



Adair County, MO



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873

Economic and Business Engagement Center

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Report Parameters

1 County

29001 Adair County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

25,396

Population (2020)

Population **grew by 43** over the last 5 years but is projected to **decrease by 82** over the next 5 years.

11,447

Total Regional Employment

Jobs **grew by 393** over the last 5 years and are projected to **grow by 387** over the next 5 years.

\$40.0K

Median Household Income (2018)

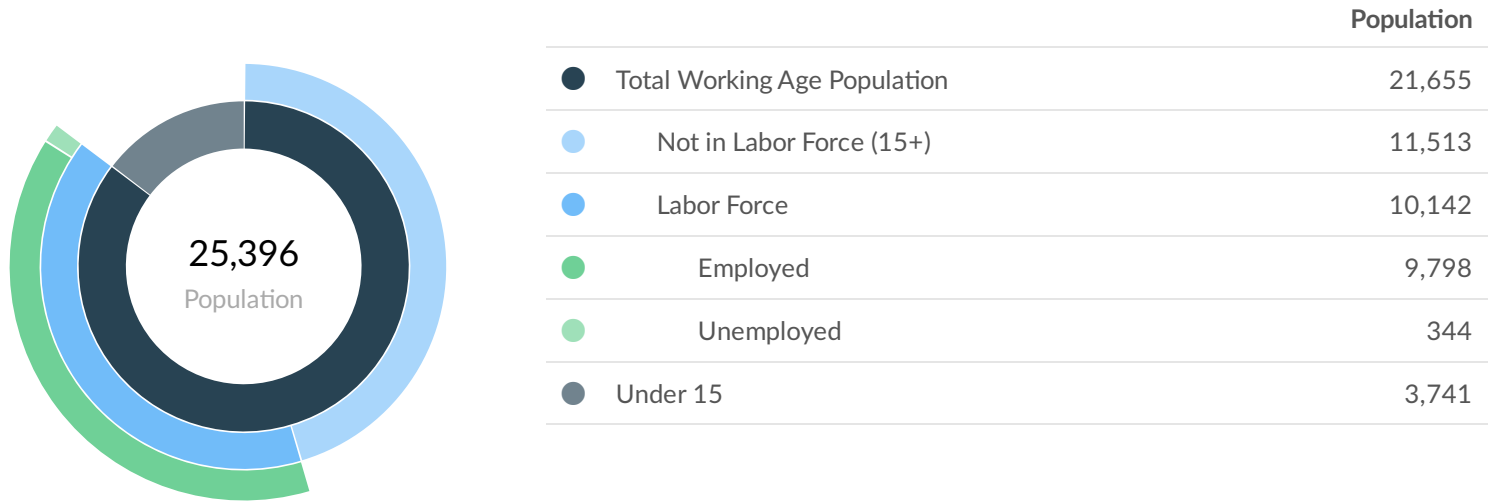
Median household income is **\$20.2K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 0.2%** since 2015, growing by 43. Population is expected to **decrease by 0.3%** between 2020 and 2025, losing 82.
- From 2015 to 2020, jobs **increased by 3.6%** in Adair County, MO from 11,053 to **11,447**. As the number of jobs increased, the **labor force participation rate decreased from 48.0% to 46.8% between 2015 and 2020**.
- Concerning educational attainment, **14.4% of Adair County, MO residents possess a Bachelor's Degree** (5.6% below the national average), and **7.7% hold an Associate's Degree** (1.0% below the national average).
- The top three industries in 2020 are Colleges, Universities, and Professional Schools, Education and Hospitals (State Government), and Restaurants and Other Eating Places.

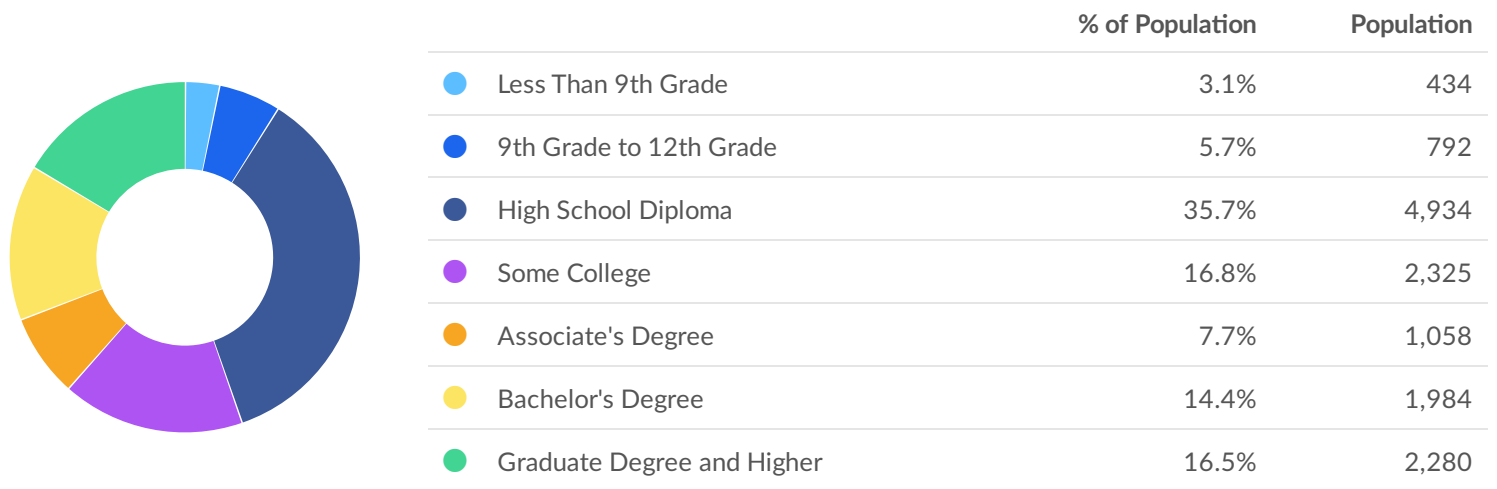
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	25,396	10,142	11,447	87.2	\$815.41M	\$1.25B	\$1.04B
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T
Missouri	6,163,707	2,995,370	3,152,362	89.9	\$325.93B	\$311.03B	\$365.73B

2020 Labor Force Breakdown



Educational Attainment

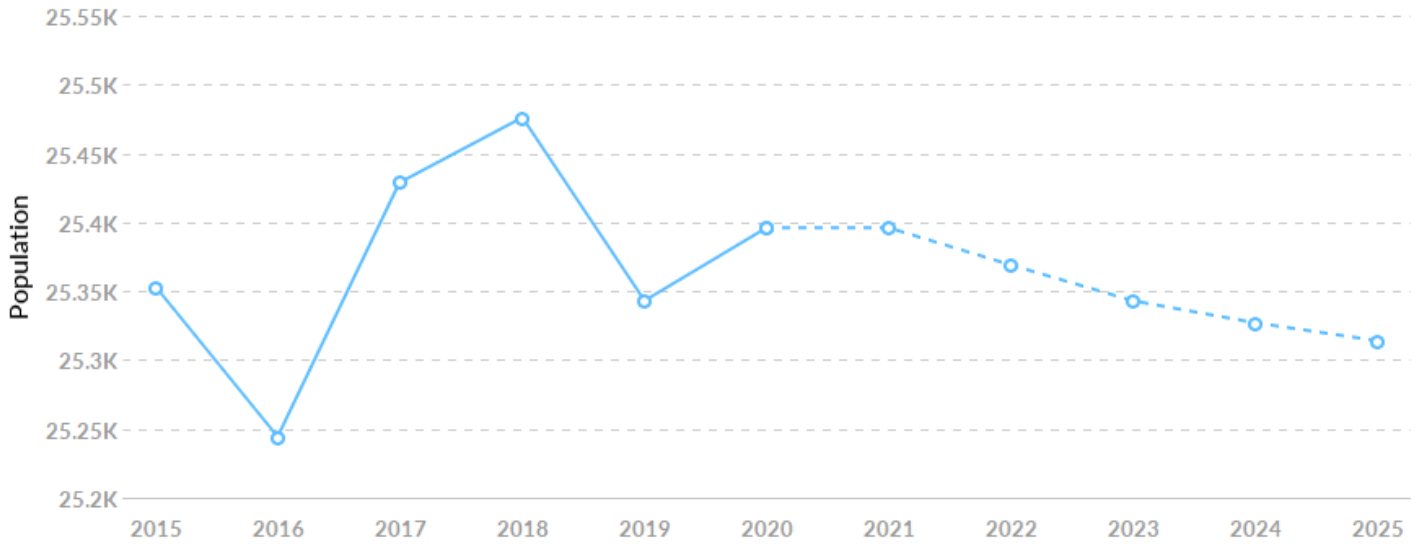
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Historic & Projected Trends

Population Trends

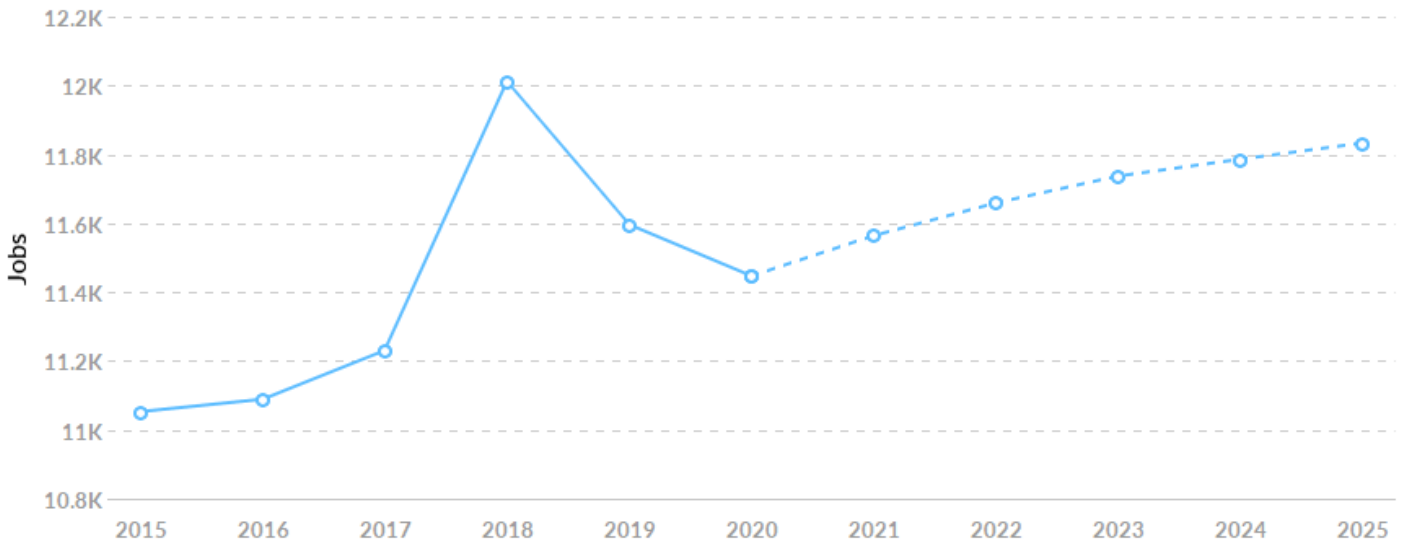
As of 2020 the region's population increased by 0.2% since 2015, growing by 43. Population is expected to decrease by 0.3% between 2020 and 2025, losing 82.



Timeframe	Population
2015	25,353
2016	25,244
2017	25,429
2018	25,476
2019	25,343
2020	25,396
2021	25,396
2022	25,369
2023	25,343
2024	25,327
2025	25,314

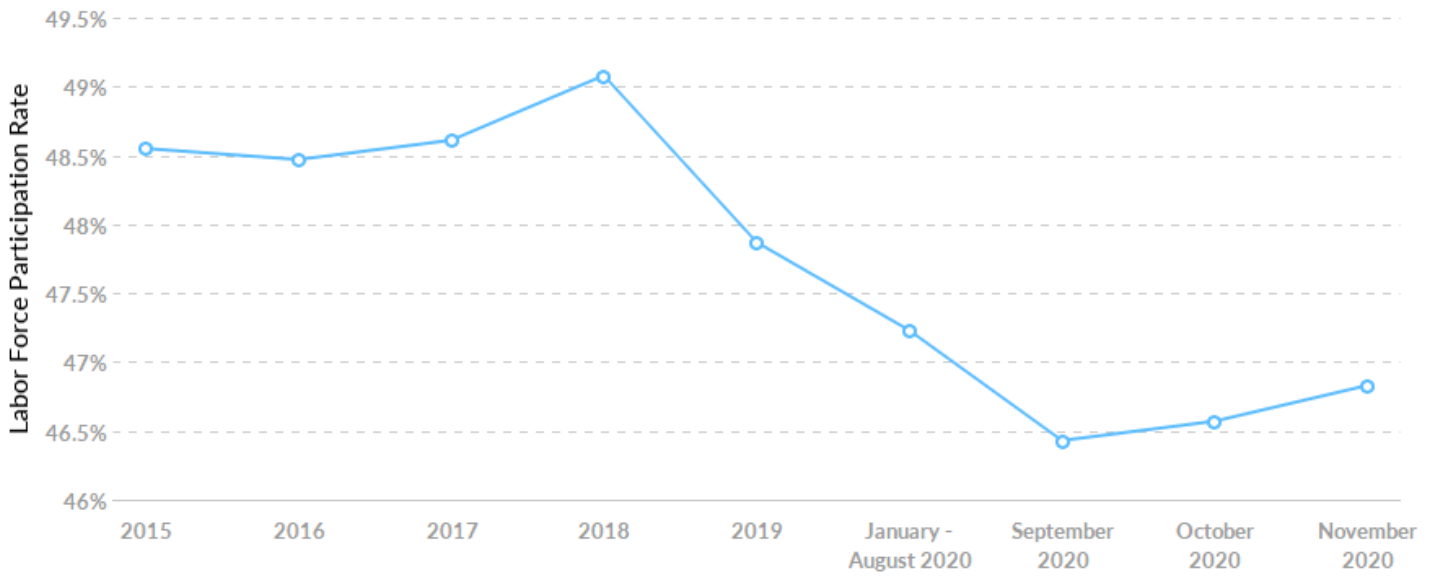
Job Trends

From 2015 to 2020, jobs increased by 3.6% in Adair County, MO from 11,053 to 11,447.



Timeframe	Jobs
2015	11,053
2016	11,089
2017	11,231
2018	12,011
2019	11,596
2020	11,447
2021	11,564
2022	11,659
2023	11,737
2024	11,786
2025	11,833

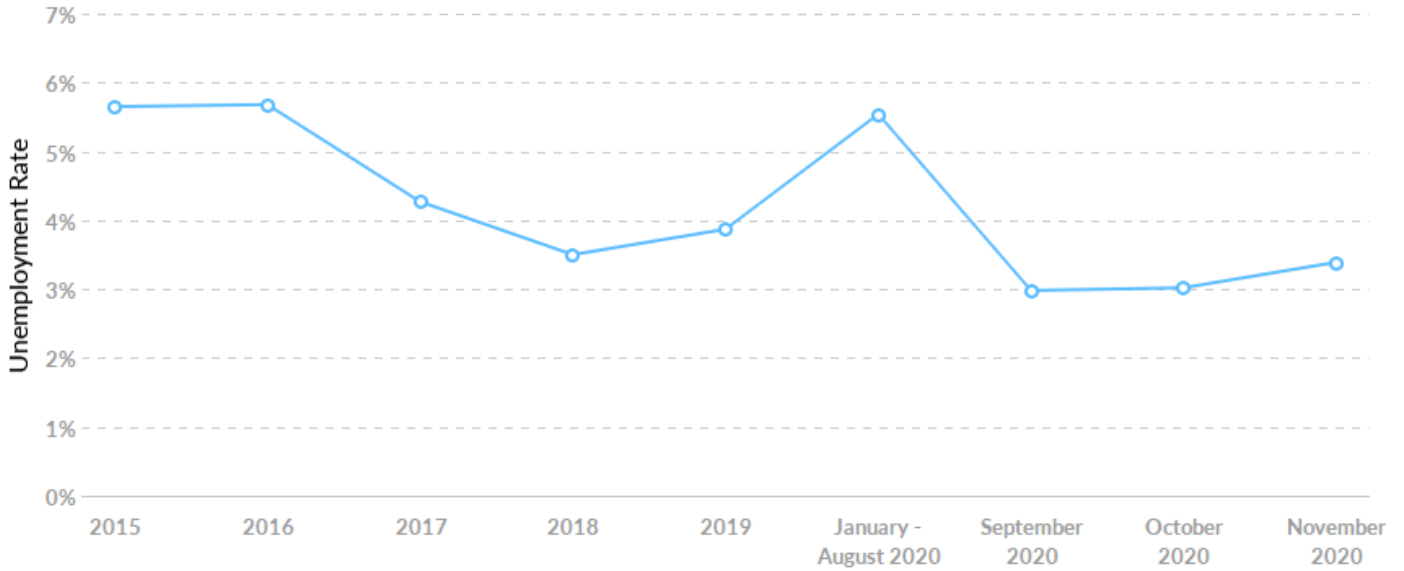
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	48.55%
2016	48.47%
2017	48.61%
2018	49.08%
2019	47.87%
January - August 2020	47.23%
September 2020	46.43%
October 2020	46.57%
November 2020	46.83%

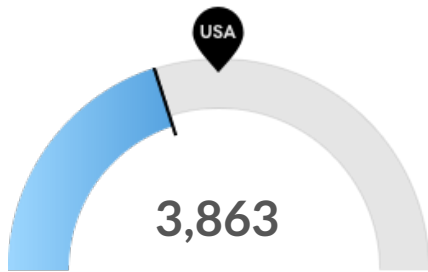
Unemployment Rate Trends

Adair County, MO had a November 2020 unemployment rate of 3.39%, **decreasing from 5.65%** 5 years before.



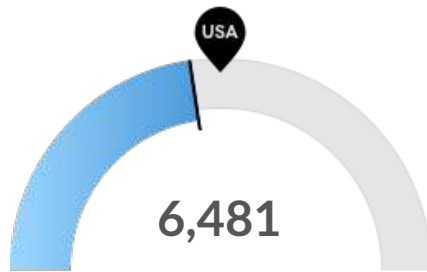
Timeframe	Unemployment Rate
2015	5.65%
2016	5.68%
2017	4.27%
2018	3.50%
2019	3.87%
January - August 2020	5.54%
September 2020	2.98%
October 2020	3.02%
November 2020	3.39%

Population Characteristics



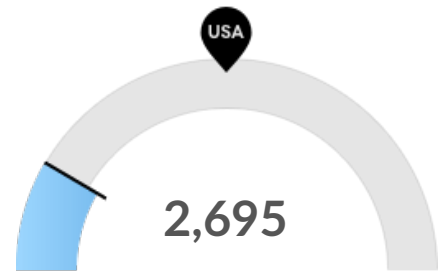
Millennials

Adair County, MO has 3,863 millennials (ages 25-39). The national average for an area this size is 5,225.



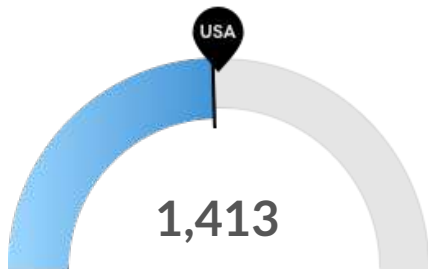
Retiring Soon

Retirement risk is low in Adair County, MO. The national average for an area this size is 7,451 people 55 or older, while there are 6,481 here.



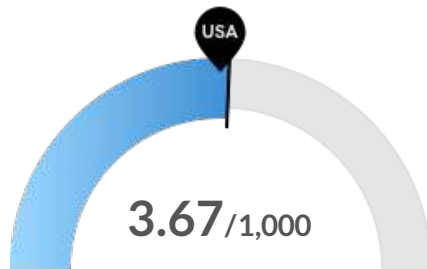
Racial Diversity

Racial diversity is low in Adair County, MO. The national average for an area this size is 10,109 racially diverse people, while there are 2,695 here.



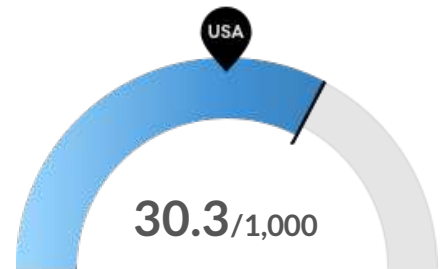
Veterans

Adair County, MO has 1,413 veterans. The national average for an area this size is 1,451.



Violent Crime

Adair County, MO has 3.67 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

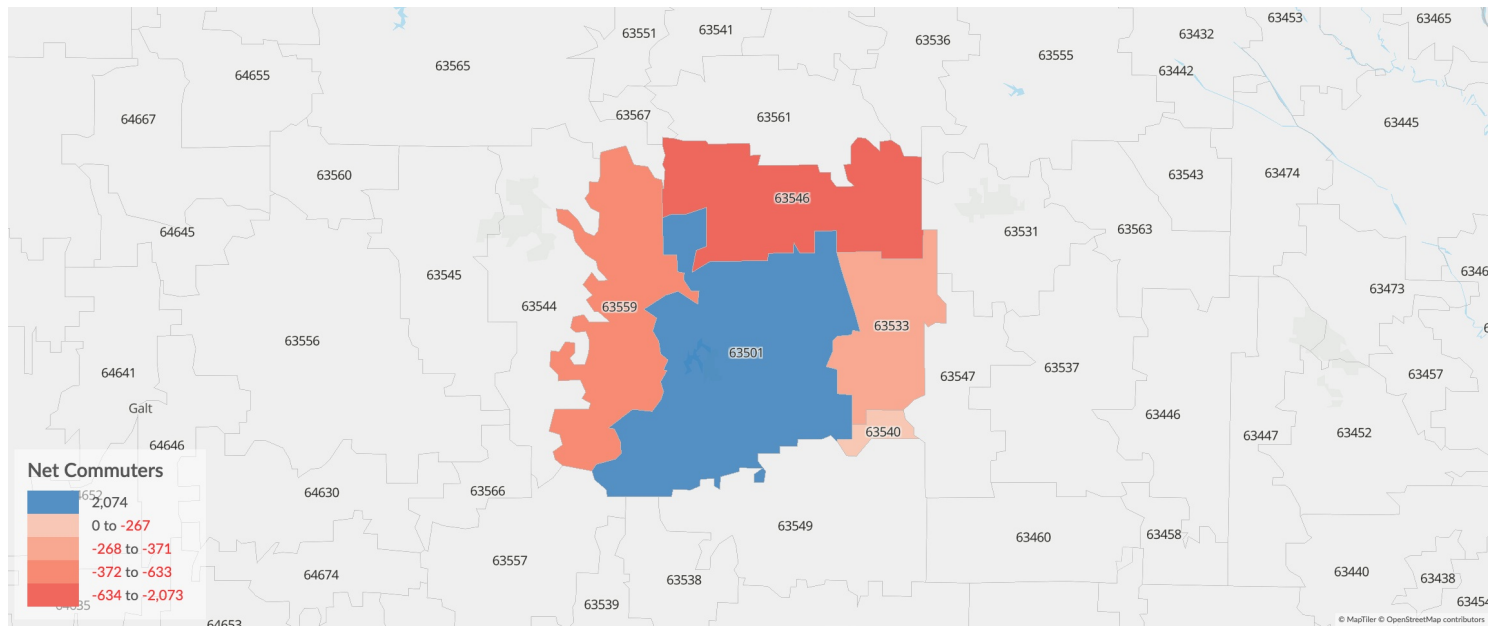


Property Crime

Adair County, MO has 30.3 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adair County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

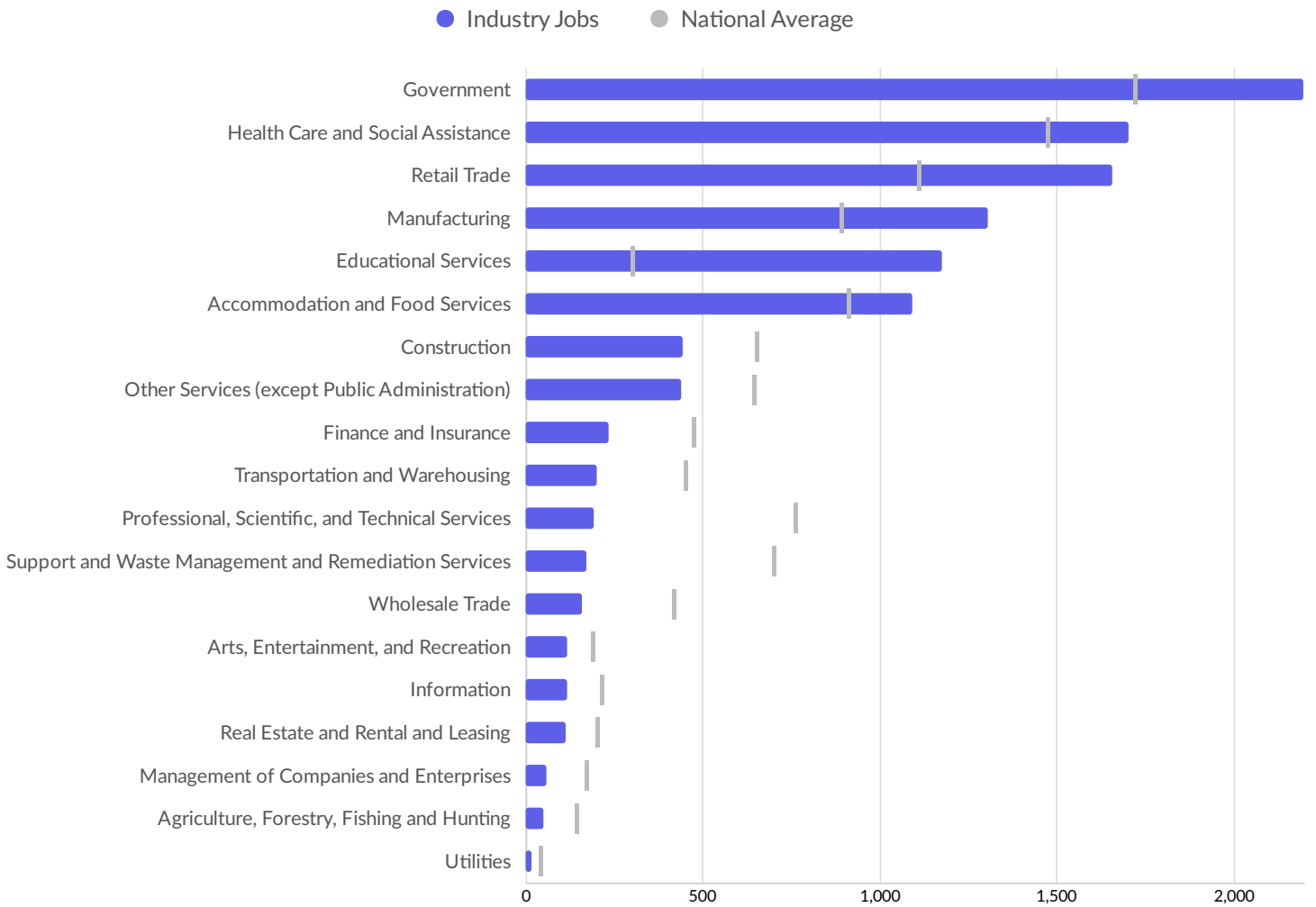
ZIP	Name	2020 Employment
63501	Kirksville, MO (in Adair ...	11,079
63559	Novinger, MO (in Adair ...	216
63533	Brashear, MO (in Adair ...	98
63546	Greentop, MO (in Adair...	47
63540	Gibbs, MO (in Adair cou...	<10

Where Talent Lives

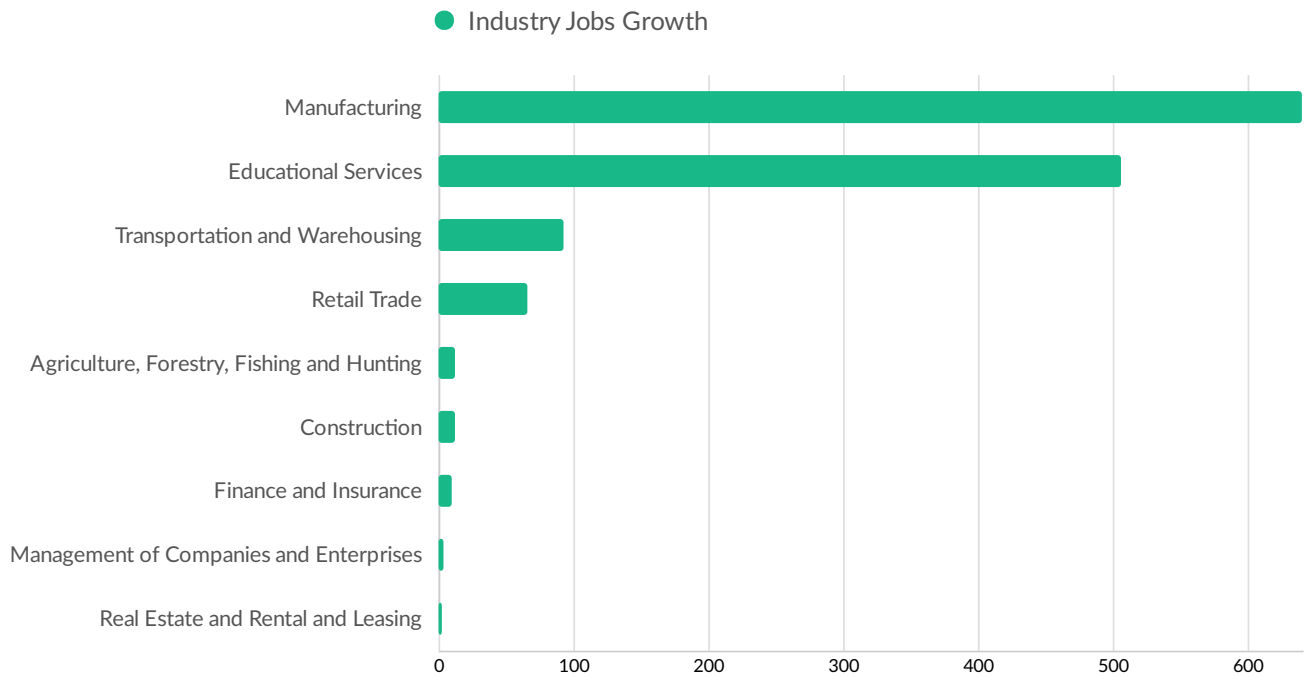
ZIP	Name	2020 Workers
63501	Kirksville, MO (in Adair ...	9,006
63546	Greentop, MO (in Adair...	681
63559	Novinger, MO (in Adair ...	588
63533	Brashear, MO (in Adair ...	366
63540	Gibbs, MO (in Adair cou...	60

Industry Characteristics

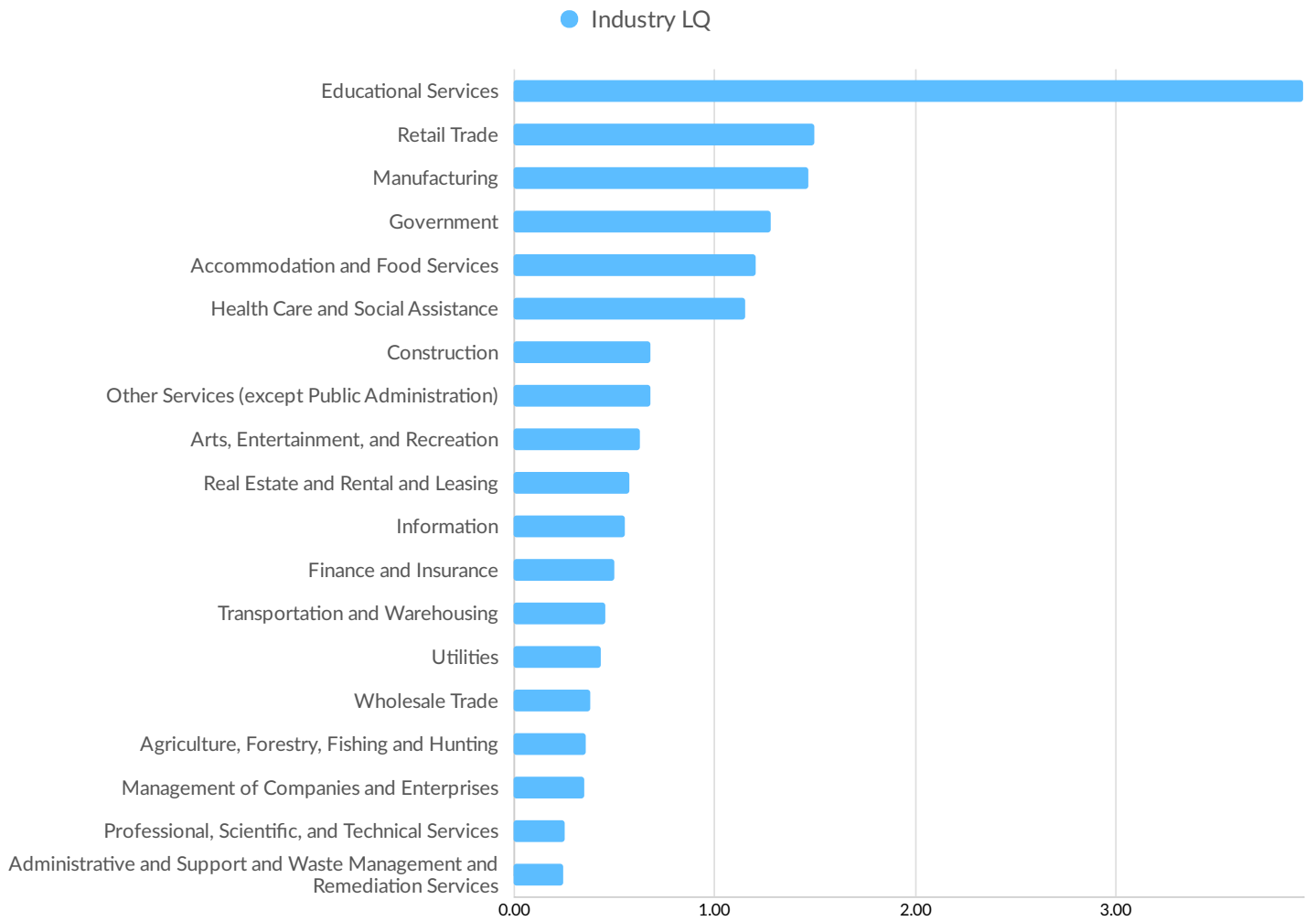
Largest Industries



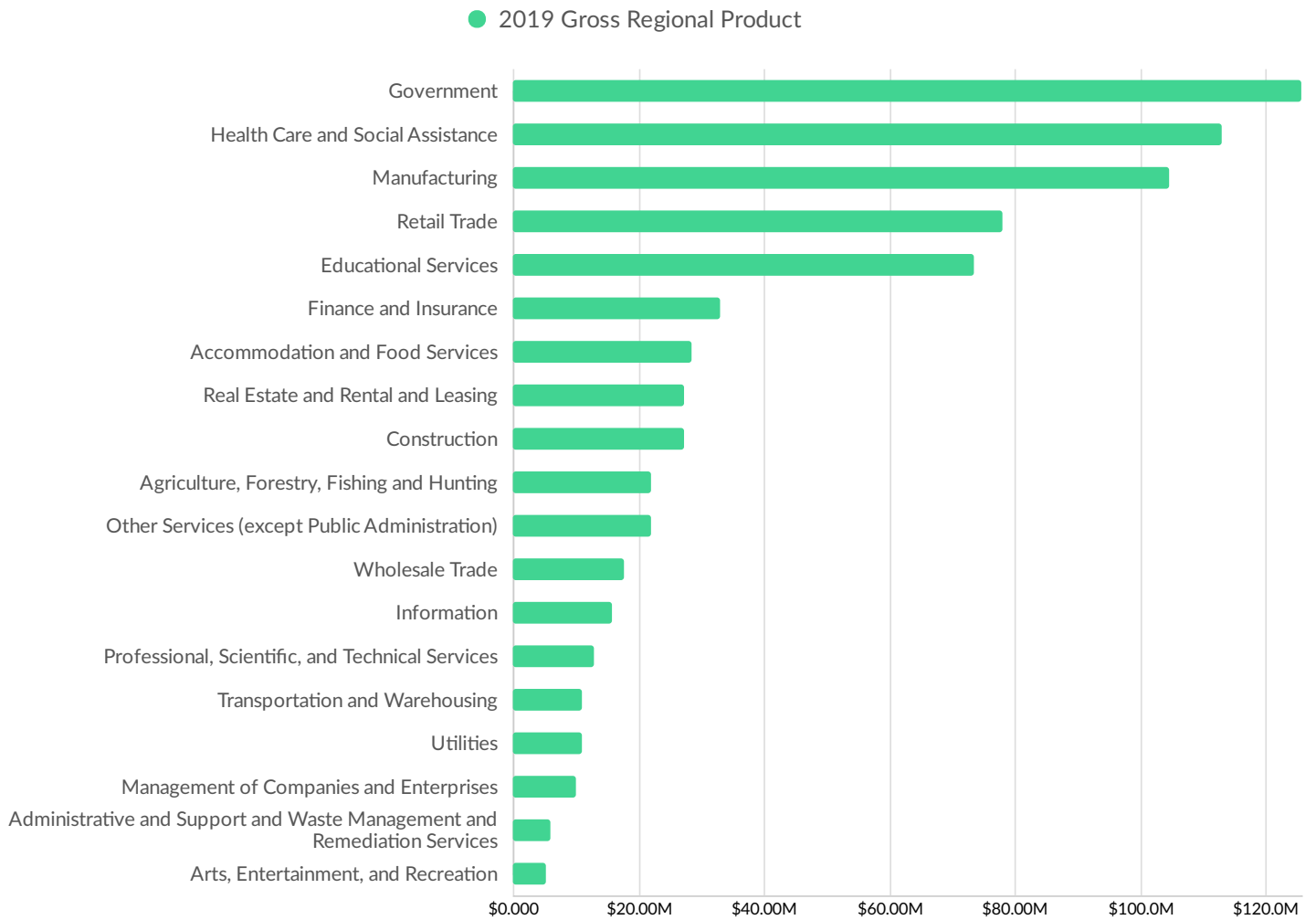
Top Growing Industries



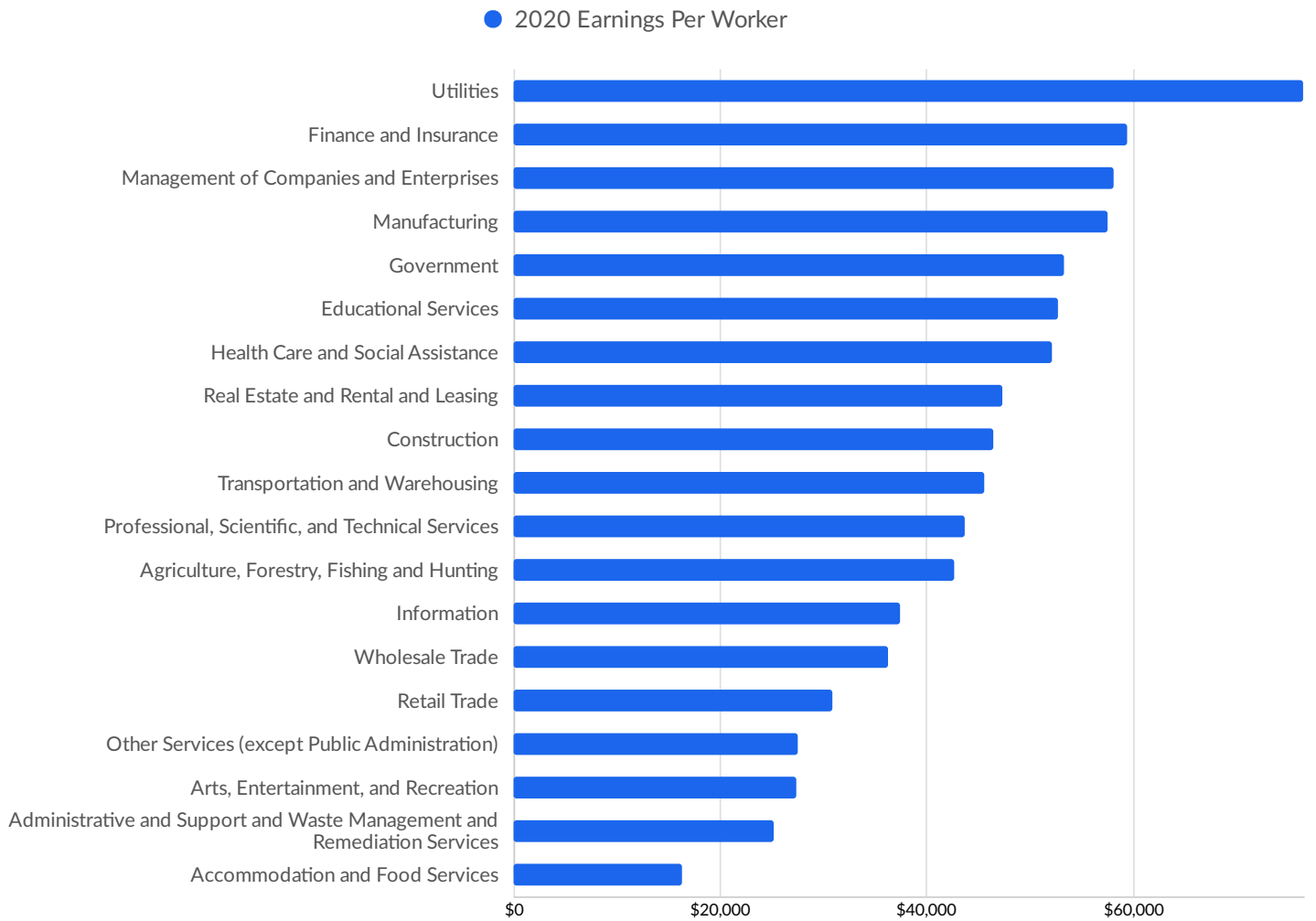
Top Industry LQ



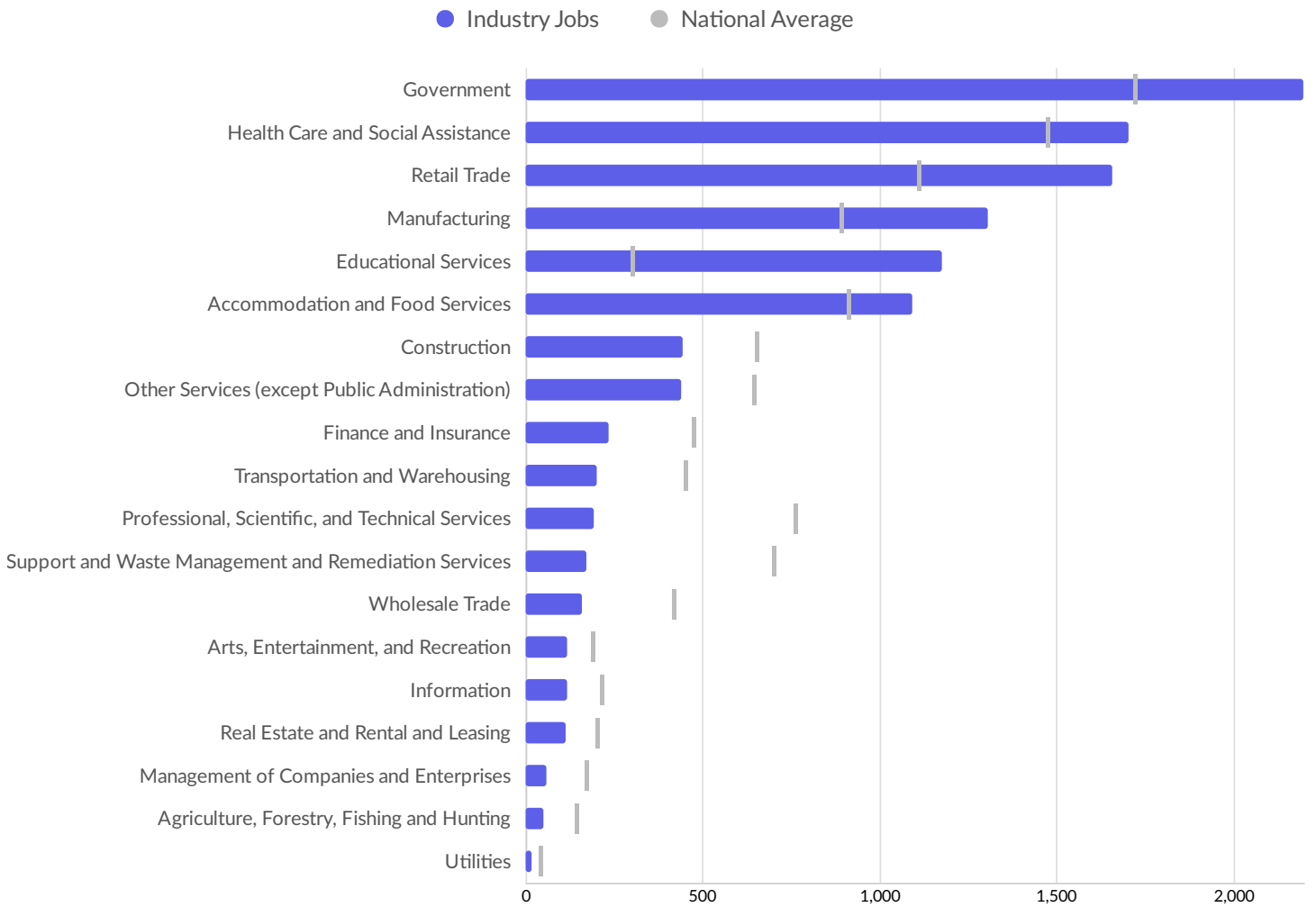
Top Industry GRP



Top Industry Earnings




















Largest Industries



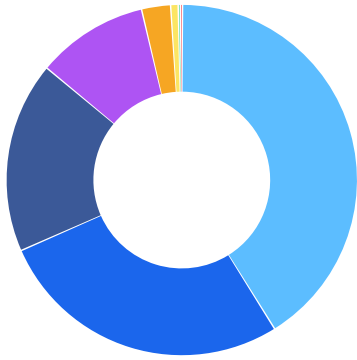
Business Characteristics

1,151 Companies Employ Your Workers

Online profiles for your workers mention 1,151 companies as employers, with the top 10 appearing below. In the last 12 months, 803 companies in Adair County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Truman State University	362 	A. T. Still University of Health Sc...	191 
A. T. Still University of Health Sc...	199 	Community Health Systems, Inc.	167 
Preferred Family Healthcare, Inc...	52 	CRST International, Inc.	141 
Northeast Regional Medical Cen...	44 	U.S. Xpress, Inc.	93 
Northeast Missouri Health Coun...	29 	Hy-Vee, Inc.	76 
Kirkville R-III School District	22 	The Home Depot	76 
The Heinz Kraft Company	22 	C.R. England, Inc.	74 
Wal-Mart, Inc.	22 	Hogan Transports Inc	63 
Kraft Foods Group, Inc.	21 	Platinum Supplemental Insuranc...	63 
Chariton Valley Association	20 	Transland, Inc.	62 

Business Size

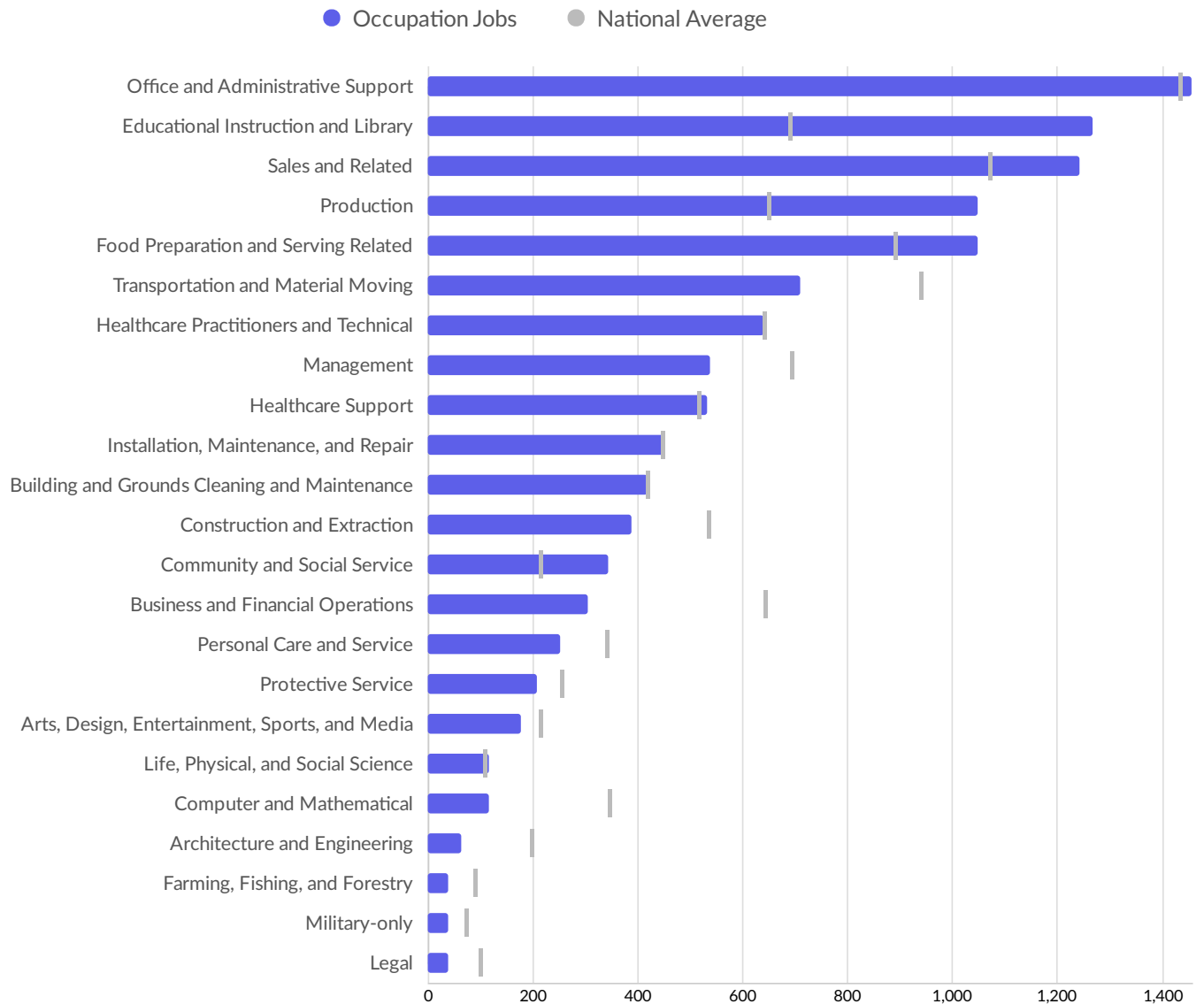


	Percentage	Business Count
1 to 4 employees	41.0%	415
5 to 9 employees	27.3%	276
10 to 19 employees	17.6%	178
20 to 49 employees	10.3%	104
50 to 99 employees	2.7%	27
100 to 249 employees	0.7%	7
250 to 499 employees	0.2%	2
500+ employees	0.2%	2

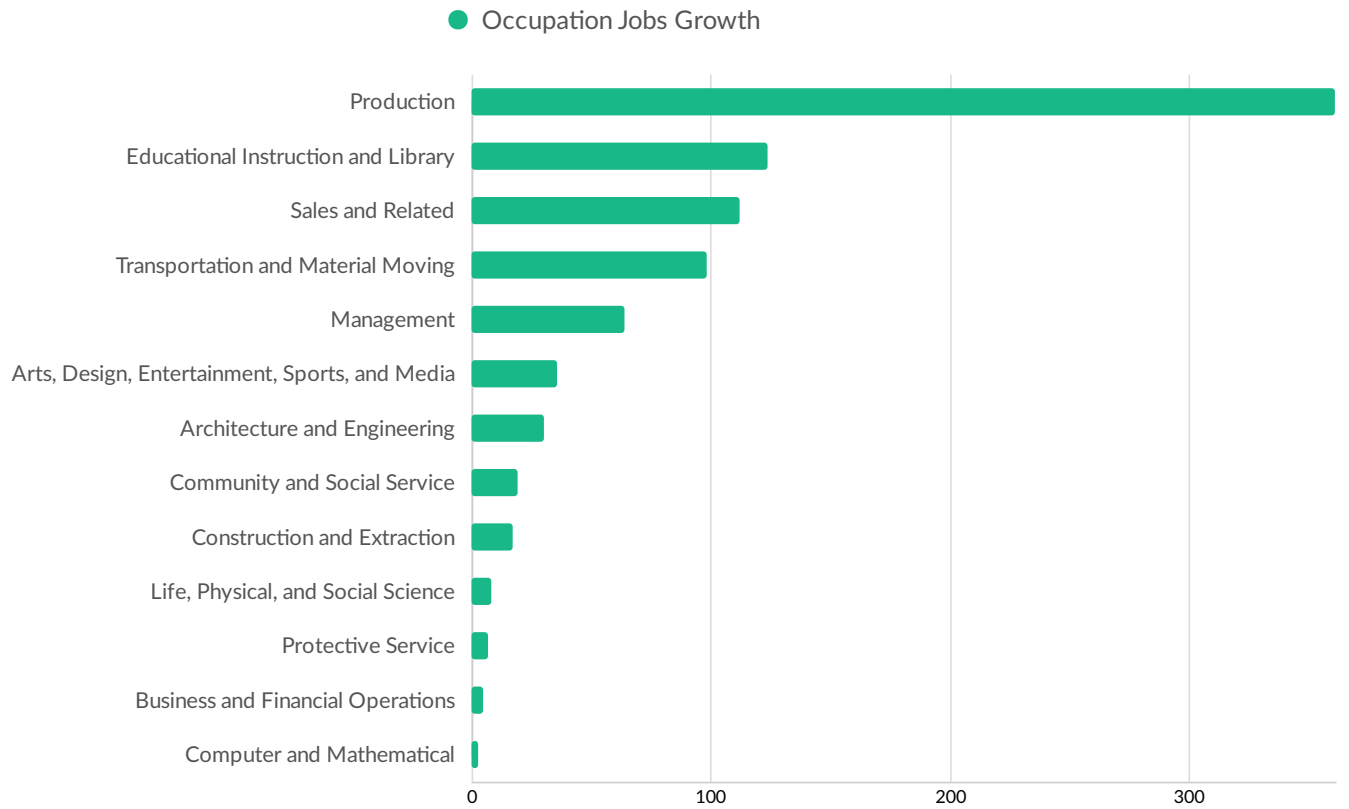
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

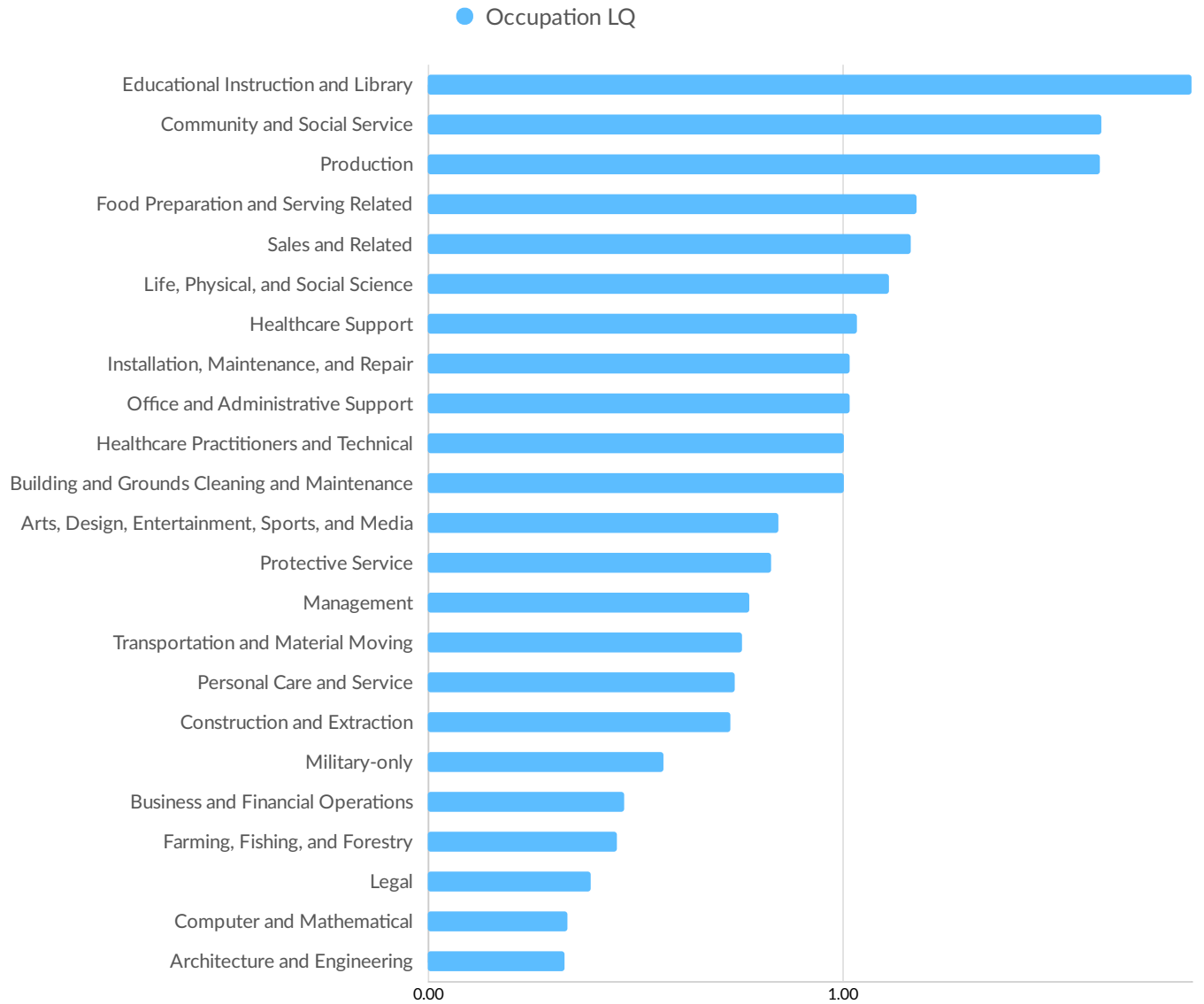
Largest Occupations



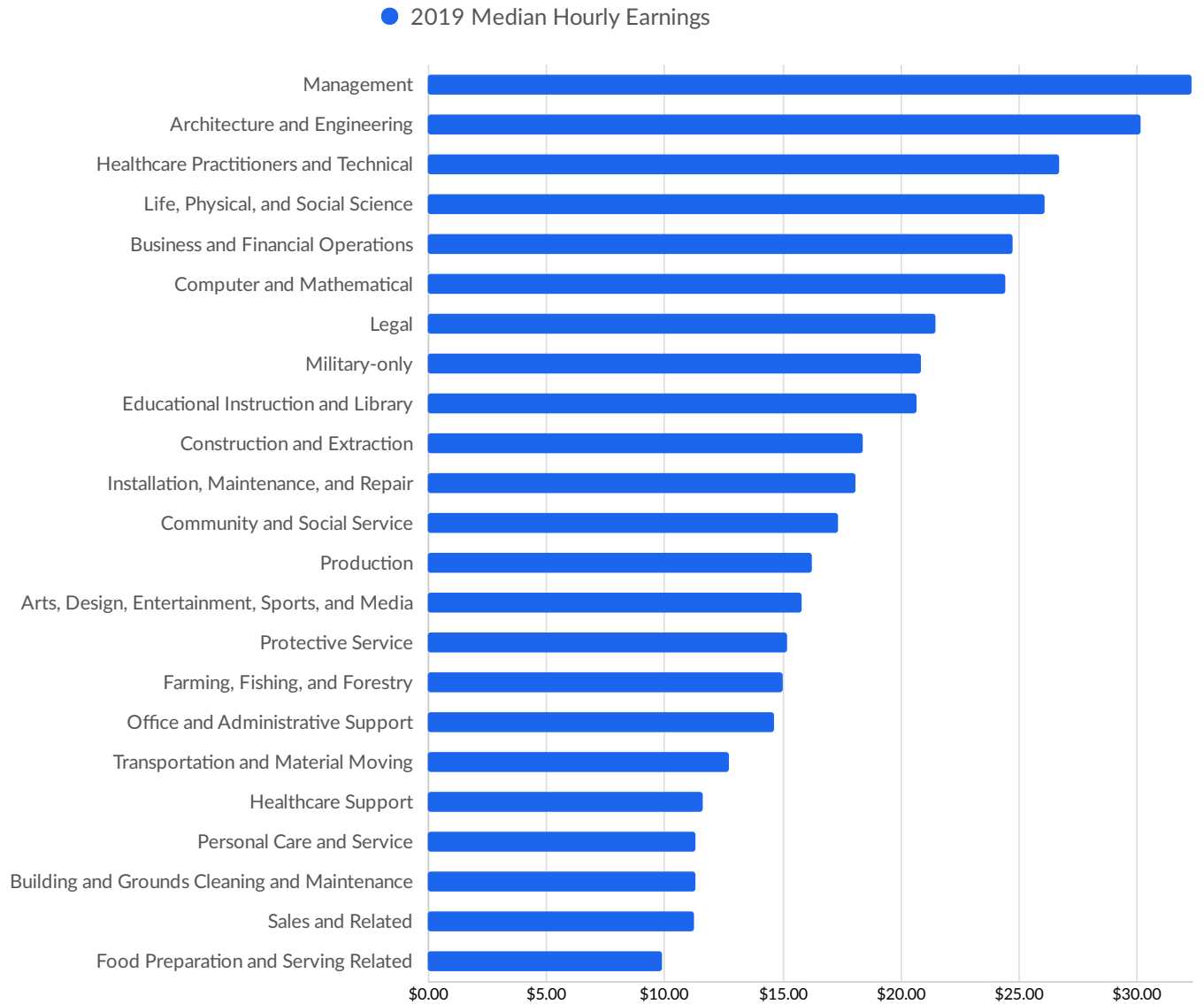
Top Growing Occupations



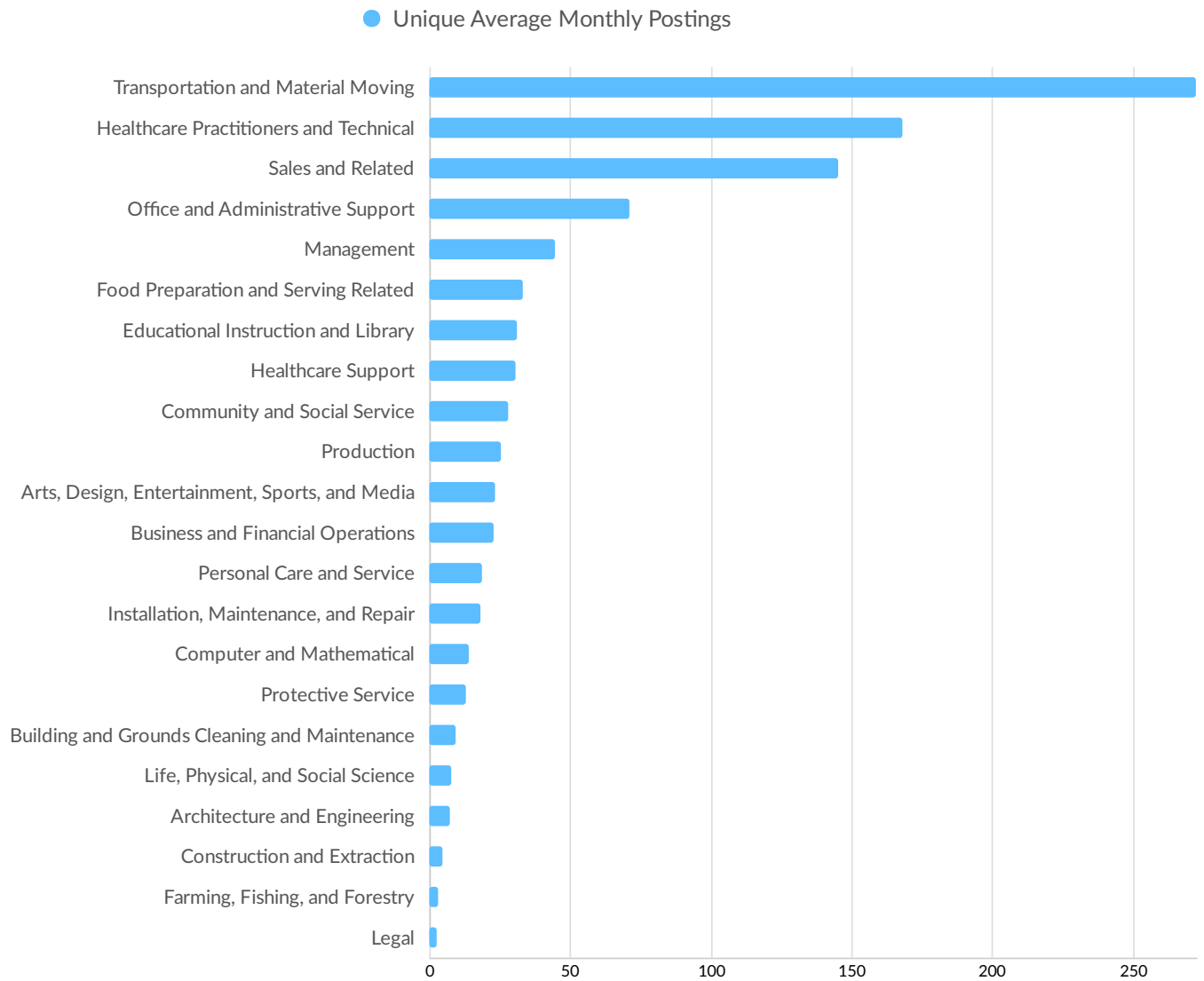
Top Occupation LQ



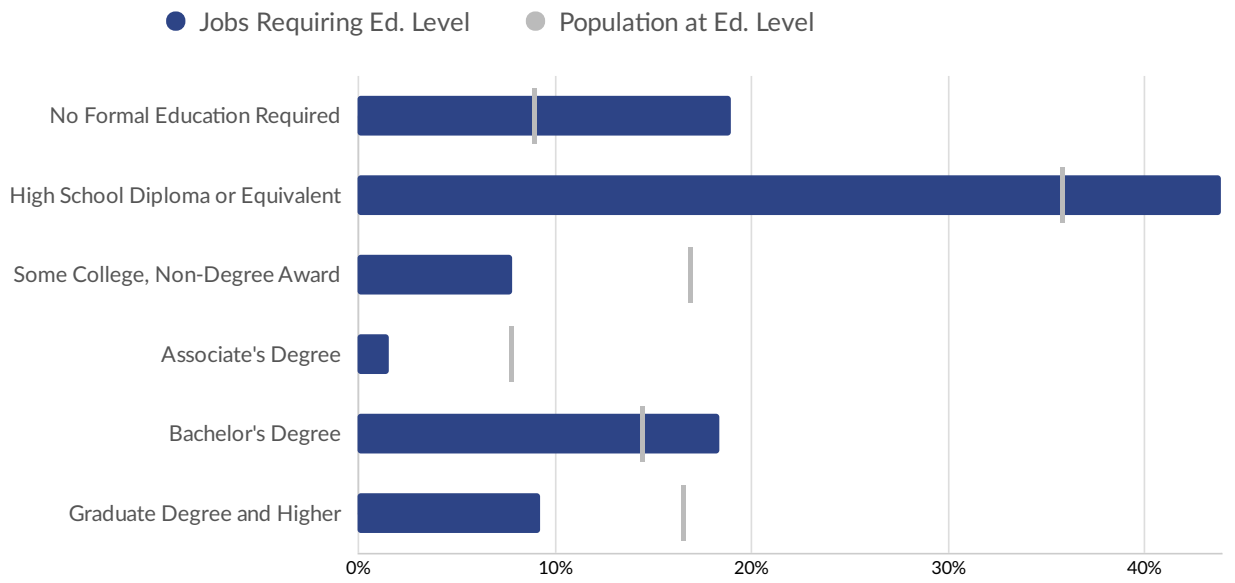
Top Occupation Earnings



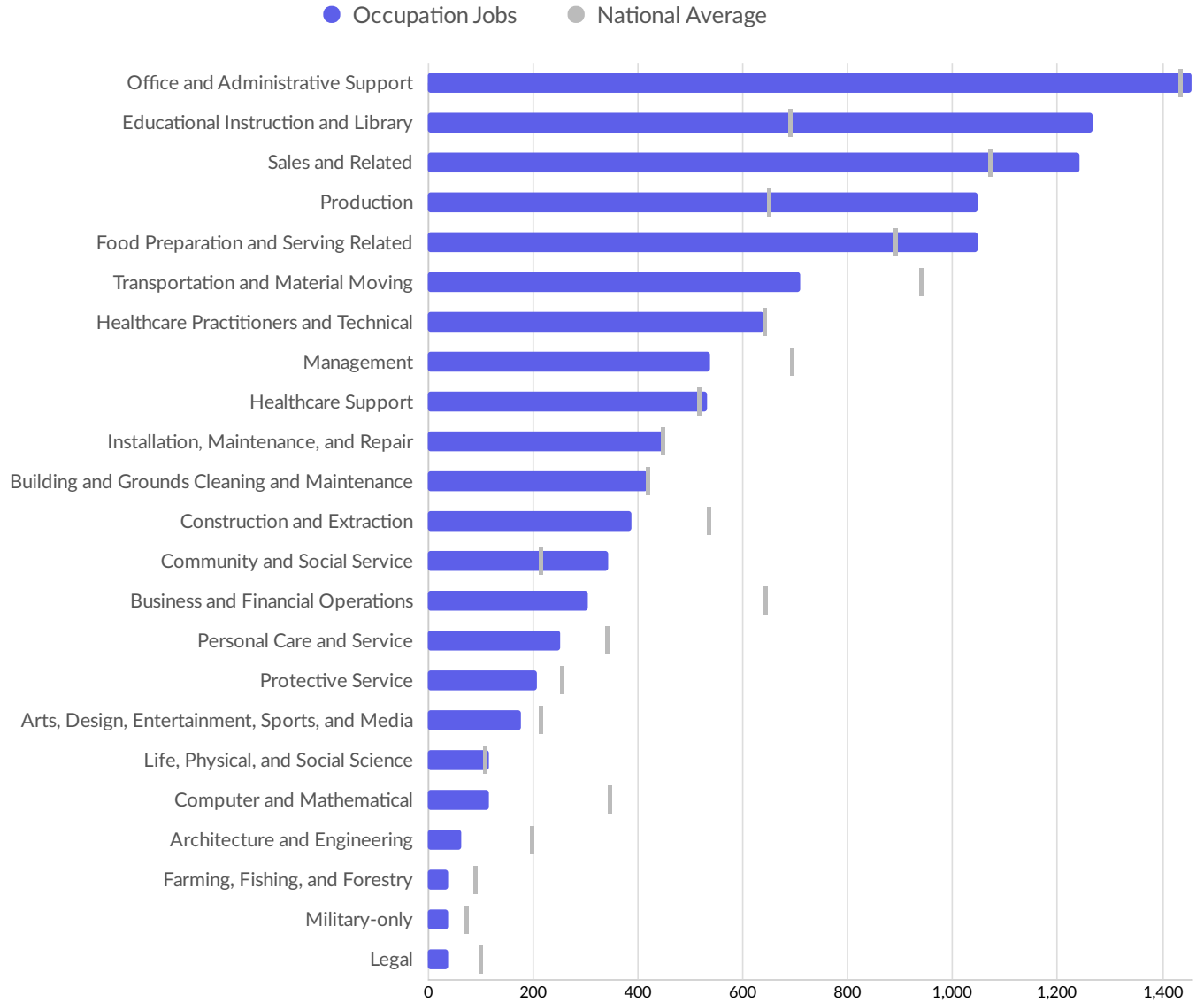
Top Posted Occupations



Underemployment










Largest Occupations



Educational Pipeline

In 2019, there were 2,610 graduates in Adair County, MO. This pipeline has grown by 5% over the last 5 years. The highest share of these graduates come from Osteopathic Medicine/Osteopathy, Physical Therapy/Therapist, and "Business Administration and Management, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Truman State University	1,383 	
A T Still University of Health Sciences	1,177 	
Kirksville Area Technical Center	50 	
Hair Academy 110	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

