



Clark County, MO



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873

Economic and Business Engagement Center

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Report Parameters

1 County

29045 Clark County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

6,801

Population (2020)

Population **decreased by 7** over the last 5 years and is projected to **decrease by 15** over the next 5 years.

2,763

Total Regional Employment

Jobs **grew by 993** over the last 5 years and are projected to **grow by 589** over the next 5 years.

\$48.0K

Median Household Income (2018)

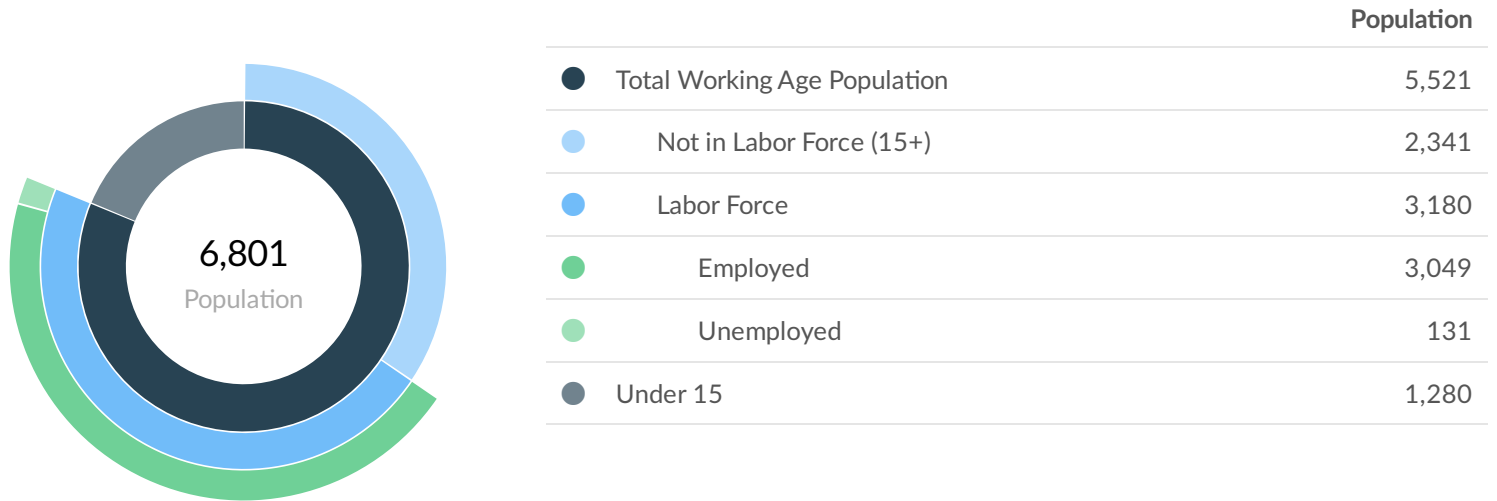
Median household income is **\$12.3K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **declined by 0.1%** since 2015, falling by 7. Population is expected to **decrease by 0.2%** between 2020 and 2025, losing 15.
- From 2015 to 2020, jobs **increased by 56.1%** in Clark County, MO from 1,770 to **2,763**. This change **outpaced the national growth rate of 3.6% by 52.5%**. As the number of jobs increased, the **labor force participation rate decreased from 60.8% to 57.6% between 2015 and 2020**.
- Concerning educational attainment, **8.5% of Clark County, MO residents possess a Bachelor's Degree** (11.4% below the national average), and **9.6% hold an Associate's Degree** (1.0% above the national average).
- The top three industries in 2020 are Insurance Carriers, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

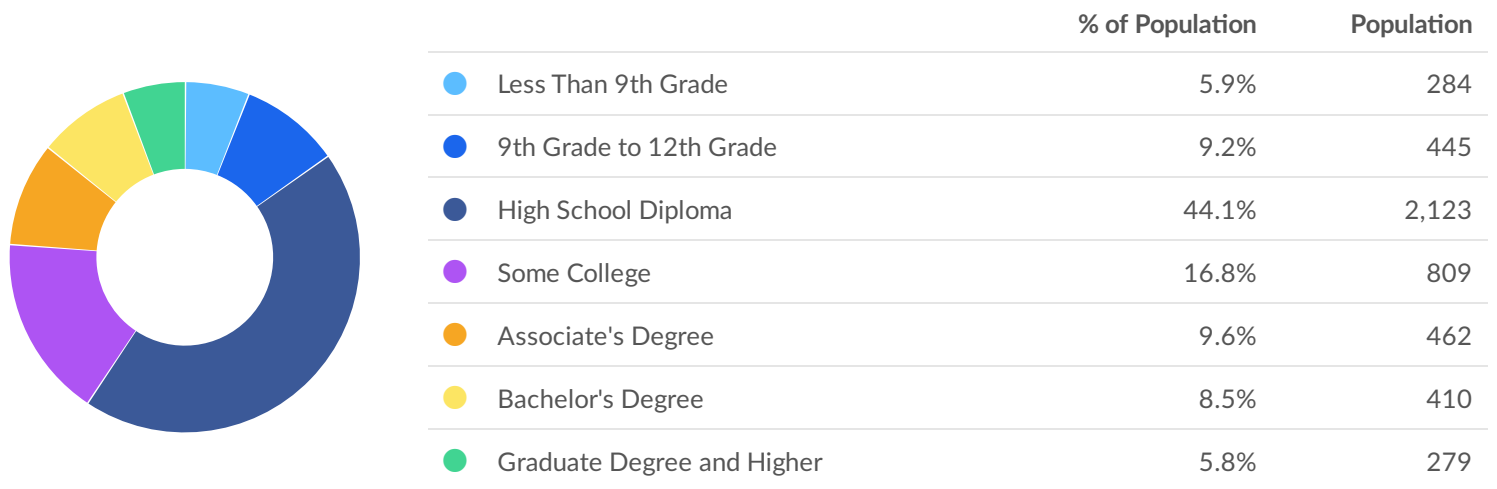
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	6,801	3,180	2,763	89.1	\$287.84M	\$490.00M	\$431.16M
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T
Missouri	6,163,707	2,995,370	3,152,362	89.9	\$325.93B	\$311.03B	\$365.73B

2020 Labor Force Breakdown



Educational Attainment

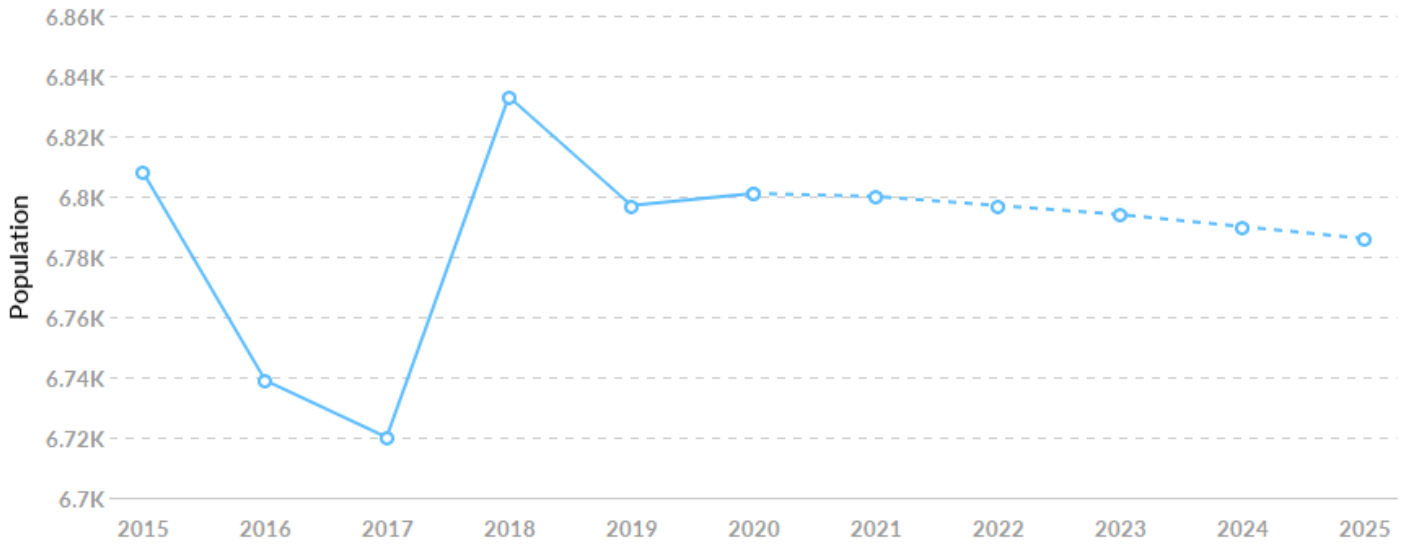
Concerning educational attainment, **8.5% of Clark County, MO residents possess a Bachelor's Degree** (11.4% below the national average), and **9.6% hold an Associate's Degree** (1.0% above the national average).



Historic & Projected Trends

Population Trends

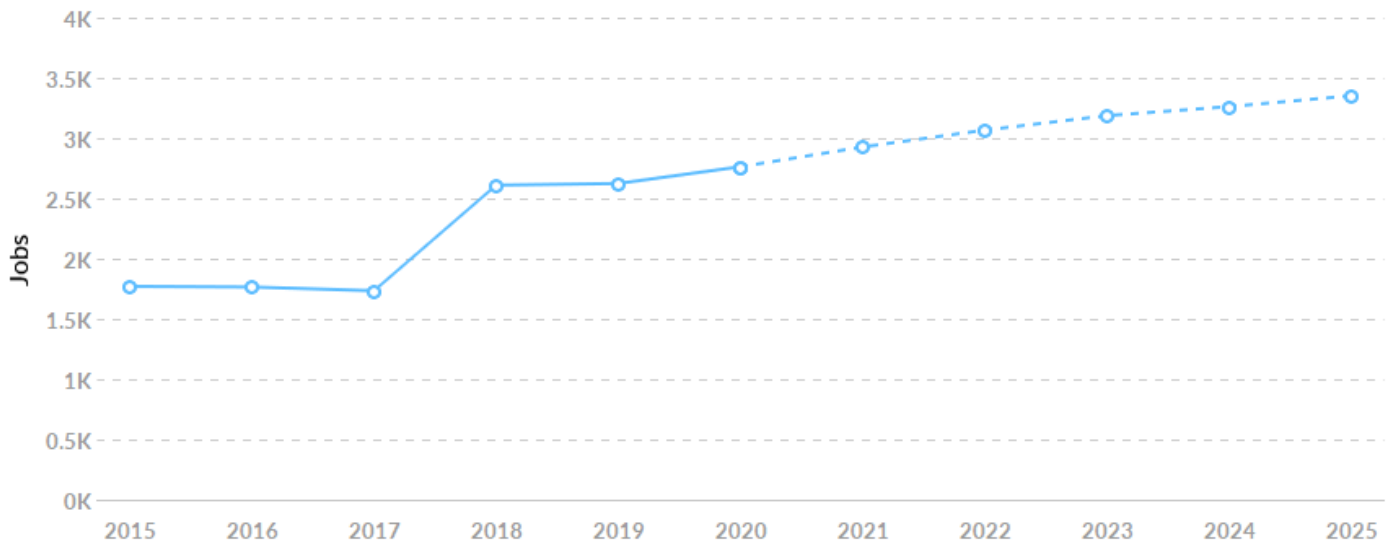
As of 2020 the region's population **declined by 0.1%** since 2015, falling by 7. Population is expected to **decrease by 0.2%** between 2020 and 2025, losing 15.



Timeframe	Population
2015	6,808
2016	6,739
2017	6,720
2018	6,833
2019	6,797
2020	6,801
2021	6,800
2022	6,797
2023	6,794
2024	6,790
2025	6,786

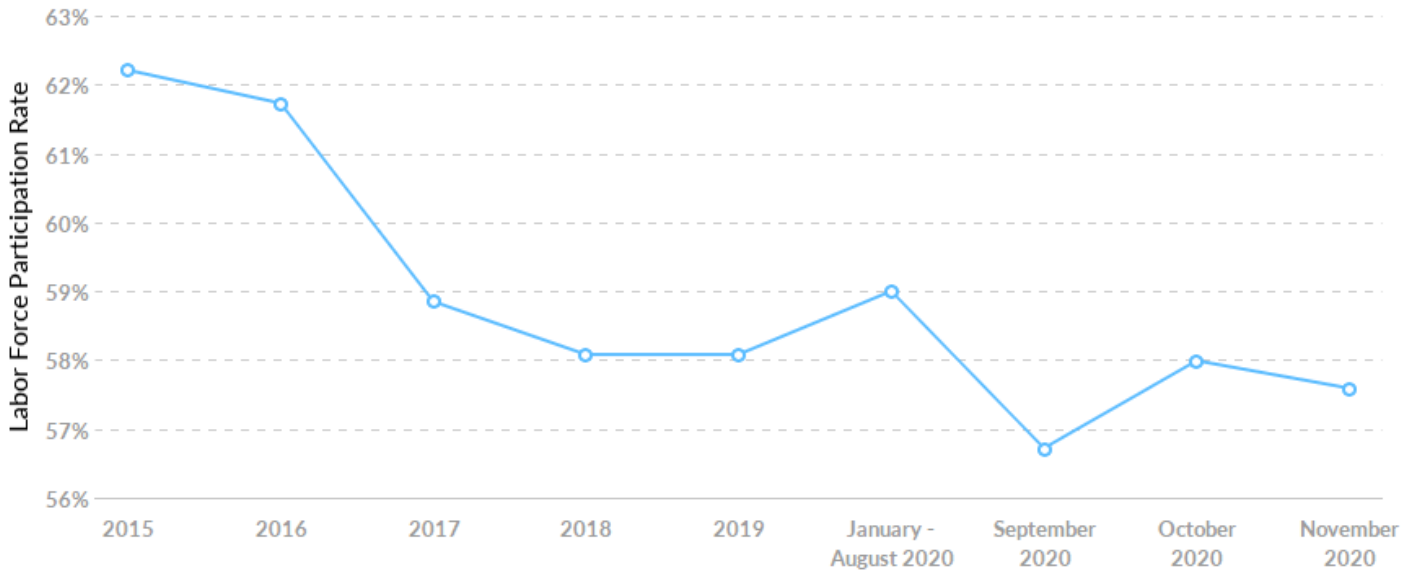
Job Trends

From 2015 to 2020, jobs increased by **56.1%** in Clark County, MO from 1,770 to **2,763**. This change **outpaced the national growth rate of 3.6%** by **52.5%**.



Timeframe	Jobs
2015	1,770
2016	1,765
2017	1,734
2018	2,610
2019	2,624
2020	2,763
2021	2,927
2022	3,067
2023	3,187
2024	3,262
2025	3,352

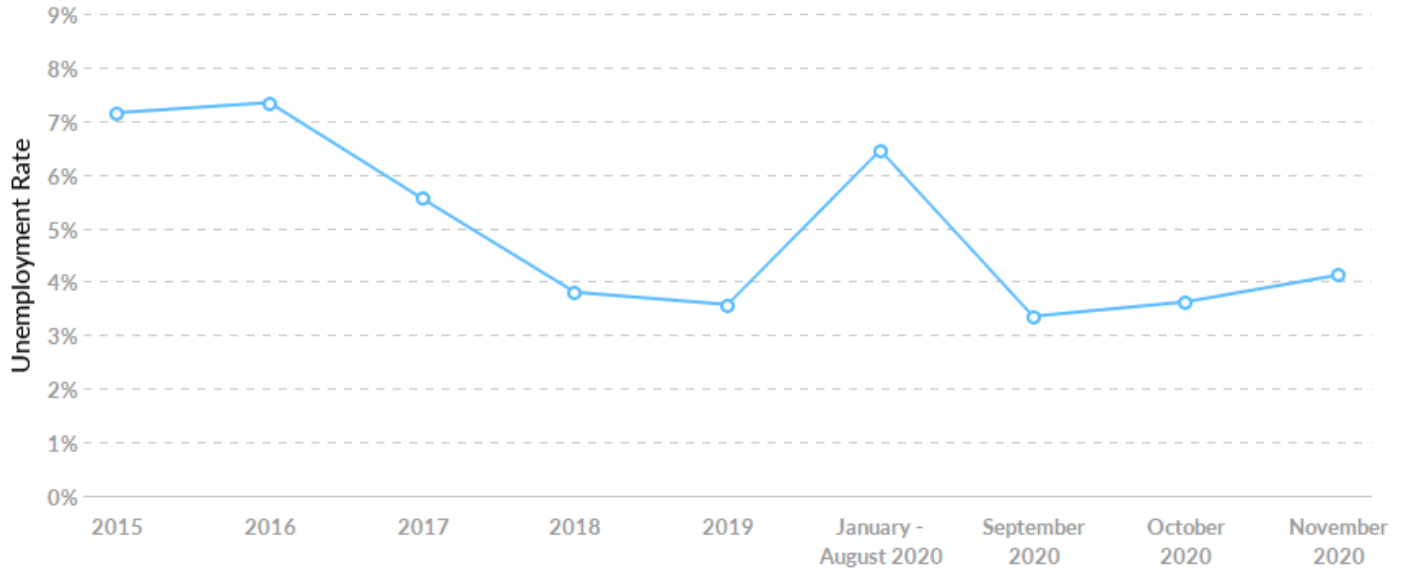
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	62.21%
2016	61.73%
2017	58.85%
2018	58.08%
2019	58.08%
January - August 2020	59.00%
September 2020	56.72%
October 2020	57.99%
November 2020	57.59%

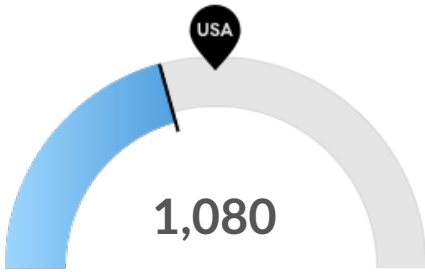
Unemployment Rate Trends

Clark County, MO had a November 2020 unemployment rate of 4.12%, **decreasing from 7.15%** 5 years before.



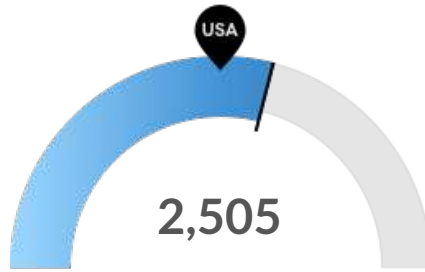
Timeframe	Unemployment Rate
2015	7.15%
2016	7.34%
2017	5.55%
2018	3.80%
2019	3.57%
January - August 2020	6.45%
September 2020	3.35%
October 2020	3.62%
November 2020	4.12%

Population Characteristics



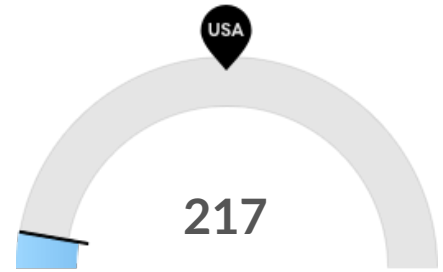
Millennials

Clark County, MO has 1,080 millennials (ages 25-39). The national average for an area this size is 1,401.



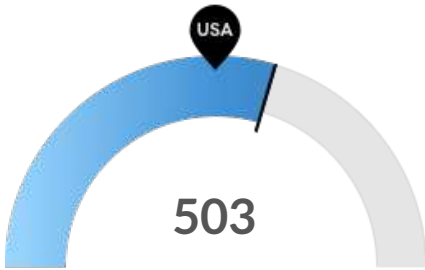
Retiring Soon

Retirement risk is high in Clark County, MO. The national average for an area this size is 1,998 people 55 or older, while there are 2,505 here.



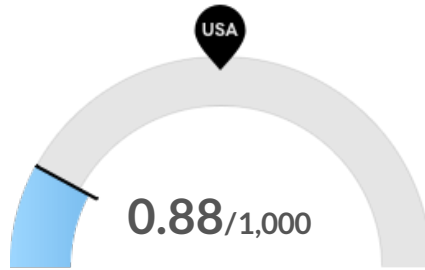
Racial Diversity

Racial diversity is low in Clark County, MO. The national average for an area this size is 2,711 racially diverse people, while there are 217 here.



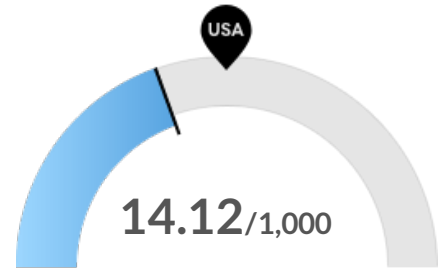
Veterans

Clark County, MO has 503 veterans. The national average for an area this size is 389.



Violent Crime

Clark County, MO has 0.88 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

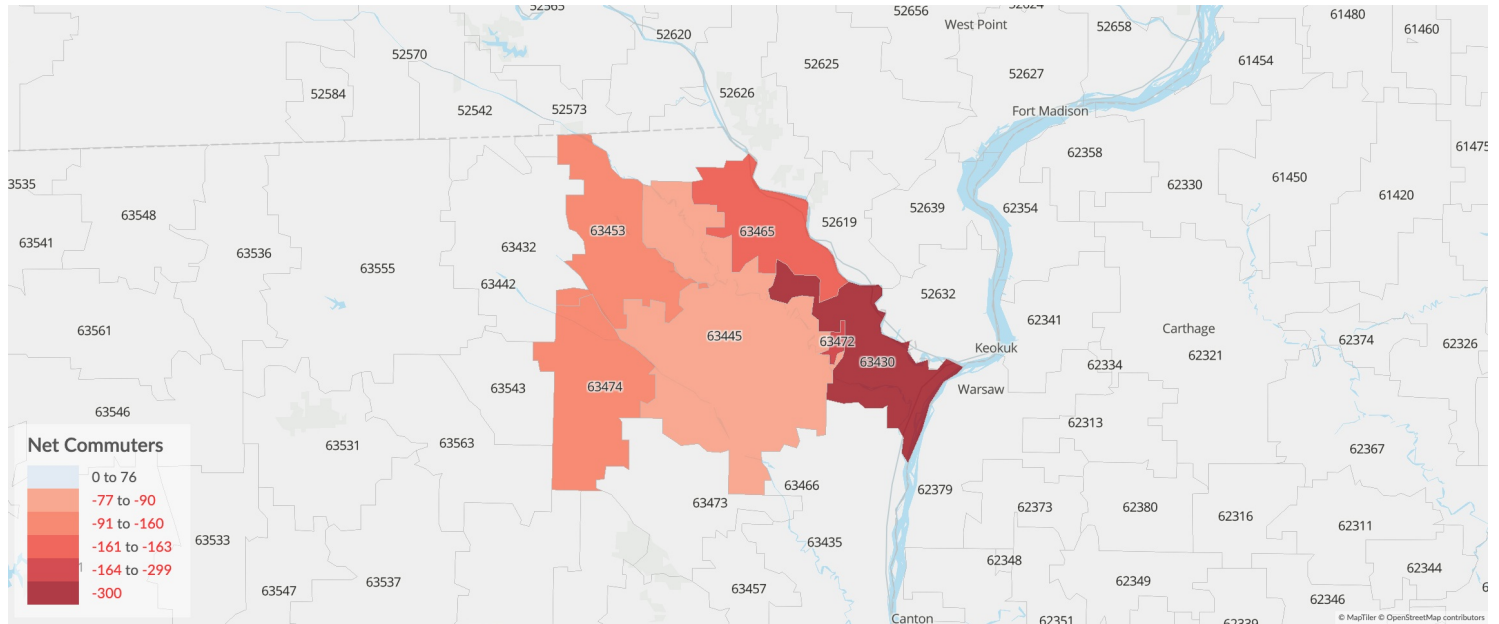


Property Crime

Clark County, MO has 14.12 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Clark County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

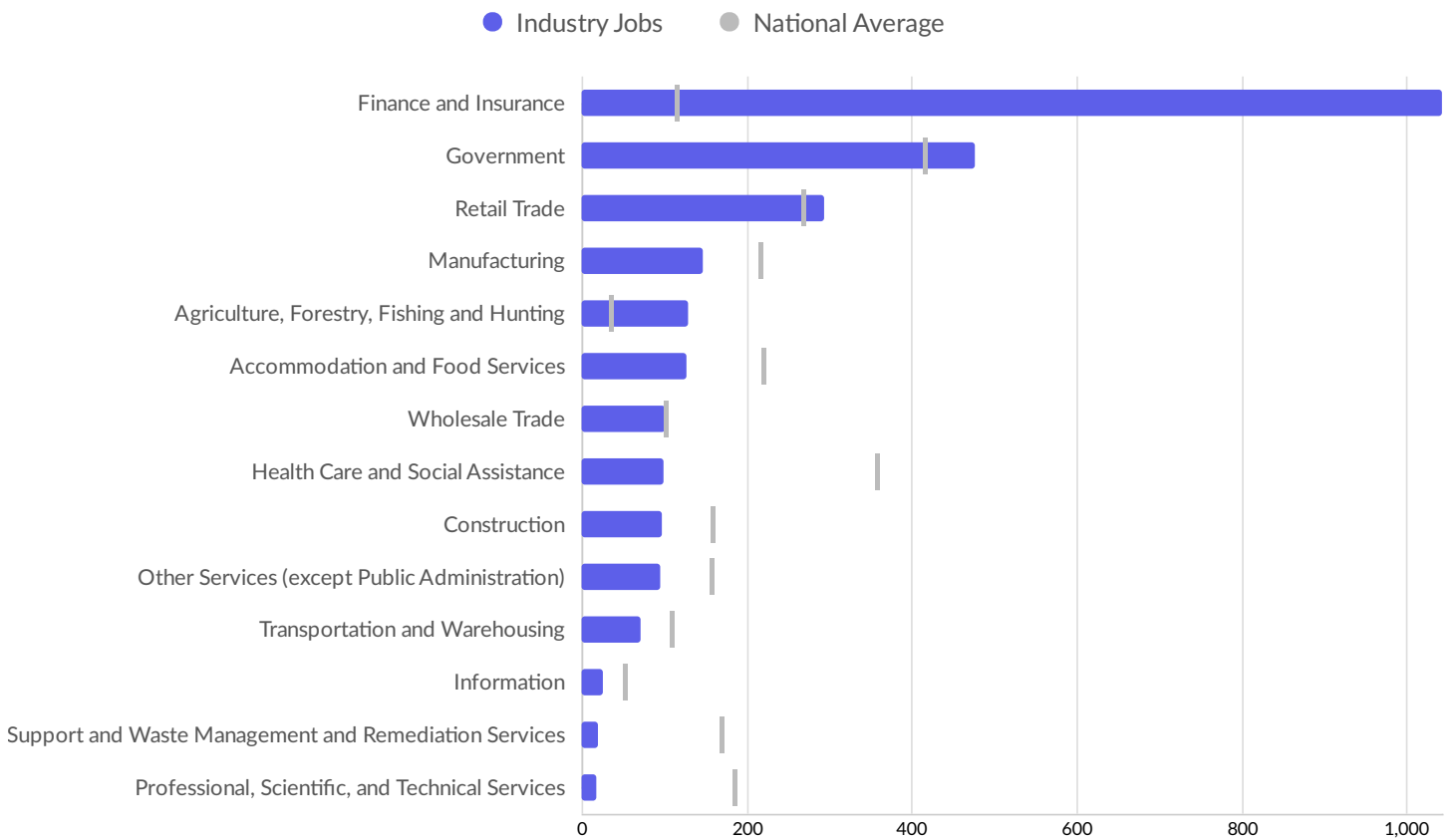
ZIP	Name	2020 Employment
63445	Kahoka, MO (in Clark co...	2,412
63472	Wayland, MO (in Clark ...	184
63474	Wyaconda, MO (in Clar...	79
63430	Alexandria, MO (in Clar...	42
63465	Revere, MO (in Clark co...	26

Where Talent Lives

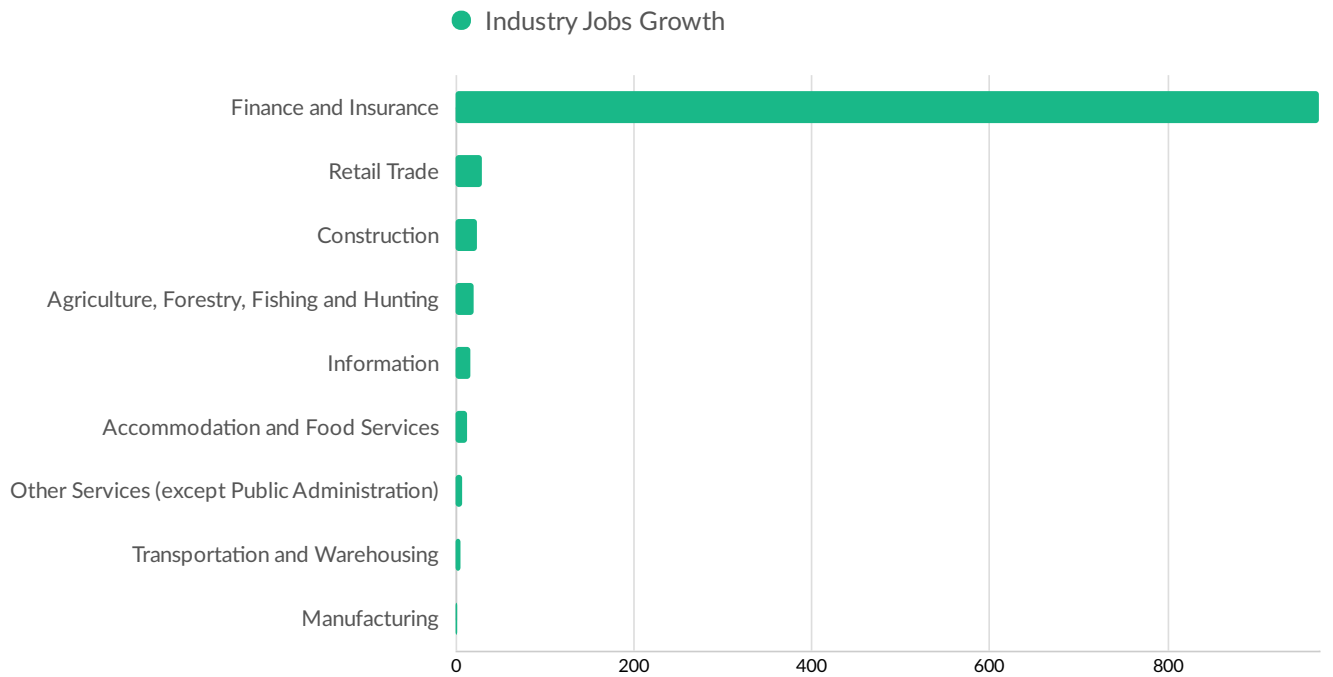
ZIP	Name	2020 Workers
63445	Kahoka, MO (in Clark co...	2,489
63472	Wayland, MO (in Clark ...	348
63430	Alexandria, MO (in Clar...	343
63465	Revere, MO (in Clark co...	187
63474	Wyaconda, MO (in Clar...	170

Industry Characteristics

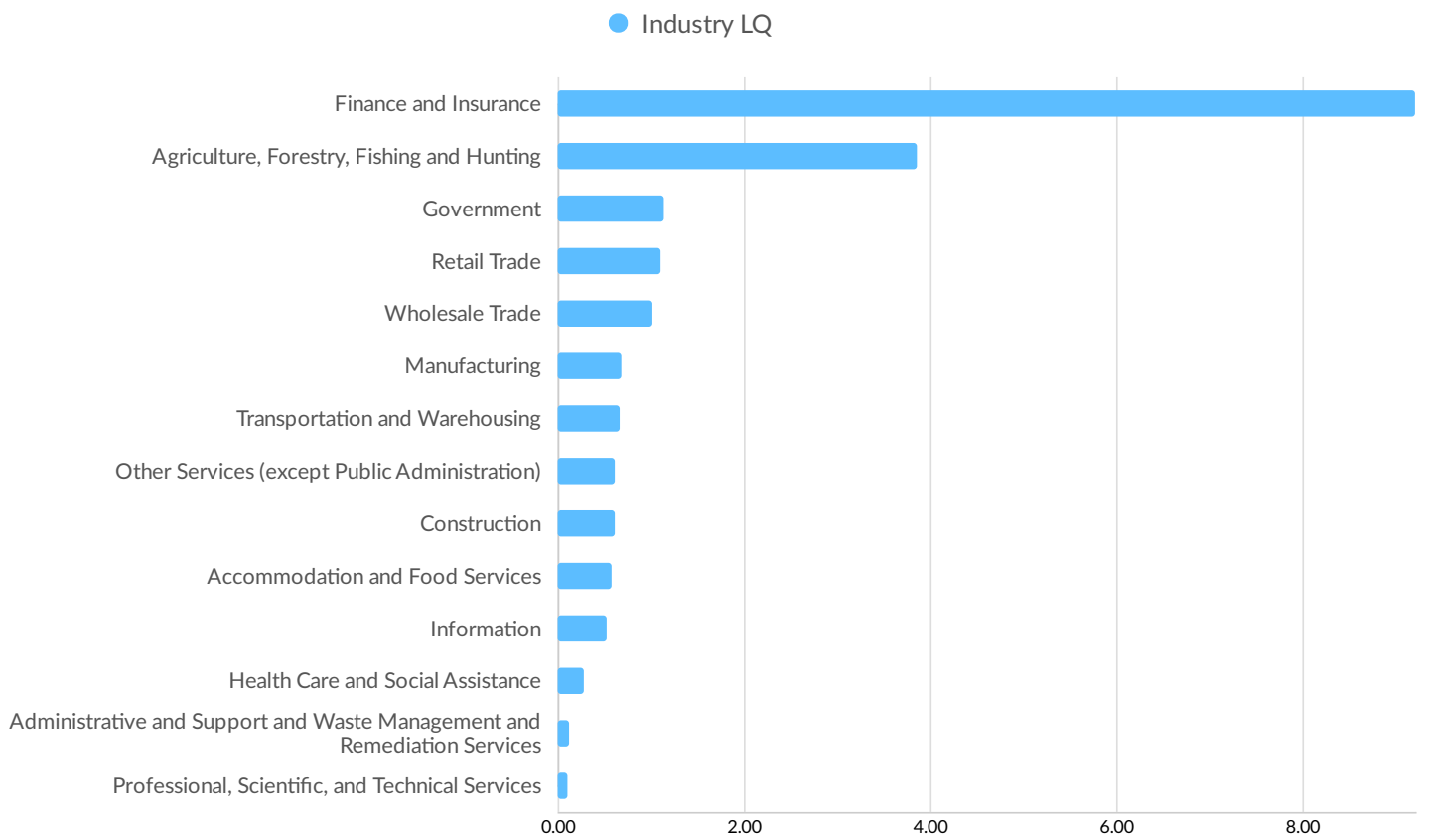
Largest Industries



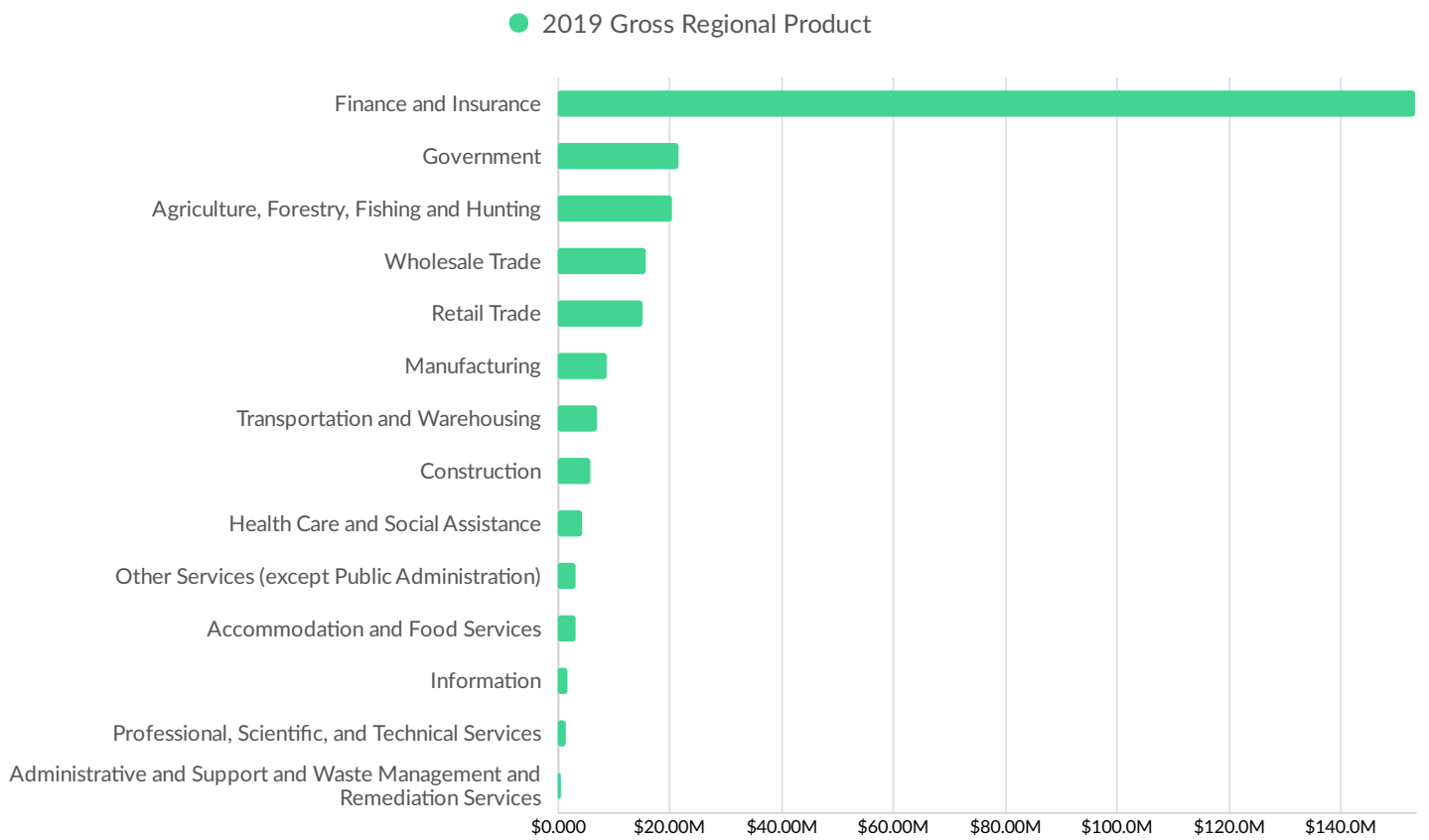
Top Growing Industries



Top Industry LQ



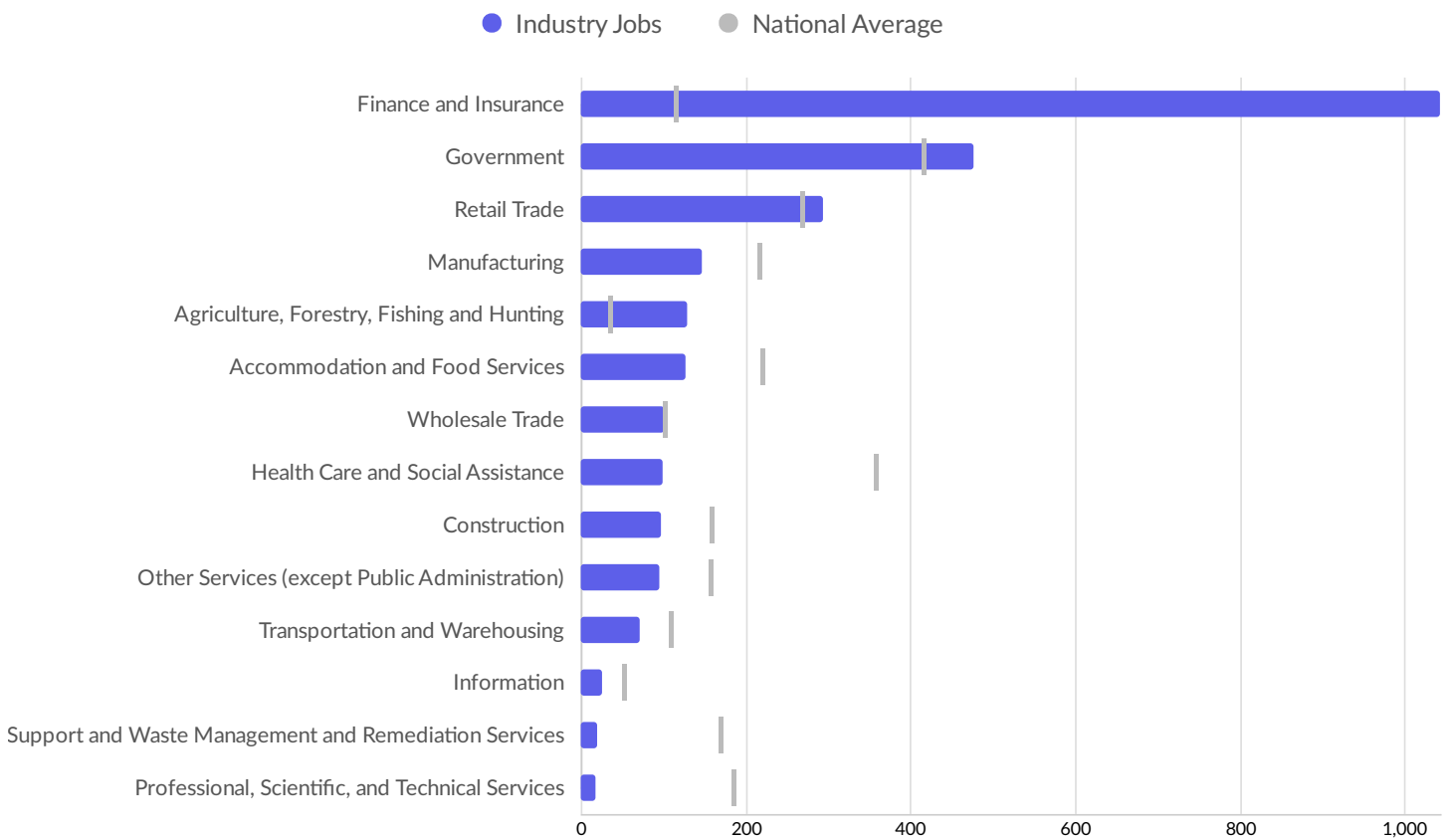
Top Industry GRP



Top Industry Earnings




Largest Industries



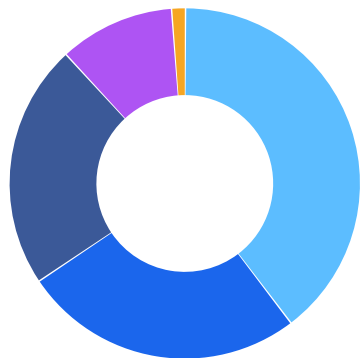
Business Characteristics

229 Companies Employ Your Workers

Online profiles for your workers mention 229 companies as employers, with the top 10 appearing below. In the last 12 months, 185 companies in Clark County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Clark County R-1 School District	9 	CRST International, Inc.	192 
Clark County Nursing Home	5 	Platinum Supplemental Insuranc...	71 
Lexington Square, Inc.	5 	Transland, Inc.	61 
Roquette America, Inc.	5 	Hogan Transports Inc	51 
Wal-Mart, Inc.	5 	C.R. England, Inc.	48 
Clark County School District	4 	Dollar General Corporation	46 
Green Valley Seed Inc	4 	Pilot Flying J	40 
Gregory Container, Inc.	4 	Pegasus Transportation, Inc.	37 
Henniges Automotive Holdings, ...	4 	Tri-National, Inc.	31 
Siemens AG	4 	U.S. Xpress, Inc.	29 

Business Size

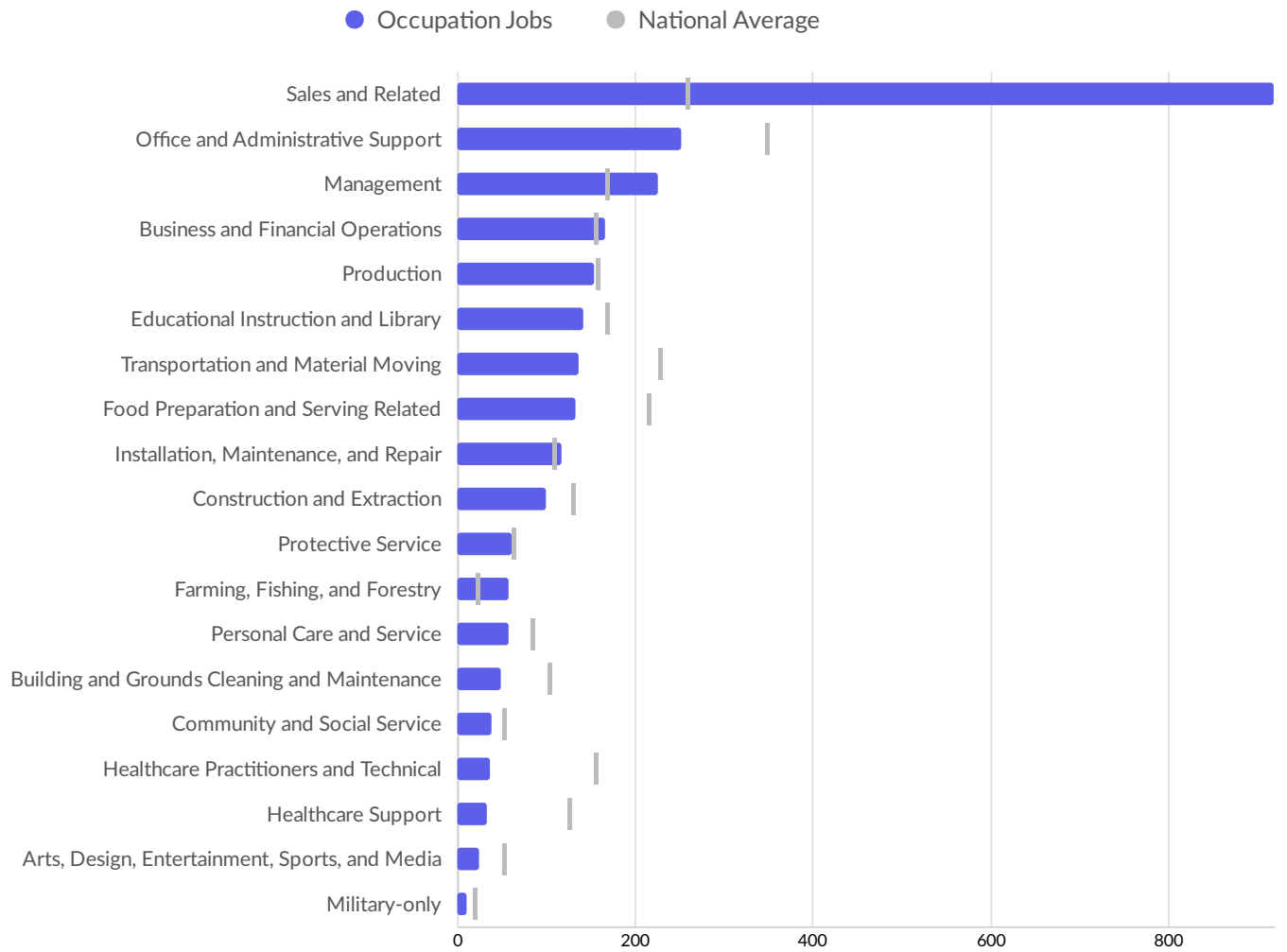


	Percentage	Business Count
● 1 to 4 employees	39.6%	93
● 5 to 9 employees	26.0%	61
● 10 to 19 employees	22.6%	53
● 20 to 49 employees	10.6%	25
● 50 to 99 employees	1.3%	3

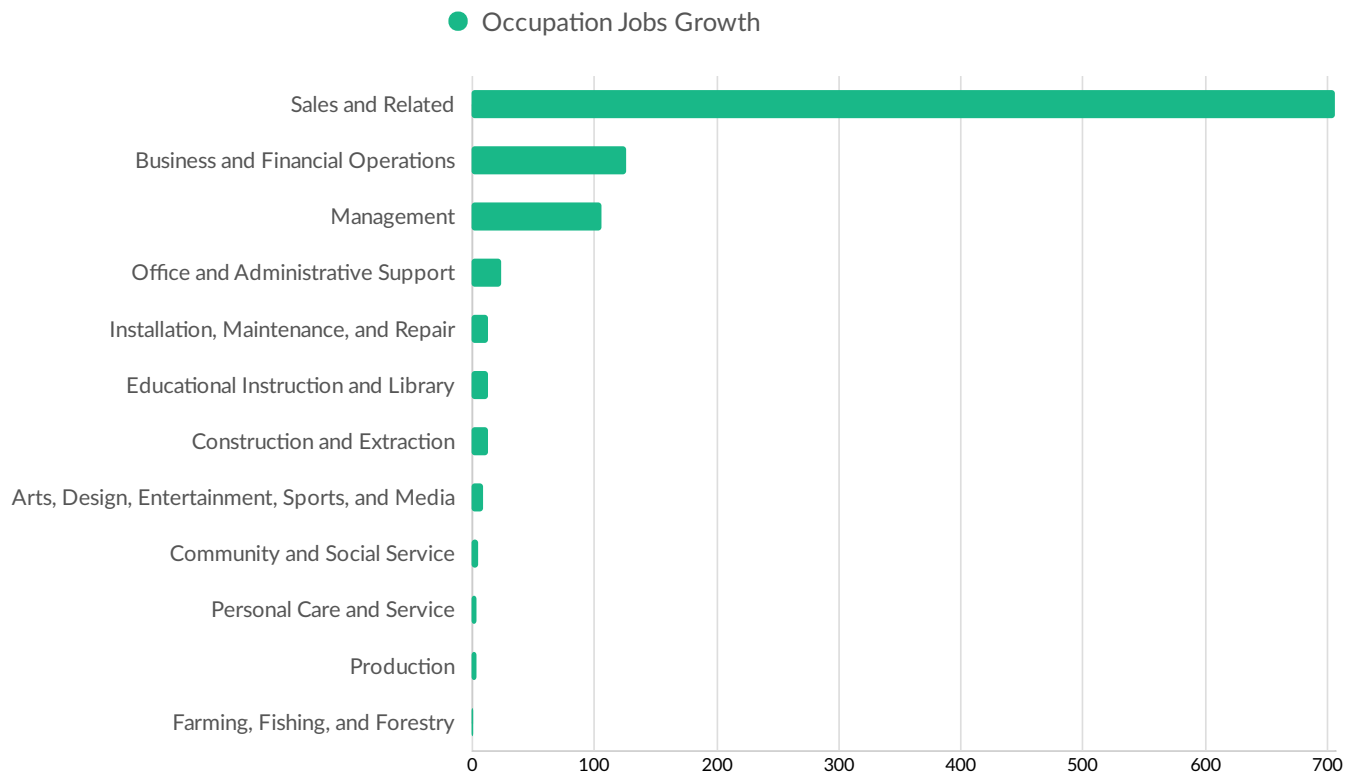
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

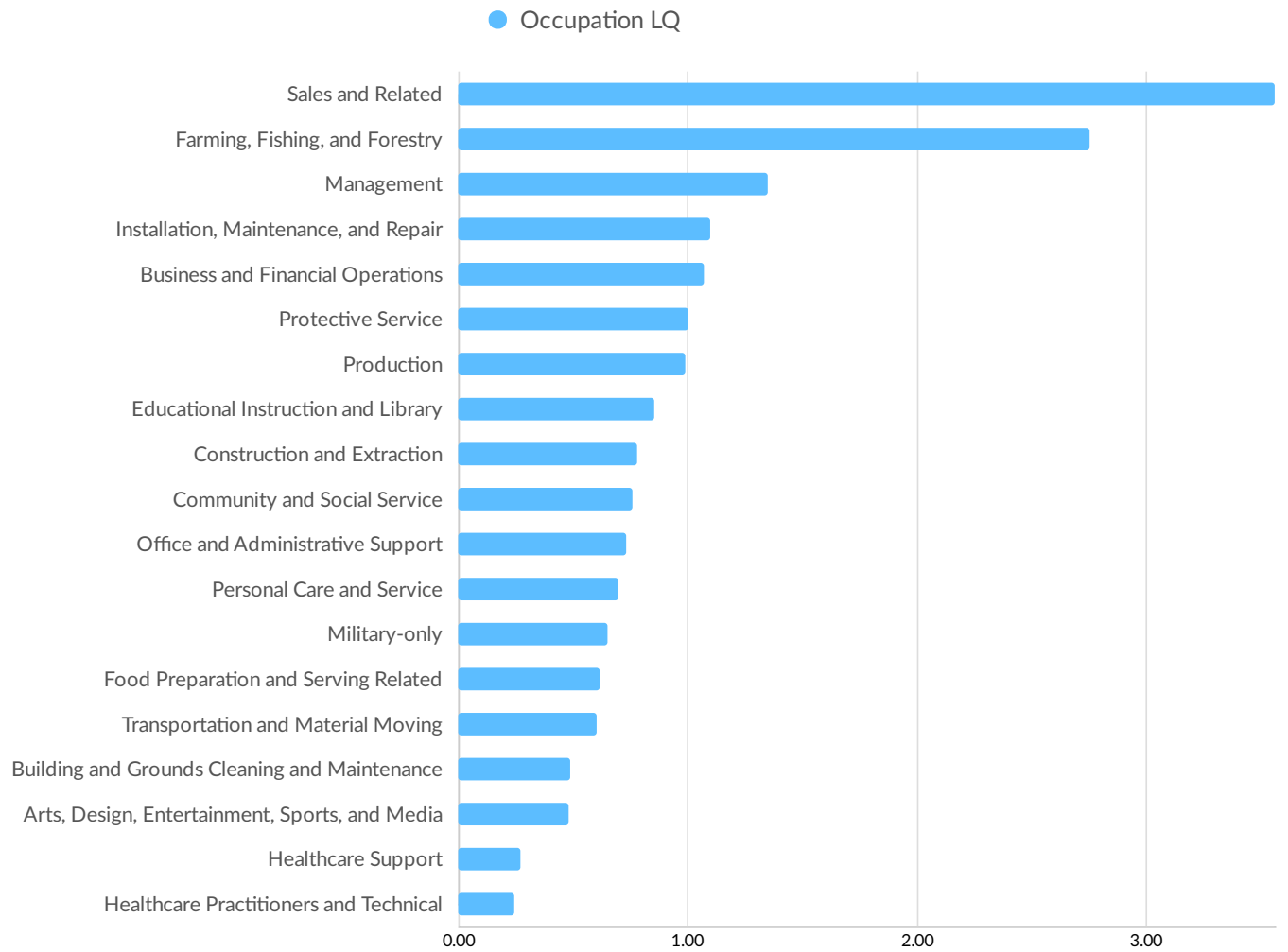
Largest Occupations



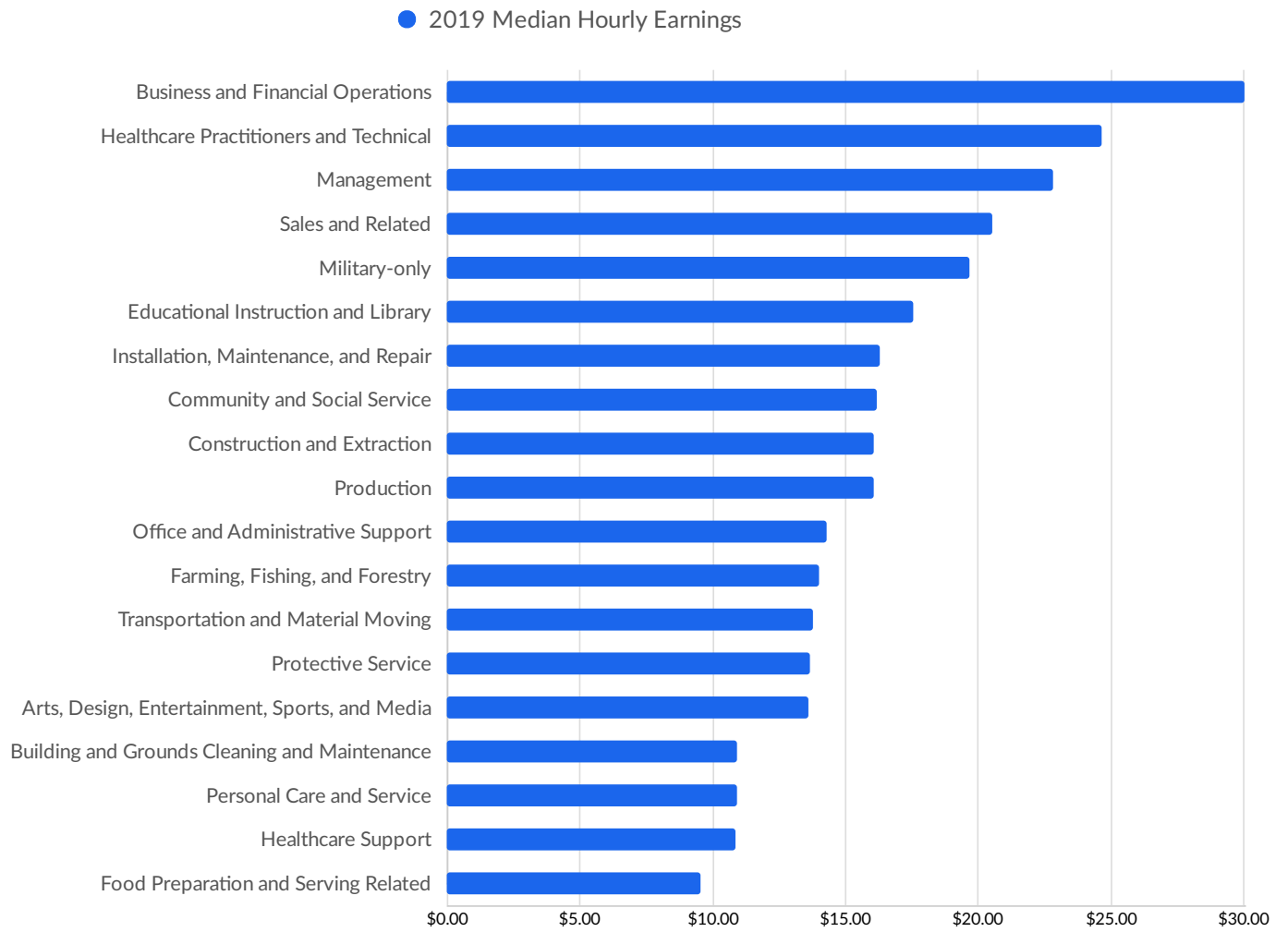
Top Growing Occupations



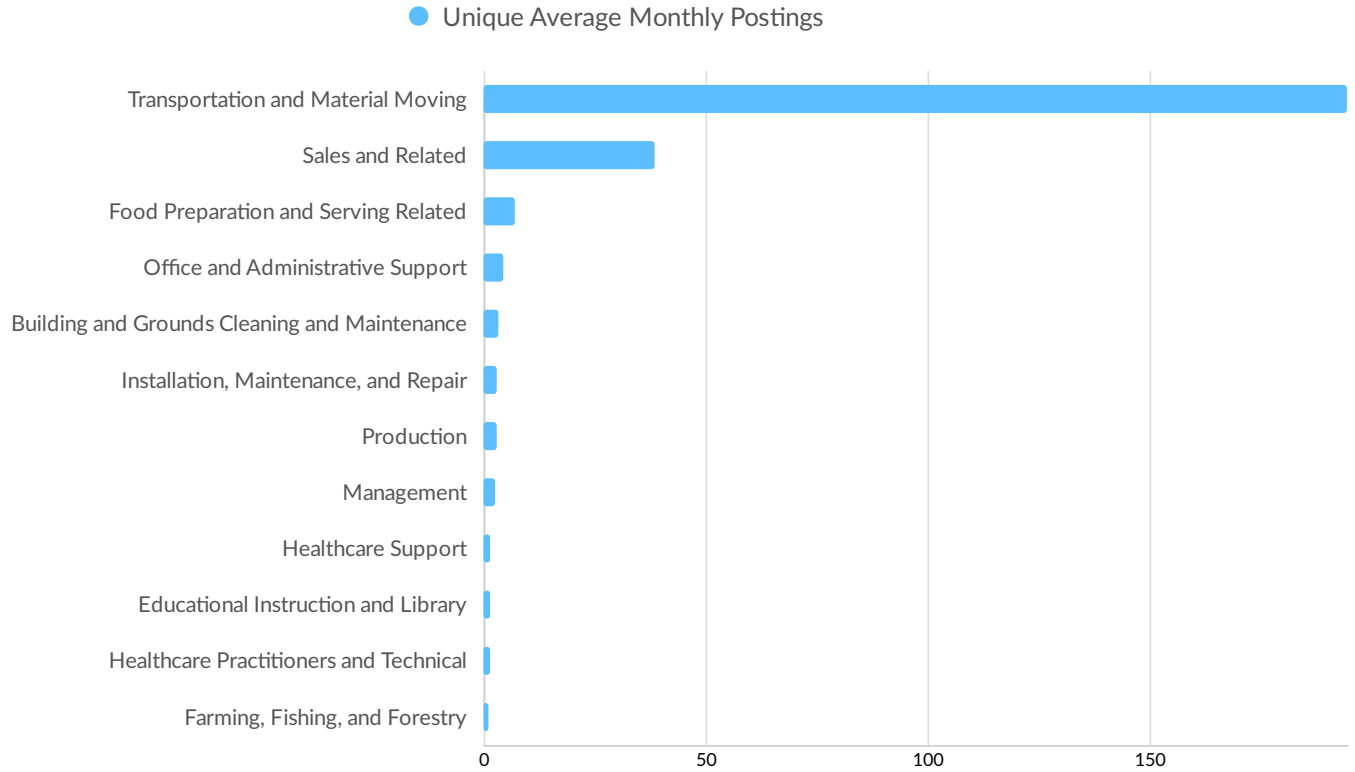
Top Occupation LQ



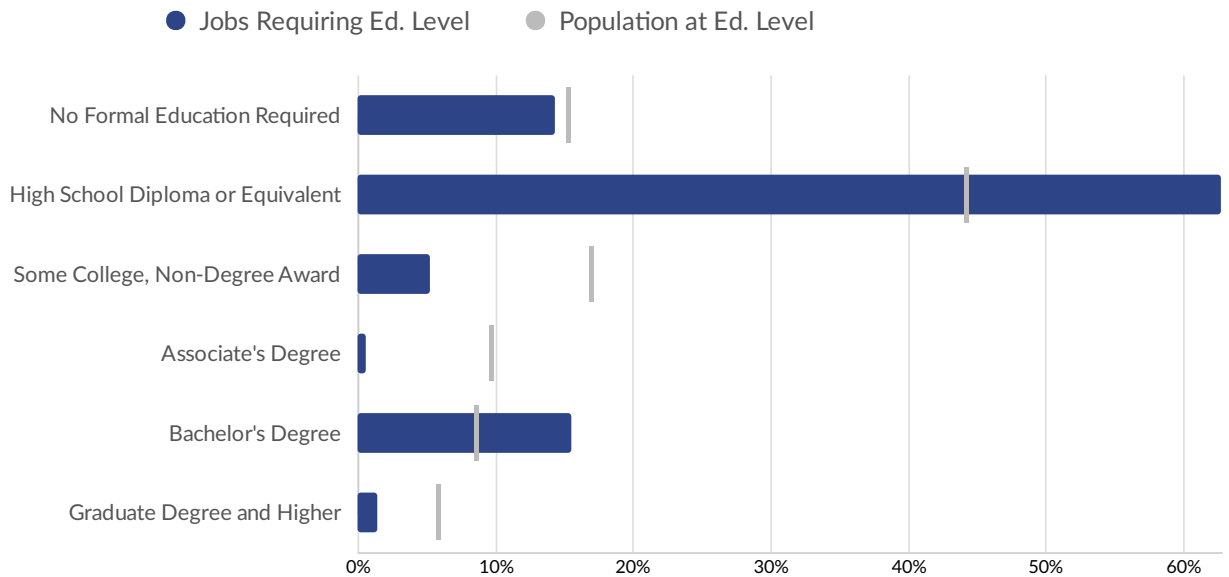
Top Occupation Earnings



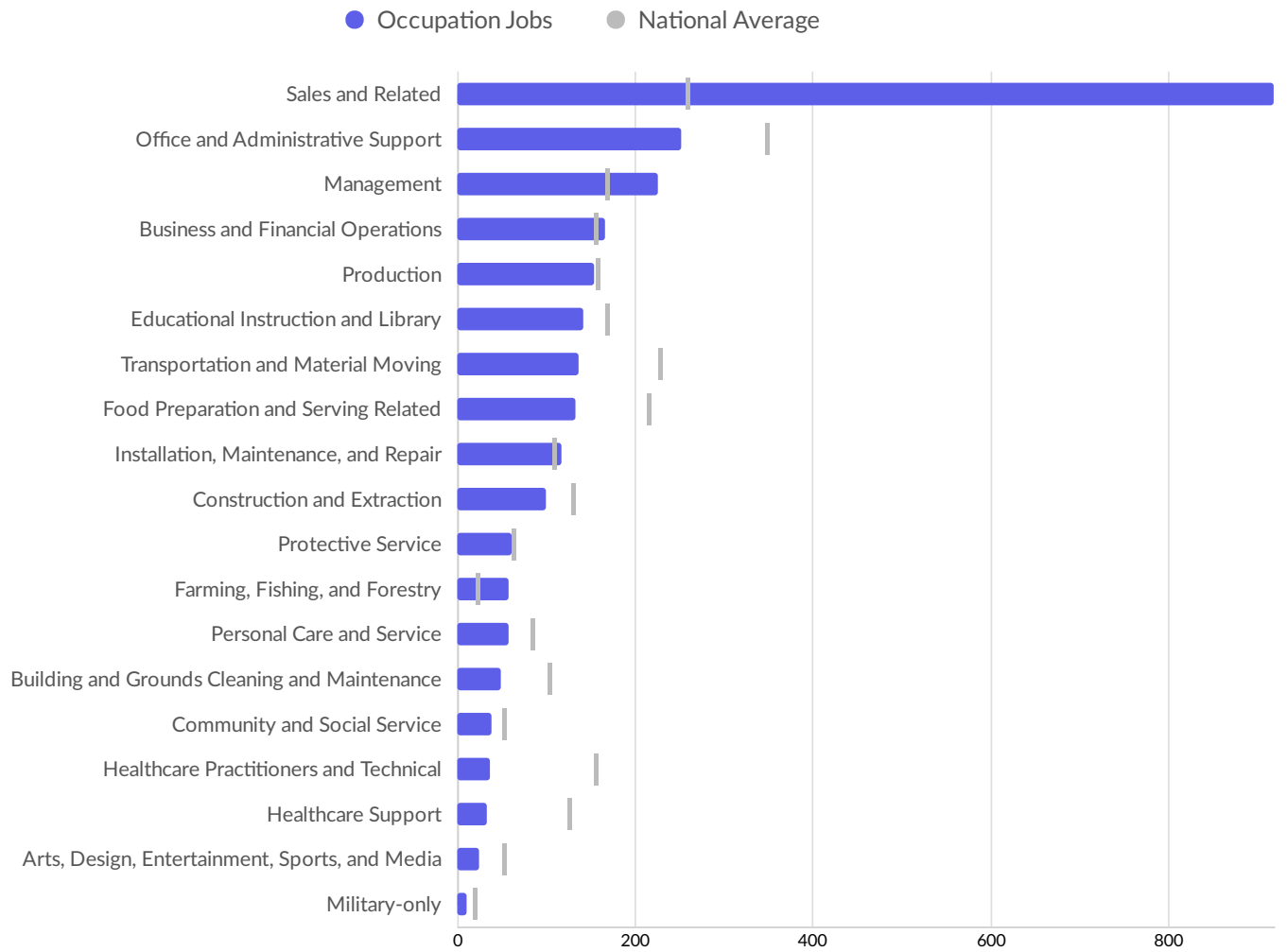
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Clark County, MO produced graduates.

In-Demand Skills

