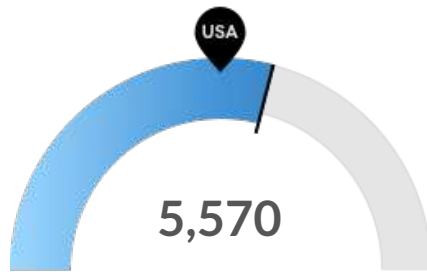
Timeframe	Unemployment Rate
2015	5.34%
2016	4.78%
2017	3.58%
2018	2.92%
2019	3.38%
January - August 2020	5.32%
September 2020	2.85%
October 2020	2.62%
November 2020	2.91%

## Population Characteristics



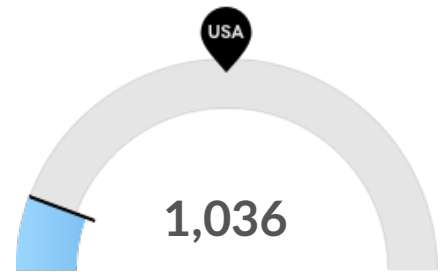
**Millennials**

Macon County, MO has 2,370 millennials (ages 25-39). The national average for an area this size is 3,117.



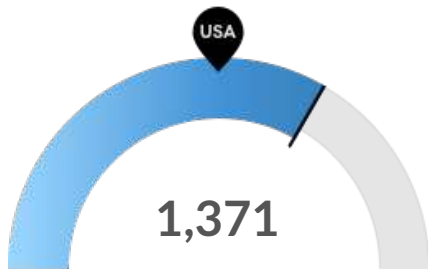
**Retiring Soon**

Retirement risk is high in Macon County, MO. The national average for an area this size is 4,445 people 55 or older, while there are 5,570 here.



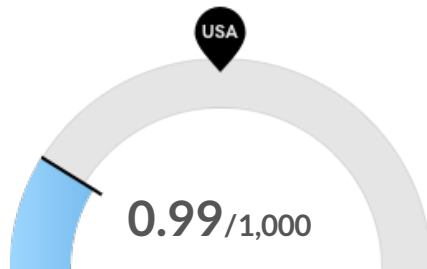
**Racial Diversity**

Racial diversity is low in Macon County, MO. The national average for an area this size is 6,030 racially diverse people, while there are 1,036 here.



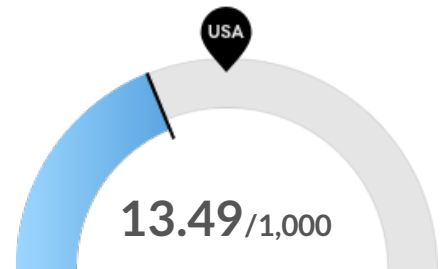
**Veterans**

Macon County, MO has 1,371 veterans. The national average for an area this size is 864.



**Violent Crime**

Macon County, MO has 0.99 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

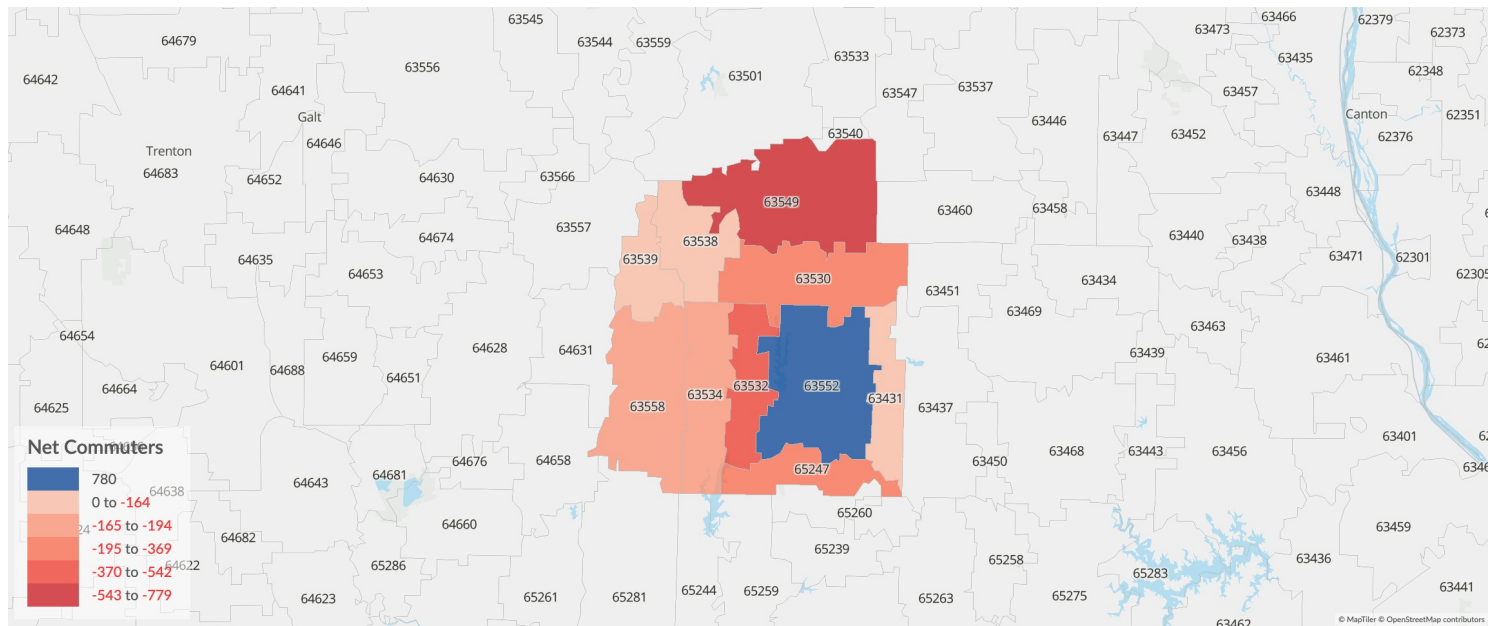


**Property Crime**

Macon County, MO has 13.49 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Macon County, MO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

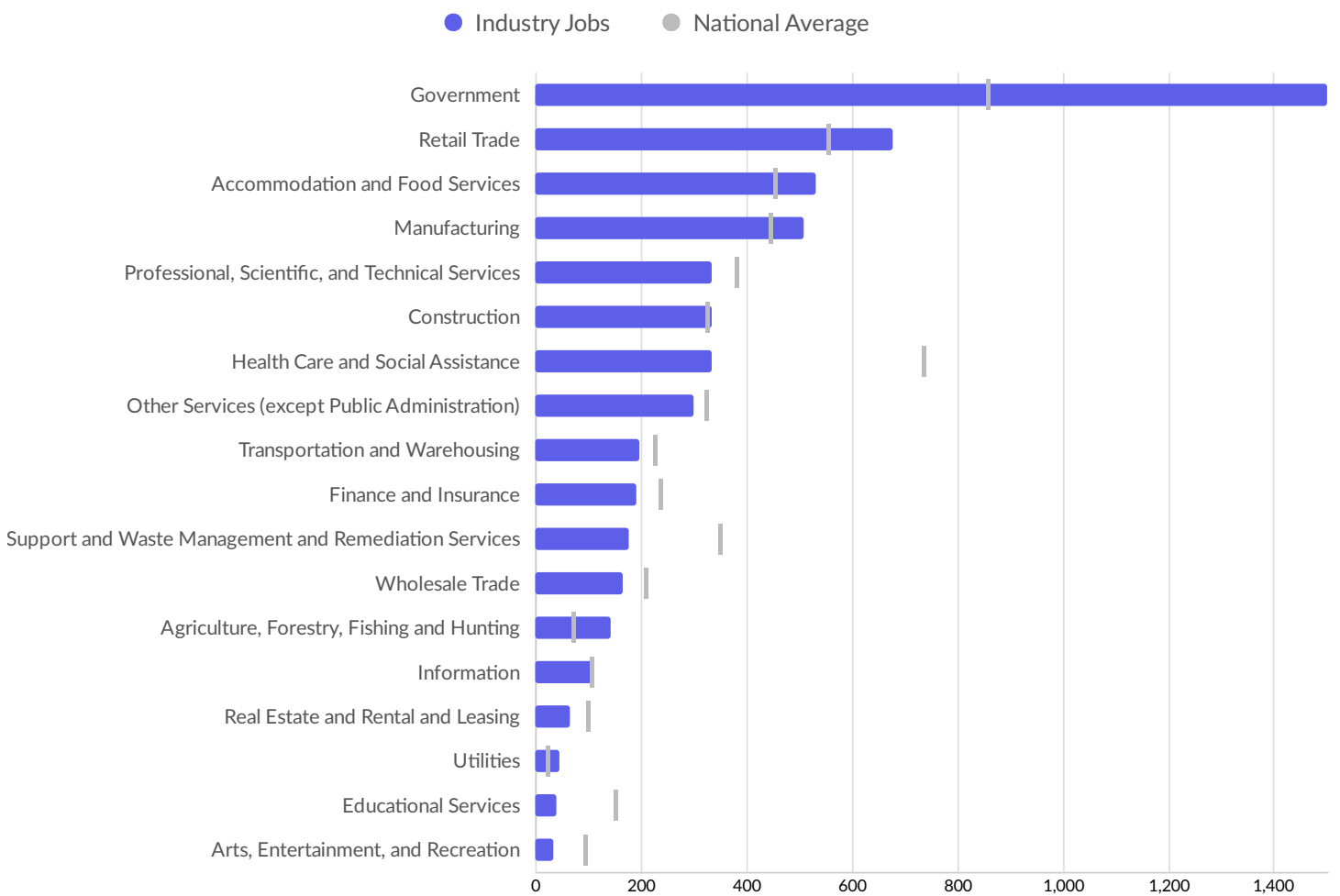
ZIP	Name	2020 Employment
63552	Macon, MO (in Macon ...	4,373
63549	La Plata, MO (in Macon...	455
63532	Bevier, MO (in Macon c...	219
63534	Callao, MO (in Macon c...	153
63558	New Cambria, MO (in M...	145

### Where Talent Lives

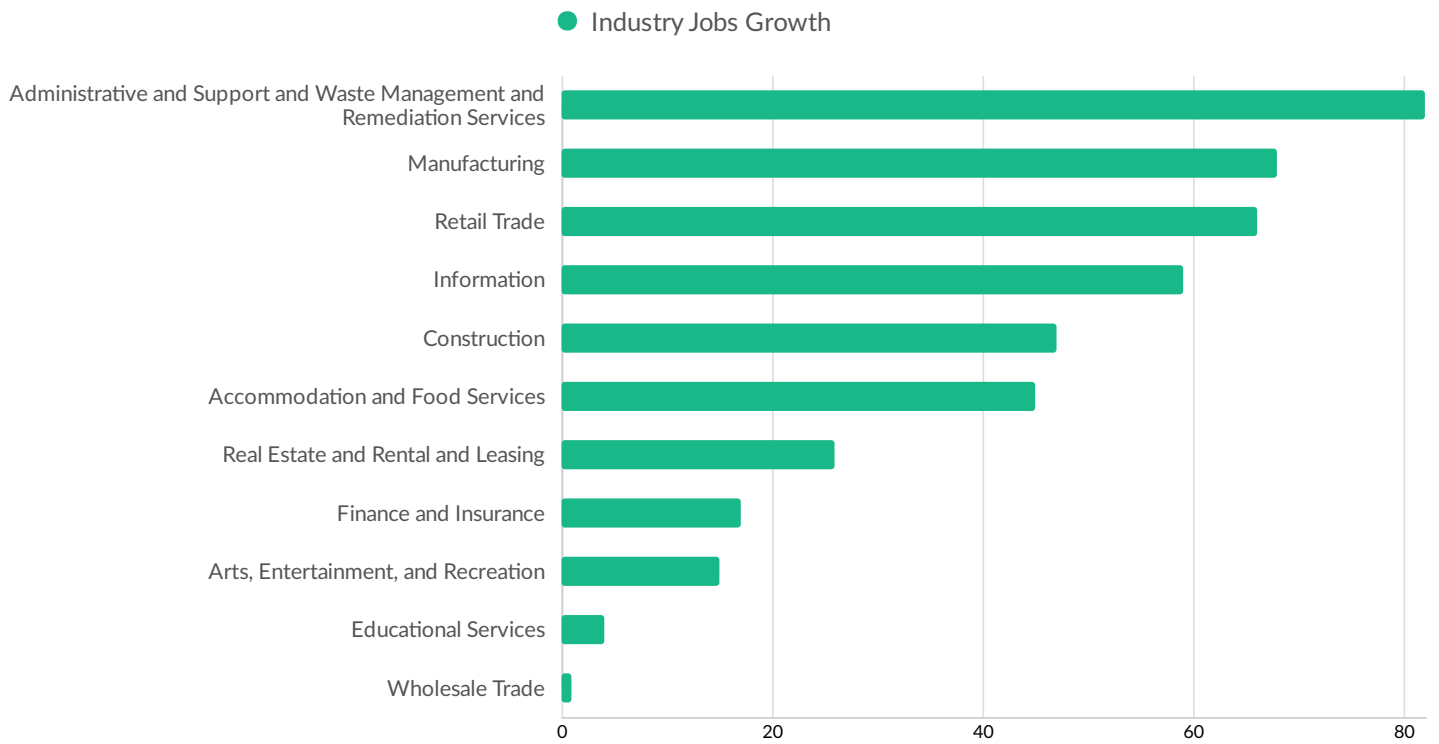
ZIP	Name	2020 Workers
63552	Macon, MO (in Macon ...	3,593
63549	La Plata, MO (in Macon...	999
63532	Bevier, MO (in Macon c...	589
63530	Atlanta, MO (in Macon ...	353
63534	Callao, MO (in Macon c...	318

# Industry Characteristics

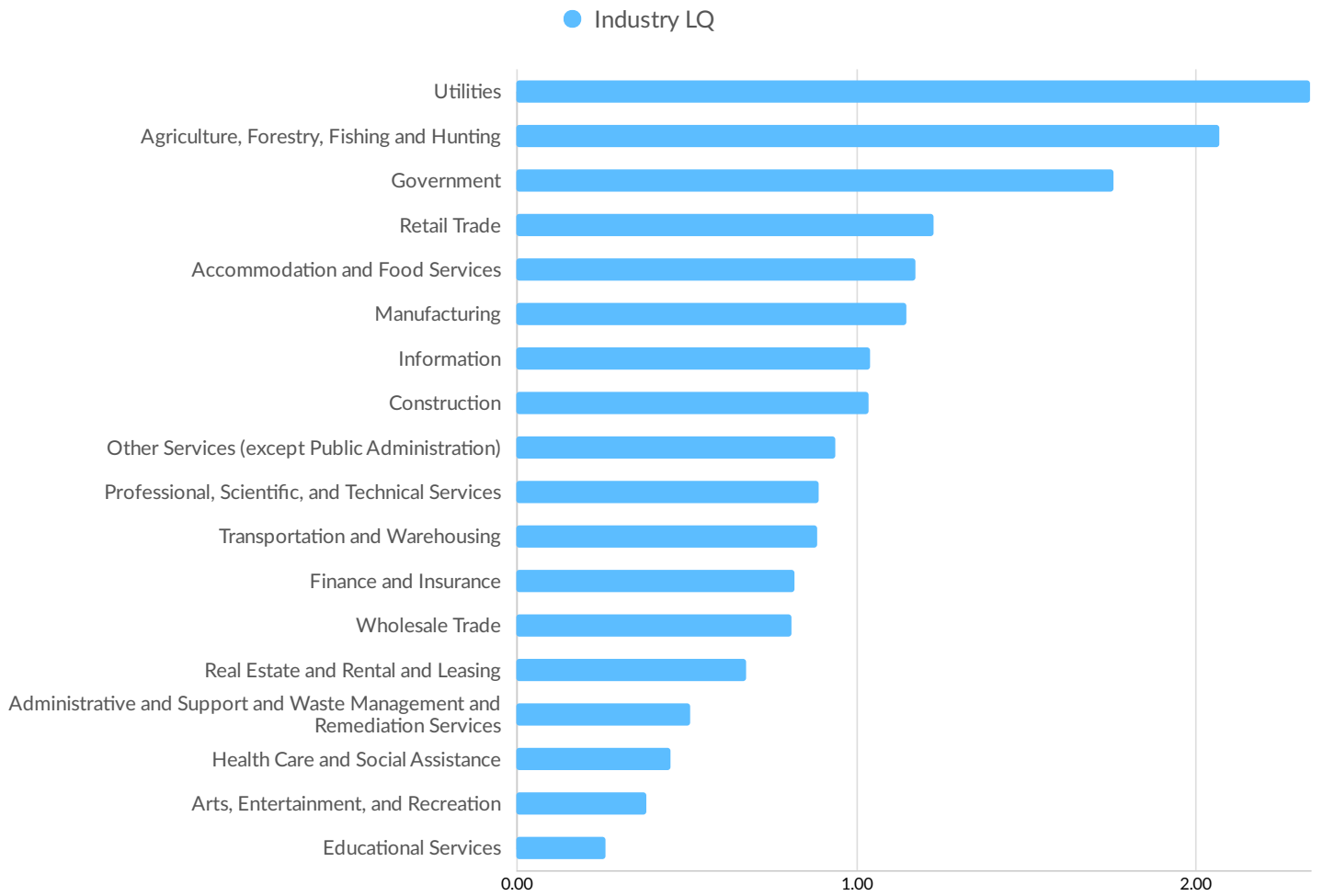
## Largest Industries



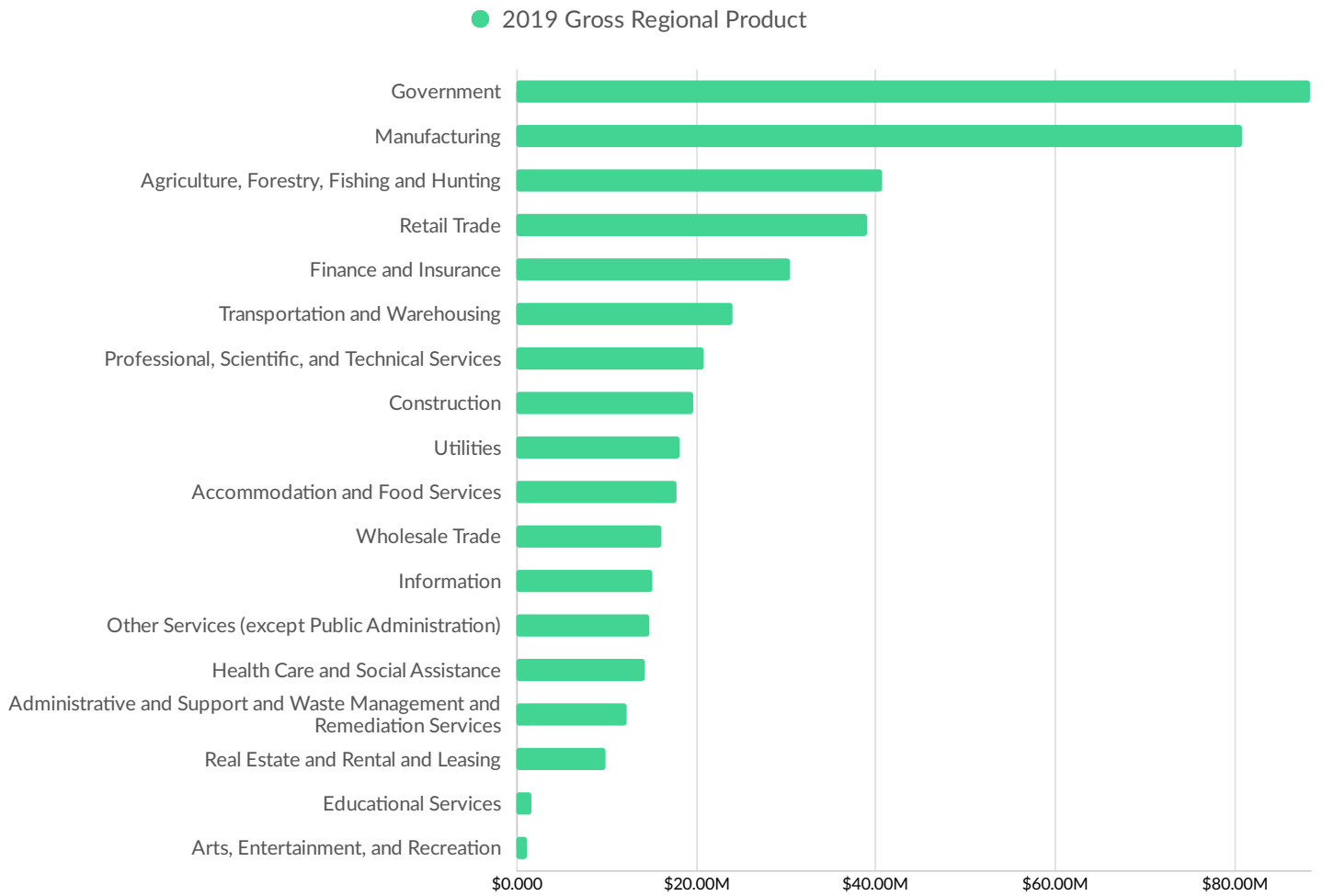
## Top Growing Industries



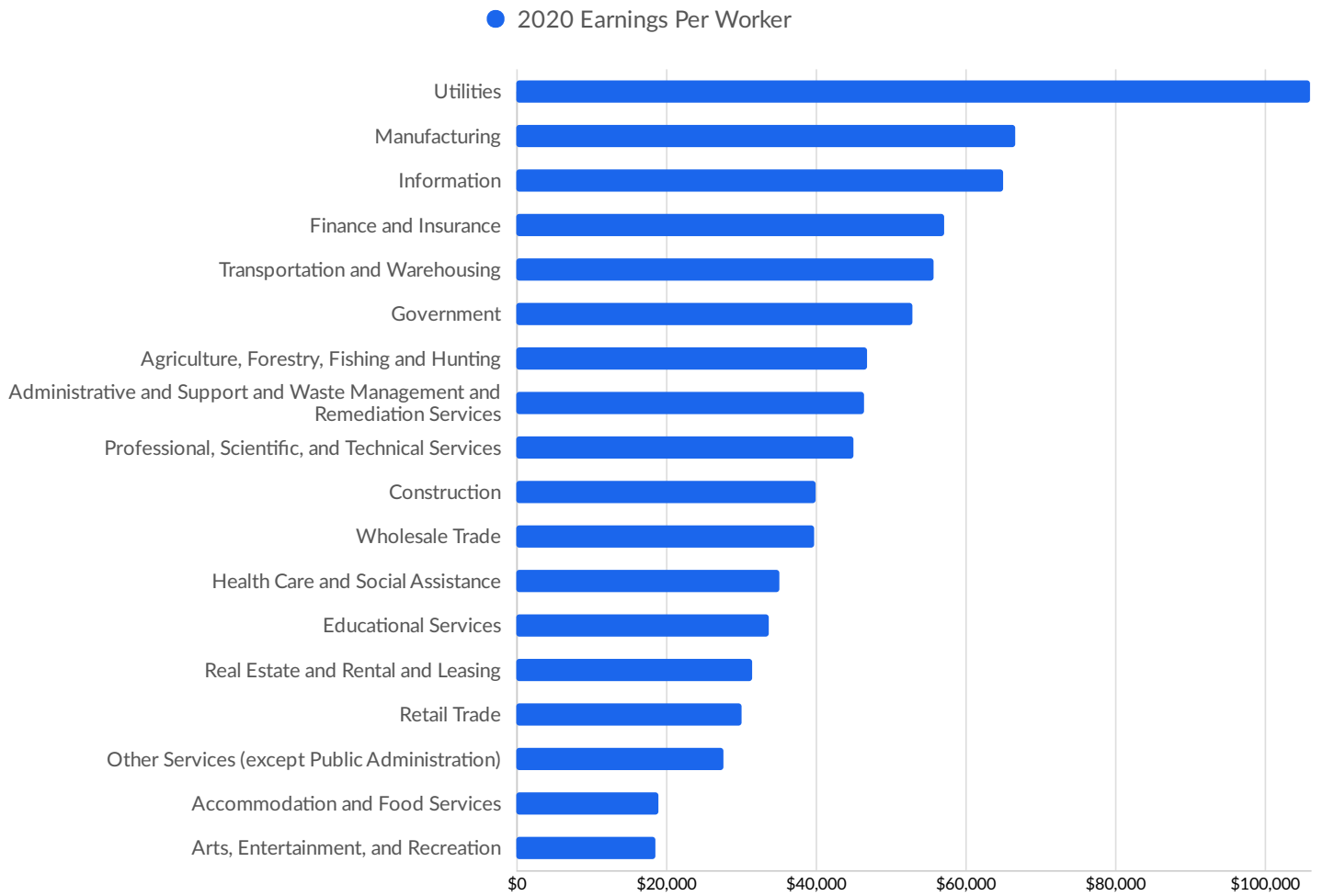
## Top Industry LQ



## Top Industry GRP

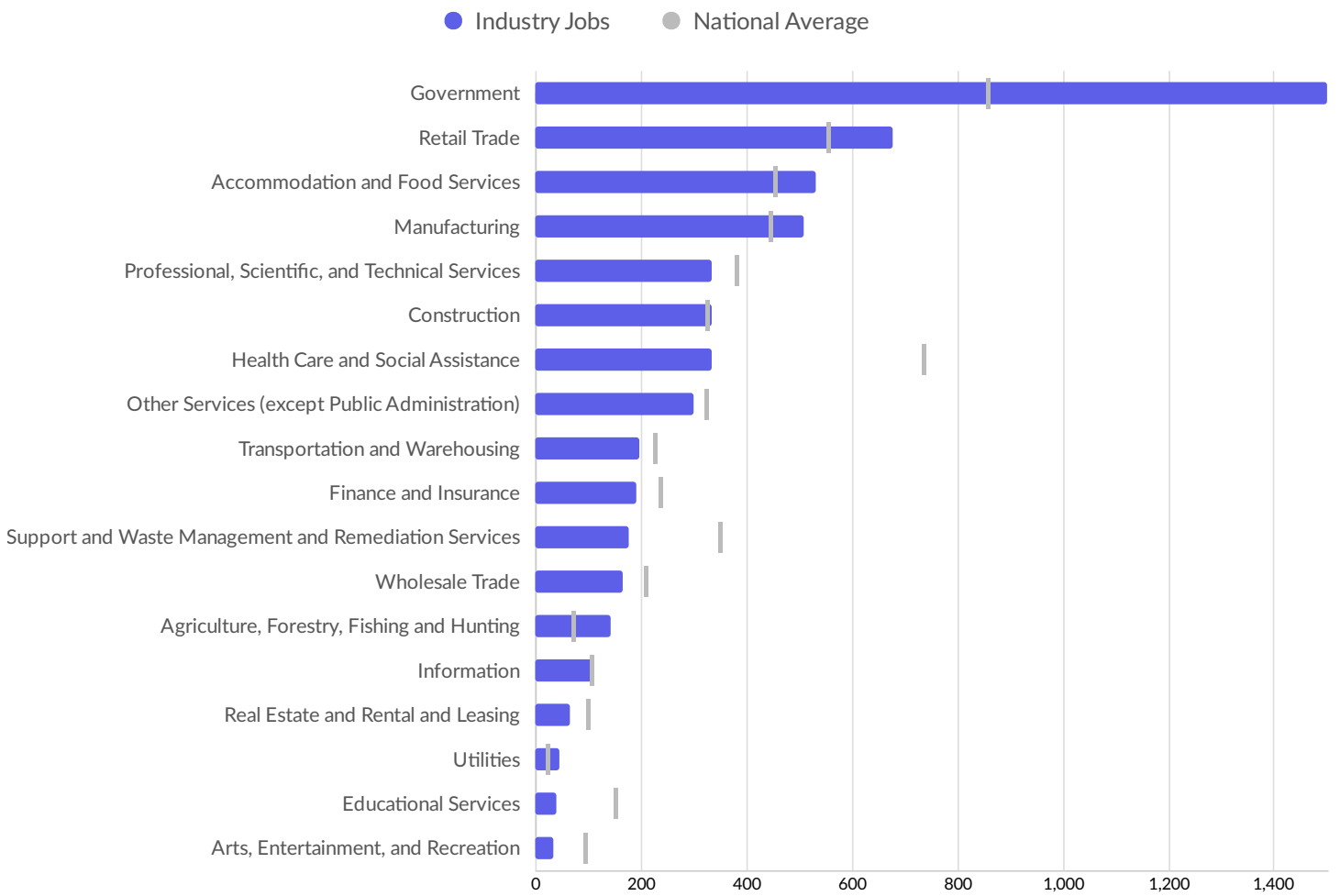


## Top Industry Earnings

























## Largest Industries



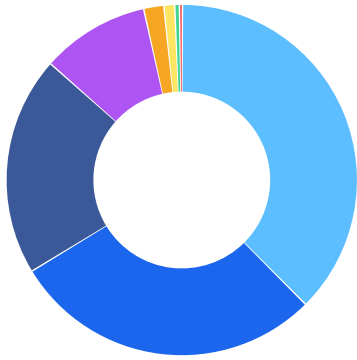
## Business Characteristics

### 843 Companies Employ Your Workers

Online profiles for your workers mention 843 companies as employers, with the top 10 appearing below. In the last 12 months, 466 companies in Macon County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
On Shore, Inc.	59 	CRST International, Inc.	266 
Samaritan Hospital	25 	Platinum Supplemental Insuranc...	117 
Conagra Foods, Inc.	24 	Hogan Transports Inc	104 
Britts Inc	23 	Transland, Inc.	99 
Wal-Mart, Inc.	23 	USA Truck, Inc.	77 
Chariton Valley Telephone Corp...	16 	Bayer Corporation	66 
Macon, Inc	14 	U.S. Xpress, Inc.	63 
Missouri Department of Transpo...	14 	C.R. England, Inc.	59 
Walsworth Publishing Company,...	12 	Bolt Express, LLC	54 
Macon-Atlanta State Bank	11 	Pegasus Transportation, Inc.	53 

## Business Size

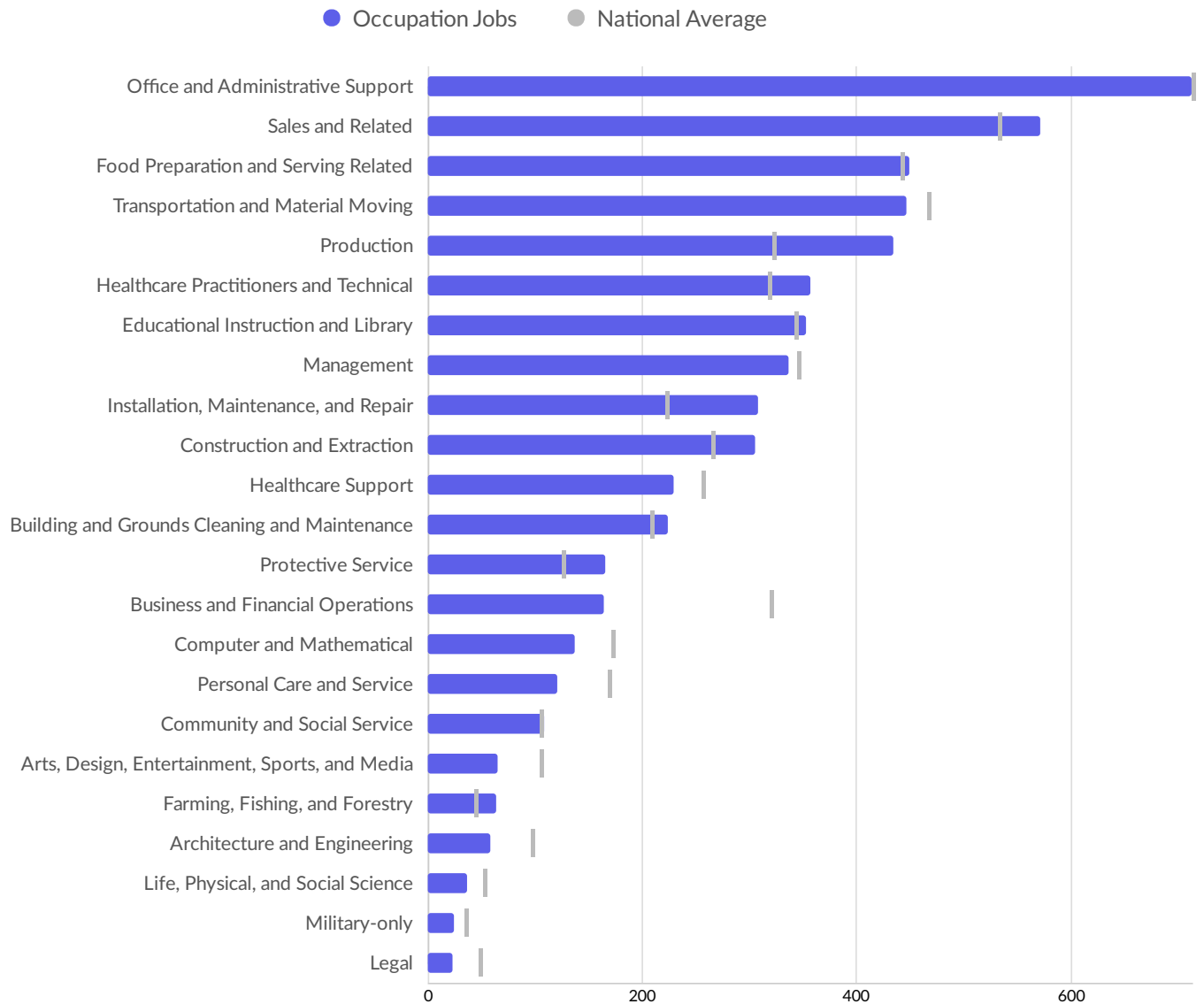


	Percentage	Business Count
1 to 4 employees	37.5%	263
5 to 9 employees	28.8%	202
10 to 19 employees	20.2%	142
20 to 49 employees	10.0%	70
50 to 99 employees	1.9%	13
100 to 249 employees	1.0%	7
250 to 499 employees	0.4%	3
500+ employees	0.3%	2

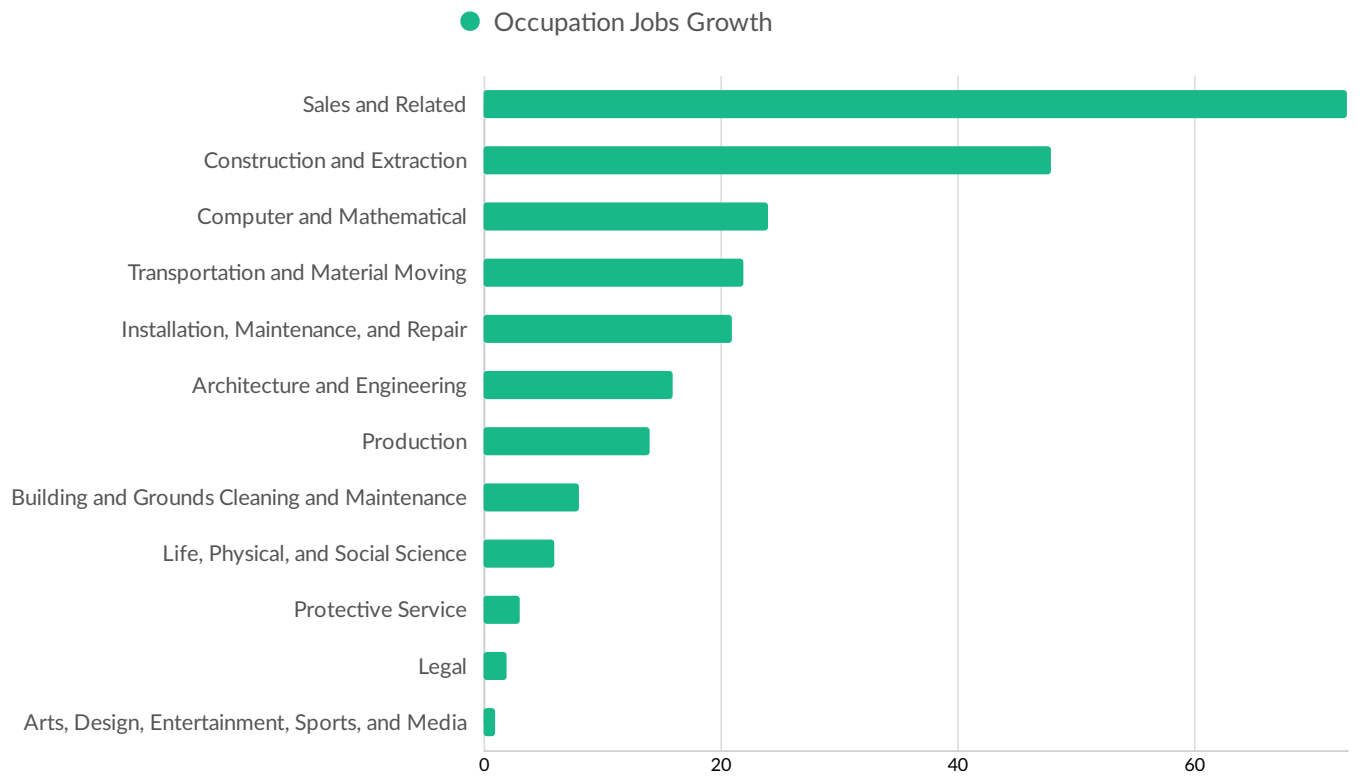
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

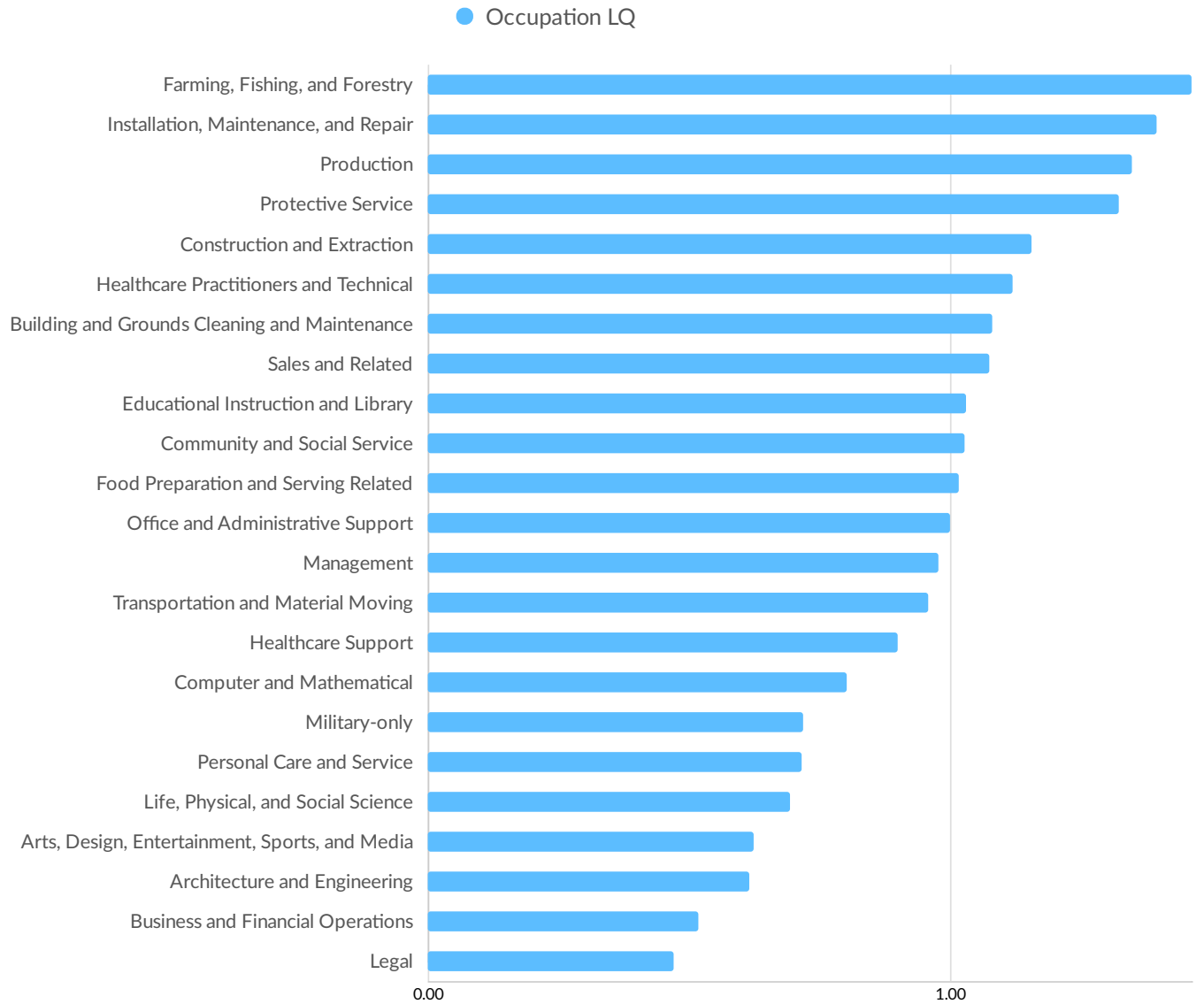
## Largest Occupations



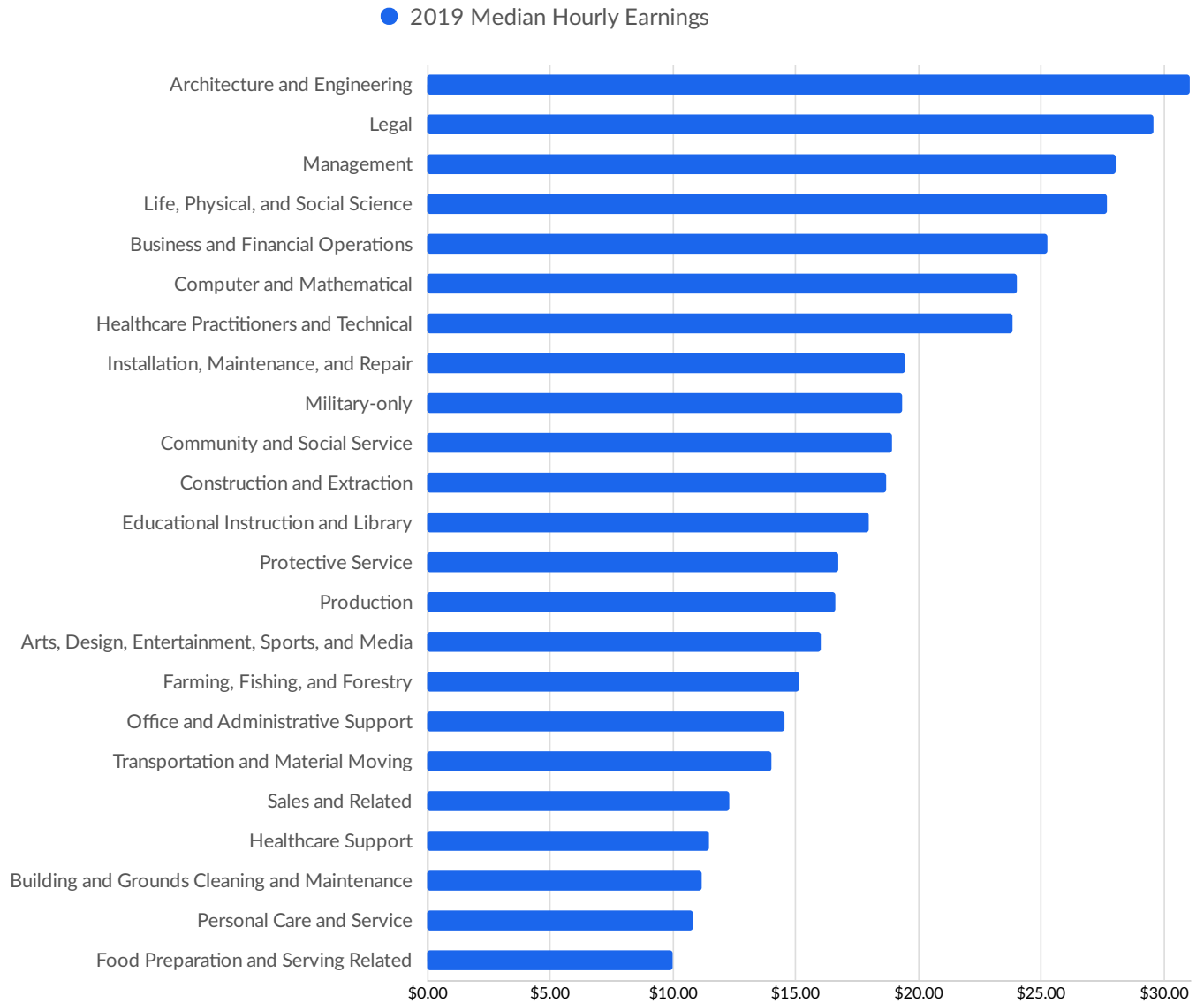
## Top Growing Occupations



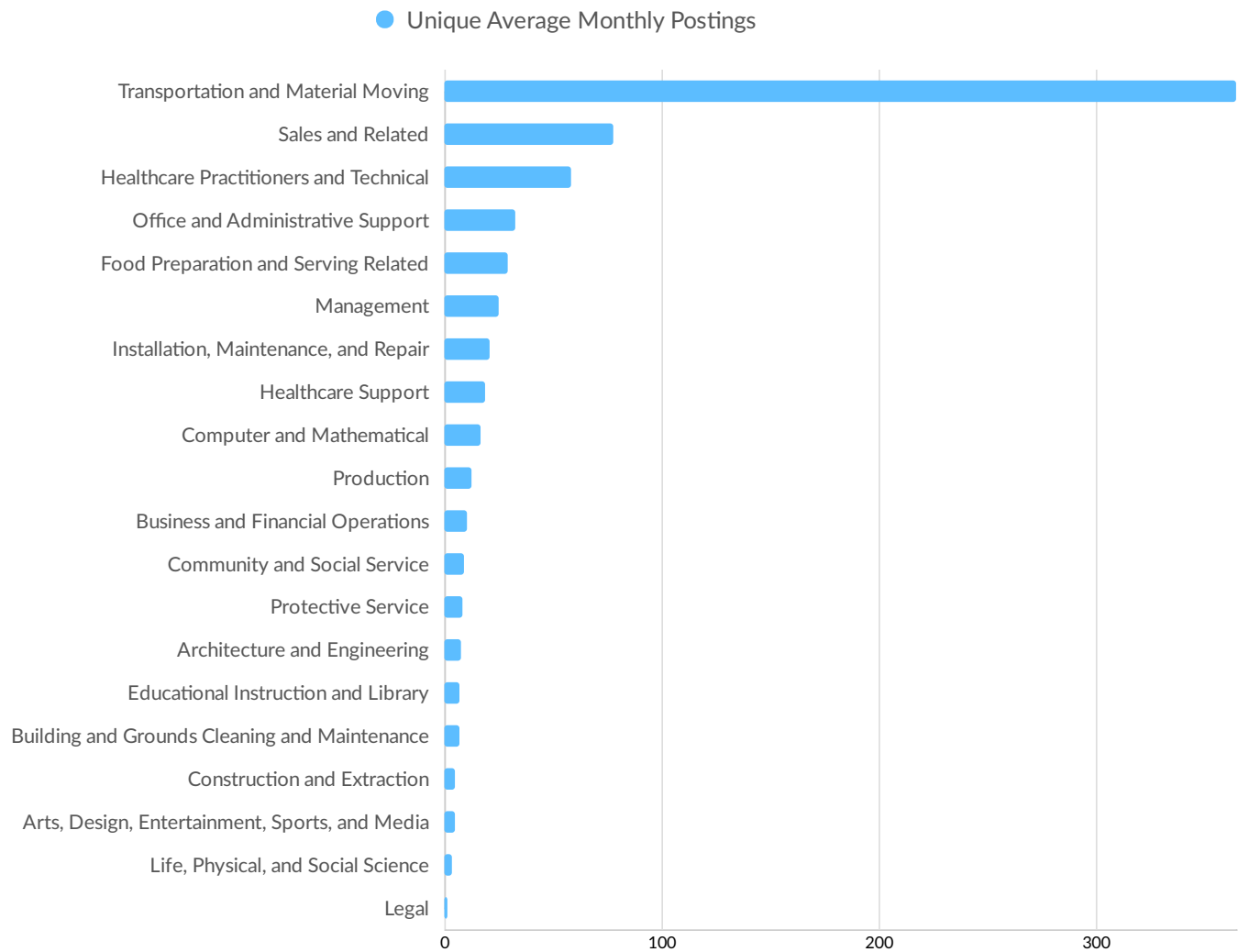
## Top Occupation LQ



## Top Occupation Earnings

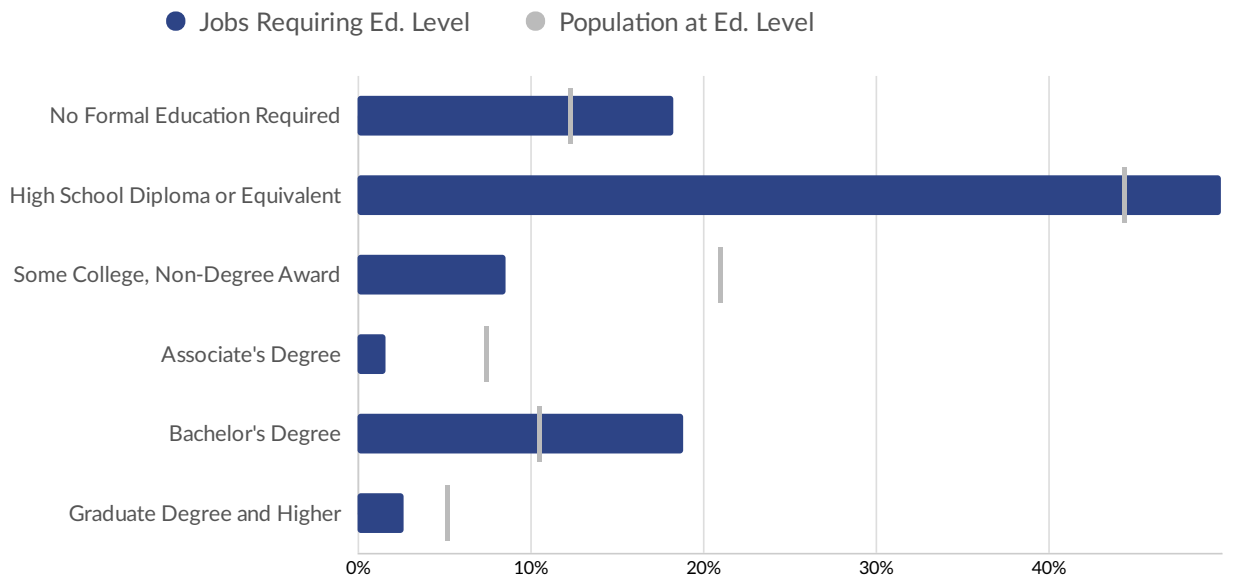


## Top Posted Occupations

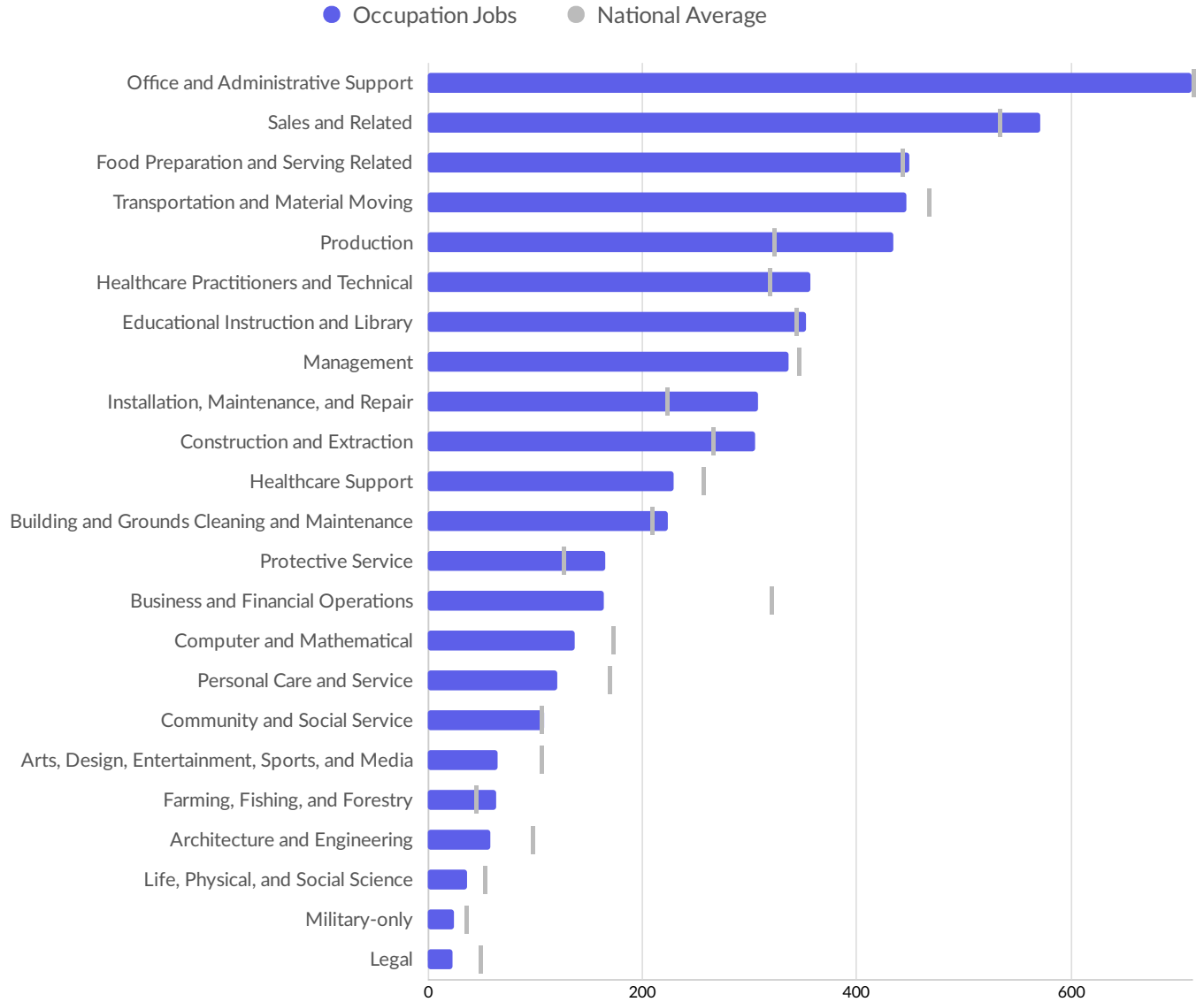




## Underemployment



## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Macon County, MO produced graduates.

## In-Demand Skills

